

# LIFE

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WHAT IT MEANS IN MODERN LIFE



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AND VICE PRESIDENT

20 CENTS

JANUARY 7, 1957

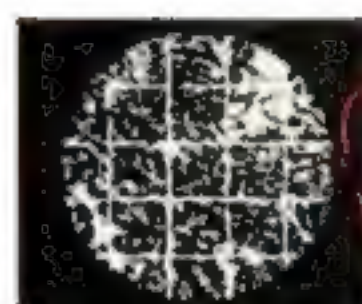


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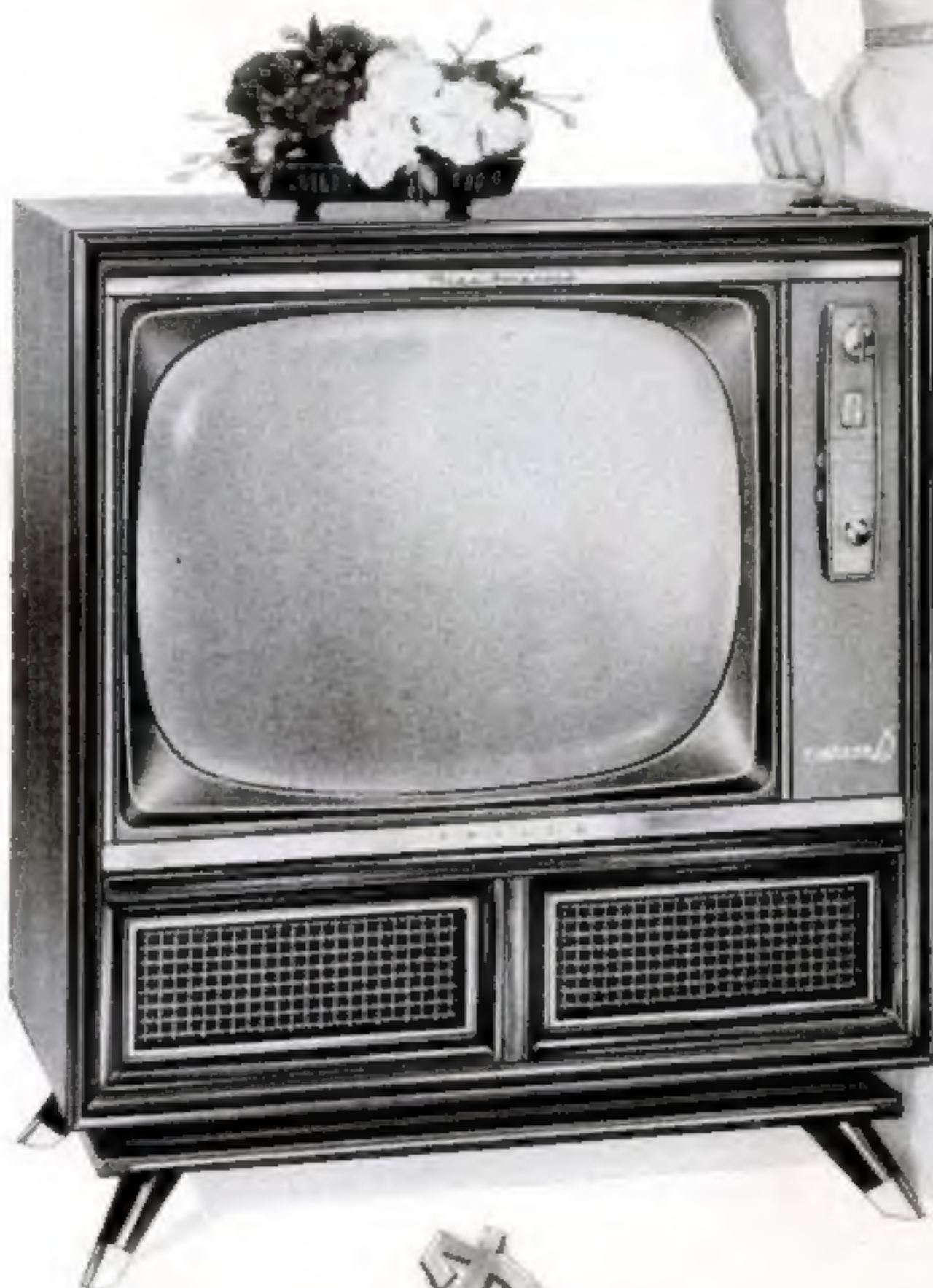
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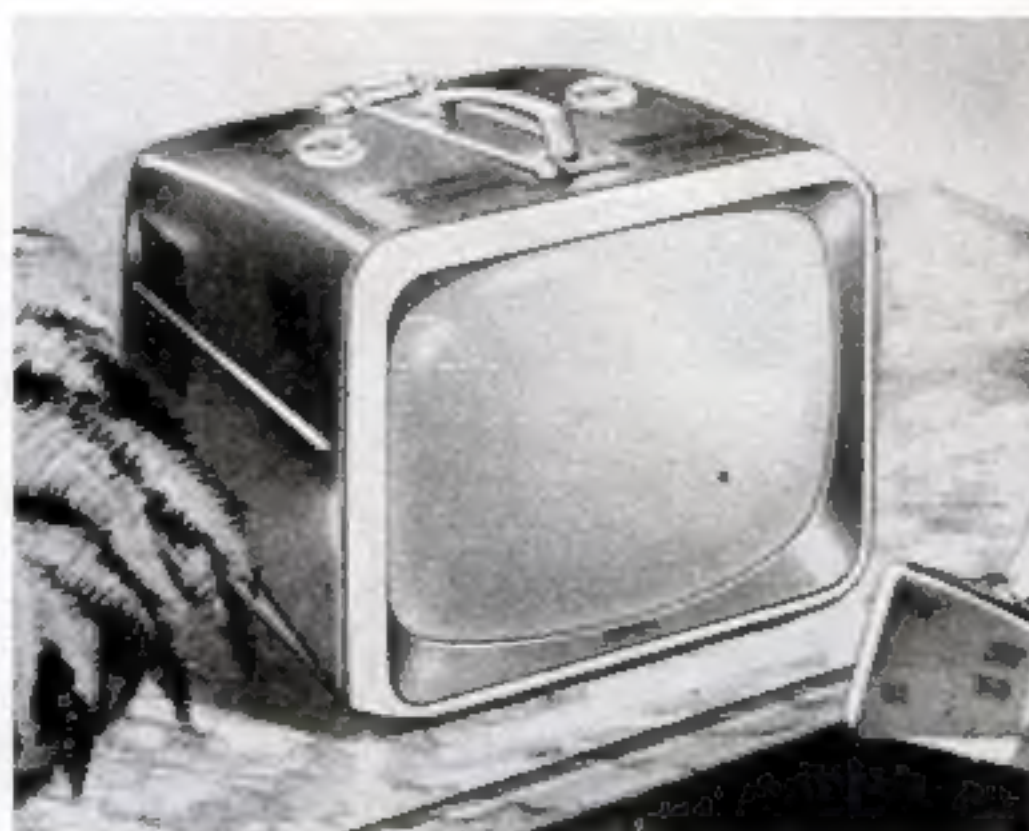


Marion McKnight  
"Miss America" 1957

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## Hope for Hungarians

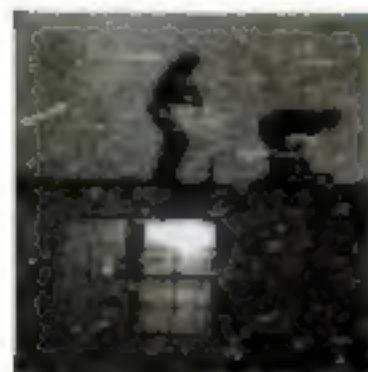
The Vice President explores the plight of Hungarian refugees firsthand, while Photographer Carl Mydans records how they can fit into a new country.



NIXON AND REFUGEES

## The Malibu disaster

Dried brush and strong winds drive the worst fire in the area's history out of control around the rich community of Malibu, Calif., near Los Angeles.



HOUSE IN DANGER

## The meaning of psychology: A new LIFE series

Although many Americans have only a vague understanding of it, the science of psychology has become an influential part of their everyday lives. Starting a major series on the subject,

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MISUNDERSTOOD MIND

## Disputatious "Doll"

"Lewd," "sinful," a work of "genius" are the headlines describing "Baby Doll." LIFE's pictures show what the bitter controversy is all about.



BABY DOLL

## The oldest mammals

Australia's living fossils, relics of an age long past, are shown bounding happily about the land in which they escaped extinction.



BRUSH-TAIL POSSUM

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In Austria, Vice President Nixon warmly hugs two small Hungarian refugees dressed for a Christmas pageant (see pp. 20-27)

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LIFE,  
JANUARY 7, 1957

LIFE IS PUBLISHED WEEKLY BY TIME INC., 30 N. MICHIGAN AVE., CHICAGO 11, ILL. PRINTED IN U. S. A. ENTERED AS SECOND-CLASS MATTER NOVEMBER 15, 1951 AT THE POSTOFFICE AT CHICAGO, ILL. UNDER THE ACT OF MARCH 3, 1879, AUTHORIZED BY POSTOFFICE DEPARTMENT, OTTAWA, CANADA AS SECOND CLASS MATTER. SUBSCRIPTIONS \$6.75 A YEAR IN U. S. A.; \$7.50 IN CANADA.

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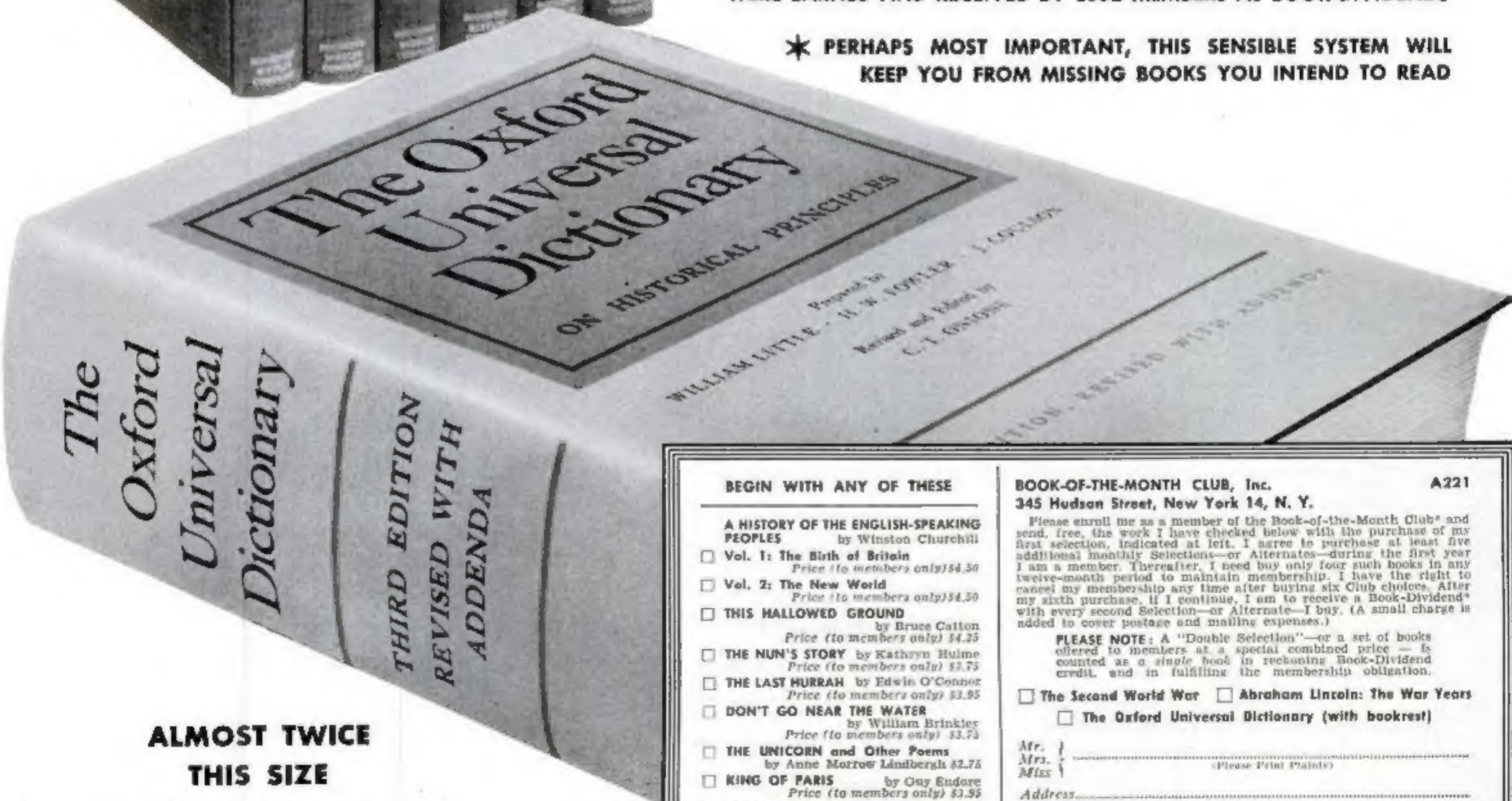
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# LETTERS TO THE EDITORS

## DAY OF INFAMY

Sirs:

May I congratulate Mr. Lord on his splendid account of Pearl Harbor ("Day of Infamy," LIFE, Dec. 3, 10, 17) and on his superb grasp of what occurred there—on his choice and use of incidents, and especially on his portrayal of the full spirit of man in a crisis through all the gamut of his reactions.

E. M. ELLER  
Rear Admiral, U.S.N. (Ret.)

Washington, D.C.

Sirs:

As a veteran of World War II, I have always wanted to know the inside story of what happened at Pearl Harbor.

GEORGE LOCKHART

Welch, W. Va.

Sirs:

I was seaman 1/c in charge of the paint locker aboard the U.S.S. *Ramsay* at Pearl Harbor. Walter Lord has cleared up many things that had always been cloudy in my mind. But he does not mention the U.S.S. *Ramsay* as one of the ships that was able to get under way and proceed out of Pearl Harbor under fire. We patrolled the entrance to the harbor for four or five days searching for Japanese submarines, before re-entering the harbor.

JEFF BLAIR

Grants Pass, Ore.

Sirs:

The article by Walter Lord on the Pearl Harbor attack is complete and detailed. It did, however, omit mention of one of the few large ships which were able to reach open sea during the attack in fighting condition. This ship was the U.S.S. *St. Louis*, commanded by my father, Captain George A. Rood. Soon after the first wave of bombers struck, the *St. Louis* started building up steam for the breakout but one bomb exploding under water opened seams in her hull. Still, within two hours the *St. Louis* cast off her lines and without tugs backed out of her berth. The *Nevada* was also moving out. When it seemed possible to maneuver past the *Nevada*, the *St. Louis* turned to the left of battleship row and headed for a cable blocking the channel. She parted the cable cleanly and steamed out through the entrance channel at 30 knots, all guns firing. The *St. Louis* was credited with shooting down three enemy aircraft. As the ship approached open sea, violent maneuvering was required to avoid two torpedoes fired by a midget submarine lying in wait at the channel entrance.

JOHN H. ROOD

Pacific Palisades, Calif.

Sirs:

As a crew member of the destroyer *Monaghan*, I ran to my battle station, which was pointer on No. 2 gun. While waiting for ammunition for the gun I looked to the starboard side and could see a formation of three torpedo planes coming right at us. Approximately 200 yards away from us they suddenly veered right. With this maneuver we could see the dials in the cockpit of one plane plus the fact that the pilot needed a shave. The three planes dropped the torpedoes that sank the U.S.S. *Utah*.

Proceeding out of the channel, we spotted a small sub. Our gun got in two shots but missed. As we came nearer the sub it became apparent that we would ram it. Just before being rammed the sub fired a torpedo across our bow but missed—we could see the torpedo skipping along our portside and finally it exploded on the bank of the channel.

We each had a rabbit's foot in our pocket that day.

E. W. LINDQUIST

Fort Smith, Ark.

Sirs:

After the "dust" settled I was one of the men who returned to the U.S.S. *Oklahoma*, capsized with 450 men in her still alive.

On the barnacled bottom we heard SOS taps throughout the whole length. Some seemed right under our feet and others were down deep. Some stopped Sunday noon, others during the night and some continued till Monday noon. We assembled a crew, part civilian Navy yard workers, with an acetylene torch and started to cut through her bottom.

After killing two of the men inside with smoke from

the cork-lined bulkhead that our torches set afire, we shifted back to the stern. With the aid of an air pressure chisel off the U.S.S. *Maryland* we started to cut in. One compartment contained six boys half-naked because they had to use their clothing to plug out seeping water.

I had to escort the men back because they were in shock and in darkness. They in turn directed us toward the compartments that contained shipmates half submerged in filthy water. An old Navy yard worker and I helped a topside crew rescue 32 men with this method.

JOSEPH HYDRUSKO

Great Neck, N.Y.

Sirs:

Perhaps your readers would like to know what became of Pvt. Joe Lockard, the lad who spotted the Japanese planes on Dec. 7, 1941. Joe is now 35, the father of three children and lives in a suburb of Williamsport, Pa. He is a draftsman at Sylvania Electric. After his historic warning, Joe was brought back to the U.S., given a Distinguished Service Cross, attended OCS and was discharged a first lieutenant in 1945.

MARY G. BRANN

Williamsport, Pa.



JOE LOCKARD AND FAMILY

Sirs:

Last month I saw the *Arizona* complete with flag at full mast, not as LIFE's cover shows, at half mast. The ship is still officially in commission and thus the flag does not fly at half mast.

DEBORAH BYRAM

San Francisco, Calif.

● LIFE was wrong. The flag was in the process of being raised to full mast.—ED.

Sirs:

LIFE states that the name of the assistant duty officer at CINCPAC headquarters on the morning of Dec. 7 was Lieut. Commander Lex Black. I am quite certain that Mr. Lord has been given the wrong name. I know of no other Lex Black in the Navy.

Factually, I was then a lieutenant serving as executive officer of an aircraft squadron and on that particular morning was aboard the U.S.S. *Long Island* in Bermuda waters.

CAPTAIN LEX L. BLACK, USN

New Haven, Conn.

● It was not Lieut. Lex Black but Lieut. Commander Francis Black who was on duty at CINCPAC.—ED.

## PHOTOGRAPHIC ESSAY

Sirs:

I was gratified to read the thoughtful explanations and admire the splendid color photographs that illustrate your story on Mexico's university ("Shiny Showplace for Studies," LIFE, Dec. 3).

JUSTO SIERRA

Mexican Embassy  
Washington, D.C.

## EDITORIAL

Sirs:

Cheers to LIFE for the timely, searching editorial, "Toward a Better U.N." (LIFE, Dec. 3).

Despite weaknesses, which are obvious to any bright schoolboy, the U.N. holds a unique and powerful potential for peace, which is undeniably real even though

not always obvious to the sophisticated. We may yet turn near catastrophe into triumph, and pave the way for new dimensions of peace on this planet.

PALMER VAN GUNDY

Torrance, Calif.

Sirs:

You failed to mention one brutal fact: that an organization which has a double standard of procedure is destined to failure regardless of the wholehearted support of the United States.

Russia repeatedly has broken U.N. rules with impunity and still enjoys and retains a predominant influence in the U.N.

ERNEST GARDOS

Sebring, Fla.

## EXODUS TO LIBERTY

Sirs:

I have never felt so proud of America as I did when I read your very touching article on the Hungarian refugees ("An Anguished Exodus to Liberty," LIFE, Dec. 3). Your picture of the refugee praying in the Milwaukee church symbolized more to me than any words anyone could write about freedom.

CLAUDIA STEPHENS

San Francisco, Calif.

Sirs:

After their indescribable experiences at home and their long, bewildering flight, it seemed to me that Army Secretary Wilber M. Brucker's reception of Hungarian refugees falls a bit short of the responsibilities of a good host—keeping them out in a cold November wind and lecturing them on the meaning of liberty when they had a few short days ago seen their families dying for it.

LILLIAN M. JOHNSON

Newport, R.I.

## A SEQUEL TO SEGREGATION

Sirs:

You do a splendid job in making Choctaw County take another good look at itself ("A Sequel to Segregation," LIFE, Dec. 10). What they saw the first time hurt—that is why they reacted so violently and compelled the flight of the Causeys into less benighted sections of the U.S. The latest look is even more devastating. Most of the people are fundamentally decent but complacent and may your articles rest uneasy on their consciences.

SIMON MOLLIN

Flushing, N.Y.

Sirs:

Congratulations on your report, apparently complete, objective, devoid of "liberal" ravings or callous prejudice. This creditable effort will, I hope, establish a precedent for your magazine.

G. THOMAS DOWNEY

New Orleans, La.

Sirs:

How long can we, as Southerners, continue to forge this chain of deep, implacable hatred in the hearts of our colored people and not fear serious subsequent developments?

LILLIAN B. FARNEY

Richmond, Va.

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Look with distrust, however, on any suggestion of self-

medication with vitamins to cure any condition. Do not run the risk of letting some serious disease go too long while you fool yourself by taking vitamins which may have nothing to do with your case.

No vitamin can cure disease of the nerves, bones, blood, liver, kidneys, heart or digestive tract except in certain cases which only a doctor can recognize and treat. If you are sick see your doctor. Let him use his skill and judgment to decide what you need.

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# LETTERS TO THE EDITORS CONTINUED

## BASILICA FOR IOWA TOWN

Sirs:

LIFE's story on the Dyersville basilica ("A Basilica for an Iowa Town," LIFE, Dec. 3) was most delightful. A bit ruefully we Servites admired the beautiful coverage. Our Novena Shrine, Our Lady of Sorrows (left), will be crowned a Basilica Minor on Jan. 8, and we had hoped to be the first U.S. basilica to appear in LIFE as we are the first in the history of Illinois. And to think that the pastor at Dyersville wrote us for guidance on telling their story to America.



HUGH CALKINS, O.S.M.  
Chicago, Ill.

## PAY-OFF IN URANIUM JACKPOT

Sirs:

Your article on uranium area around Grants, N. Mex. ("Pay-offs for Many in Giant Uranium Jackpot," LIFE, Dec. 10) is the most completely inaccurate article in my knowledge. My company, Rio De Oro Uranium Mines, Inc., is the first developer in the Ambrosia Lake area and the only company in production. In association with three other companies, it has the only completed contract with the AEC for a processing mill in the area. Sabre-Pinon, in your article called "one of the most spectacularly successful" companies, has no development of any kind and it has not shipped a pound of uranium ore for sale.

RODNEY DEVILLIERS  
President

Rio De Oro Uranium Mines Inc.  
Albuquerque, N. Mex.

● LIFE referred to the Sabre-Pinon Corporation as "spectacularly successful" on the basis both of its proven ore reserves and the performance of its stock.—ED.

Sirs:

In the opinion of experts, the uranium ore discovered at Ambrosia Lake probably makes the United States independent of foreign uranium resources and transforms us from a "have-not" to a "have" nation in nuclear reserves. The significance of this event for American industry and national defense is greater than the mink coats and \$30,000 yachts acquired by a handful of investors.

IRVING KLUBOK

Beverly Hills, Calif.

## CLOSE-UP

Sirs:

Admiral Brown is indeed correct in stating tomorrow may be his Pearl Harbor ("I'm Sitting on Top of a Volcano," LIFE, Dec. 10). It is interesting to note that the admiral's powerful fleet includes a ship with the same name as one shown too on the Pearl Harbor map in "Day of Infamy." This is the tanker *Neosho*. Are the two *Neosho's* mentioned the same?

P. MORIARTY

Halifax, Nova Scotia

● The *Neosho* that survived Pearl Harbor was sunk in May 1912 following a kamikaze attack in the Coral Sea. The Navy's present *Neosho* was commissioned in 1951.—ED.

## A MILLION DOLLARS IN GOOD PAINTING

Sirs:

You could not have done a greater service toward the awakening and furthering of art interest in the South than your wonderful article, "What a Million Dollars Buys in Good Paintings" (LIFE, Dec. 10). It's a clear demonstration of the kind of collection which can be formed with comparatively little funds in the hands of tireless public-spirited art patrons.

ARRIS SILBERMAN

New York, N.Y.

Sirs:

North Carolina's new art trove is indeed a monument to the persuasive eloquence of Lawyer Humber. But his name is Robert Lee Humber, not Richard as LIFE states.

Humber's "civic-minded lobbying," which LIFE applauds, has been used before in a 10-year campaign among legislators in behalf of world law.

STEWART M. OGILVY

New York, N.Y.

## SPECTACLE OF OLYMPIC DEEDS

Sirs:

As a fellow student of Bobby Morrow at Abilene Christian College, I would like to say a rousing thank you for the prominence given him by LIFE ("Spectacle of Olympic Deeds," LIFE, Dec. 10). My fellow students and I are justly proud of Bobby for his athletic ability, and for the way this ability was exhibited in the Olympic Games. But over and above these accomplishments, we are proud of Bobby for his Christian character, modesty, honesty and for the sincere loyalty that he shows for his school.

WALTER KREIDEL

Abilene, Texas

Sirs:

I resent the phrase *no longer muscle molls* which you used to describe women athletes at Melbourne. At the Los Angeles Olympics in 1932 an American girl, Wilhelmina Von Bremen (right), who won the title of Miss California just a few weeks before, placed third in the 100-meter dash and was on the winning 400-meter relay team.

MARVIN O. ADAMS  
Los Altos, Calif.



## MOVE FOR INTEGRATION

Sirs:

If Joseph Diehl is an example of his generation ("Boldest Move Yet to Enforce Integration," LIFE, Dec. 17), then I will stick with the rock and roll atomic-age youths like Jerry Shattuck and his school council.

LARRY EISENBERG

Flushing, N.Y.

## EDITORIAL

Sirs:

Your editorial, "A Food Air-Drop to Hungary" (LIFE, Dec. 17), has been reviewed by me with considerable concern. The statements it contains are confusing, misleading and incorrect and could easily do irreparable damage to the efforts of the International Red Cross to provide relief to the people of Hungary.

International Committee officials inside Hungary have stated that no Red Cross supplies have been pilfered or seized by Hungarian or Soviet authorities. Further, despite any reports to the contrary, none of the thousands of tons of food and medical supplies has been distributed to other than the beneficiaries designated by the International Red Cross Committee. The American people need have no fear of their contributions to Hungarian relief through the Red Cross going astray or being misused in Hungary.

Your proposal to establish indiscriminate food distribution by airlift in Red Cross marked planes could easily destroy the ability of the International Committee of the Red Cross to continue to function in the name of the people of all the civilized world who seek to be helpful in this great tragedy.

E. ROLAND HARRIMAN

National American Red Cross  
Washington, D.C.

● LIFE's fears that Red Cross aid might be misdirected were based on an early report, before the International Red Cross started mass distribution and when many Hungarians were bitter at the delay. Queried this week, LIFE Correspondent John Mulliken reported from Budapest: "No I.R.C. supplies

are being sold in Hungarian shops. I.R.C. officials are certain their supplies have not gone to party functionaries or security police.

"The Hungarian Red Cross, trying above all to have full control of distribution, evolved a system which was unable to start bulk of supplies flowing sooner. But I.R.C. soon hopes to have delivered, through Hungarian Red Cross, 300,000 packages."

LIFE did not and does not wish to make any extra difficulties for the Red Cross in its great task but still feels that, in addition to backing the Red Cross, the free world could properly show its determination to help Hungary in other ways, including an air-drop of supplementary aid in U.N.-certified planes.—ED.

Sirs:

We heartily endorse your proposal to parachute food to Hungarian patriots. Our family with six young children benefited from the British and American food-drops in German-occupied Holland in April 1945. The food saved lives. The act boosted morale.

MARY M. VAN SCHAIK

Cavendish, Vt.

## THE SEVEN SACRAMENTS

Sirs:

I would like to congratulate you on the article, "The Seven Sacraments" (LIFE, Dec. 17). The color pictures were beautiful and the article had much meaning.

MRS. EDNA L. MARCUM

Augusta, Ga.

Sirs:

What a wonderful Christmas gift it is to present to the American people an article emphasizing the essential unity of Roman, Orthodox, and Protestant Catholic denominations. It cannot be stressed too often that we are much more together than we are apart.

THE REVEREND RALPH L. MINKER JR.

Ocean City, Md.

Sirs:

We deeply appreciate the recognition you have given the mother church, the Eastern Orthodox. It is due time that the Eastern Orthodox Church is recognized with the other leading faiths.

DORA MONOXELOS

Lowell, Mass.

Sirs:

You write of Catholics making "restitution, in extra prayers or contributions" as a penance.

I go to confession regularly and have never been told to make any contribution.

RAYMOND E. COSTER

Maspeth, N.Y.

● A confessor may require a penitent to give money to charity as his penance. While such financial restitution is rarely imposed, it is definitely a part of church doctrine.—ED.

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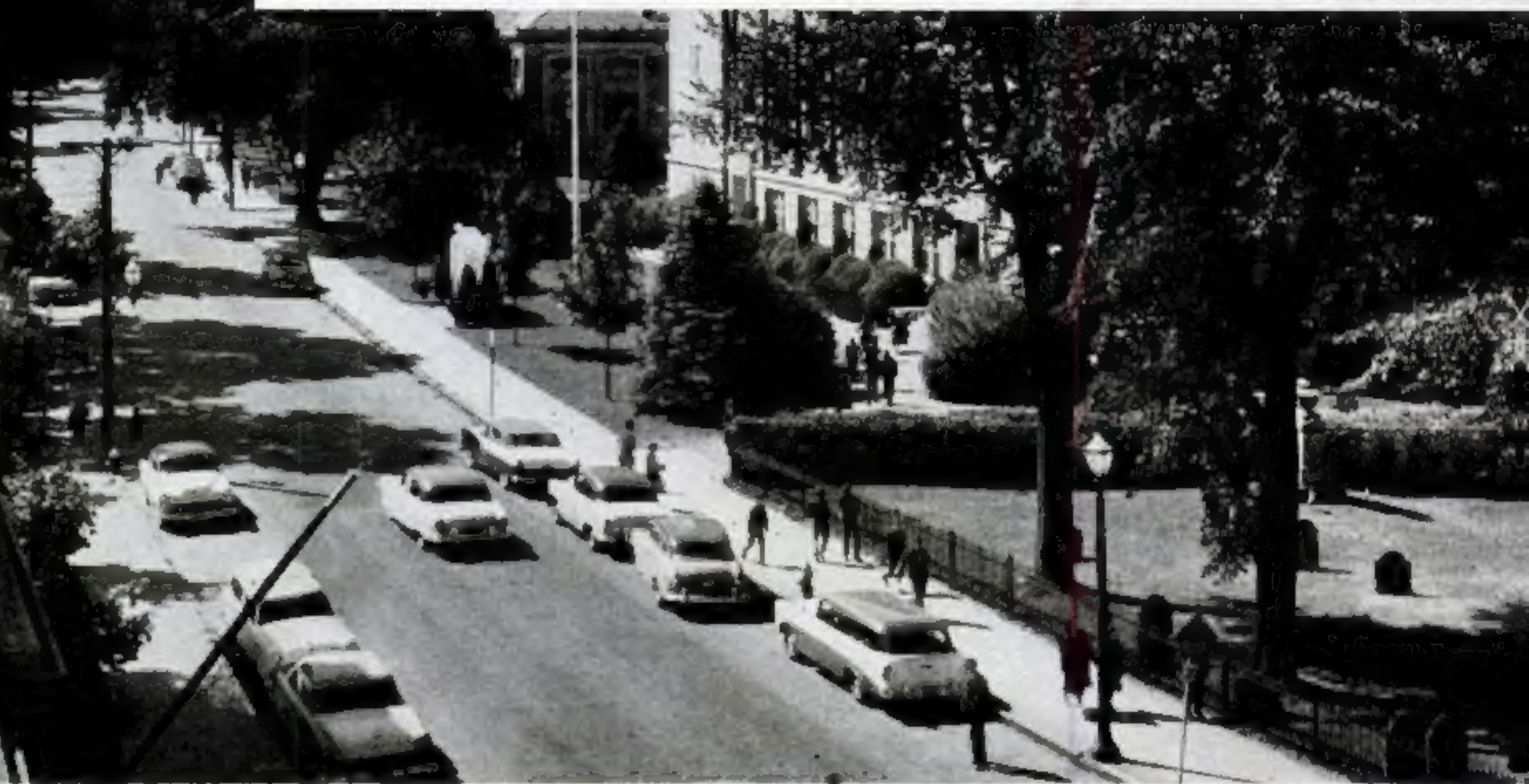
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**WESTBORO, MASS.**—old New England town which owes much of its present prosperity to Bay State Abrasive Products Co., supplier of grinding wheels and abrasive cloth for General Motors. (President Orello Buckner of Bay State inspecting shipment for Fisher Body of his latest invention—open mesh abrasive cloth.)



**SUB-SUPPLIER**—Ronald Lattinville building pallets for Bay State to ship grinding wheels to GM.



**SUCCESSFUL DRUGGIST** — Bill Blois, whose drug company thrives on Bay State business.



**SUCCESSFUL OIL AND LUMBER MERCHANT** — Noah Nason, who prospers with Bay State.



**PROUD SELECTMAN**—Herbert E. Goodwin, head of Westboro government, explains his town's low tax rate.



**PLEASED PUBLISHERS**—young Herb and Carolyn Stanger, who were able to revive Westboro's old weekly.





**GENERAL MOTORS SUPPLIER**—Administrative Building of Bay State Abrasive Products Company—thanks to early help from GM—and its own progressive management, now proudly ranks as one of the largest in its industry.



**WHEELS WITHIN WHEELS**—Cecil Schofield, old-time Bay State employee, operating cylindrical grinding machine which turns out internal grinding wheels to smooth the surface of ball bearing races for GM's New Departure Division.



**"KNOWS" TO THE GRINDSTONE**—Nick Moffa, graduate of Northeastern Bay State student-exchange program and General Foreman, checking dimensions of crankshaft grinding wheel for General Motors' Pontiac Division.

# How a modern inventor aided Eli Whitney's home town with the help of General Motors

**N**O MATTER how small your business—Nor where it's located—Ralph Waldo Emerson is *still* right. If you manufacture something folks want, they'll make, in his words, "a broad, hard-beaten road" to your door.

Take the case of Orello Buckner and the little town of Westboro, Massachusetts. After the old straw hat factory burned down, Westboro was strapped for outside money—until Orello Buckner and another ambitious young man, Leonard Krull, came along with an idea.

## Birth of a Corporation

**T**HE IDEA was a pretty simple one. Orello—like Westboro's own Eli Whitney—had a gift for invention. And he and his partner figured if they could produce

some of their new designs for grinding wheels and honing stones—they'd bring money into Westboro.

So in 1922 they formed a tiny corporation—Bay State Abrasive Products Company. They set up shop in a little building right next to the hat factory ruins. And, with a half-dozen employees, started turning out grinding wheels the way Orello Buckner figured modern grinding wheels should be made.

## Little Business Becomes Big Business

**N**EXT THING was to get a market for their products. And it wasn't too long before Emerson's old saying came true. Certainly as far as General Motors was concerned.

When GM's New Departure Division discovered what the little Westboro plant could do for them, they were glad to give them a sample order. This was quickly followed by other orders—until today Bay State supplies grinding wheels to GM plants from coast to coast. Fisher Body takes practically the entire output of Orello Buckner's latest development—an abrasive cloth for

readying car bodies for painting. Other companies have followed GM's lead. Result:

Little Bay State is now big Bay State—one of the largest in the abrasive industry—with 1,000 residents of Westboro and neighboring towns on the payroll.

What happened in Westboro has happened in hundreds of towns and cities all over the United States. Local manufacturers have found that—if they meet delivery dates with quality products, that GM needs, at competitive prices—GM is interested in doing business with them. New money has flowed into their local communities—and every state in the Union shares in General Motors' success.

How much they share is shown by the fact that outside sources of materials and services for General Motors receive, in total, close to 50 cents out of every dollar that General Motors takes in.

## *The importance of small businesses to General Motors*

The various Divisions of General Motors deal with a total of more than 26,000 business firms, supplying goods or services. More than 22,500 of these firms have less than 500 employees, and 16,000 employ fewer than 100.



**WESTBORO'S FUTURE LEADERS**—high school football squad gallops out from its new field house built largely through Bay State's \$10,000 contribution.

*General Motors—Good people to work for—Good people to deal with*







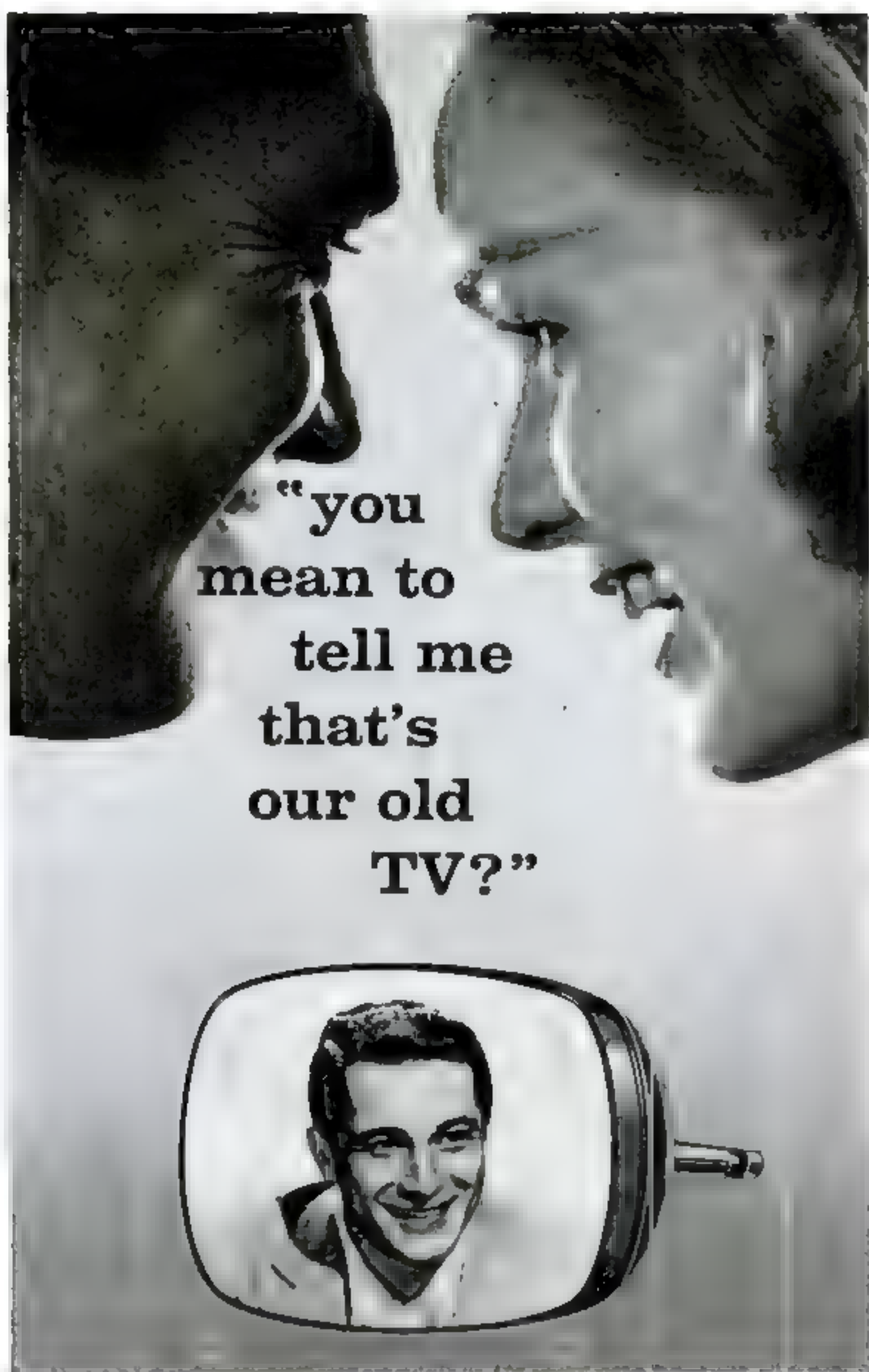


SPEAKING OF PICTURES

## Rare Look for Lovers' Landmark

Almost all year long, honeymooners by the hundreds traipse down below Prospect Park at Niagara Falls to admire the cascading waters and hovering mists that shroud the rocks. But occasionally each winter, when the wind shifts to the south, the scene takes on a look few tourists see. Blowing down the Niagara River, the wind piles up ice which slows the water's flow, exposing the boulders below the cataract. Then the mist condenses on them, forming a billowy prospect of icicle-fringed domes. To photograph the spectacle, LIFE's Andreas Feininger waited weeks for ideal wind and weather, then took this picture of Niagara under a frosty vista of ice.





"you  
mean to  
tell me  
that's  
our old  
TV?"



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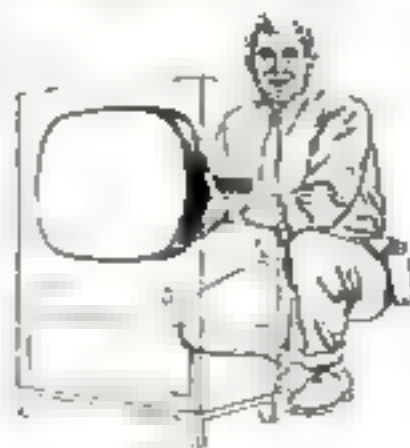
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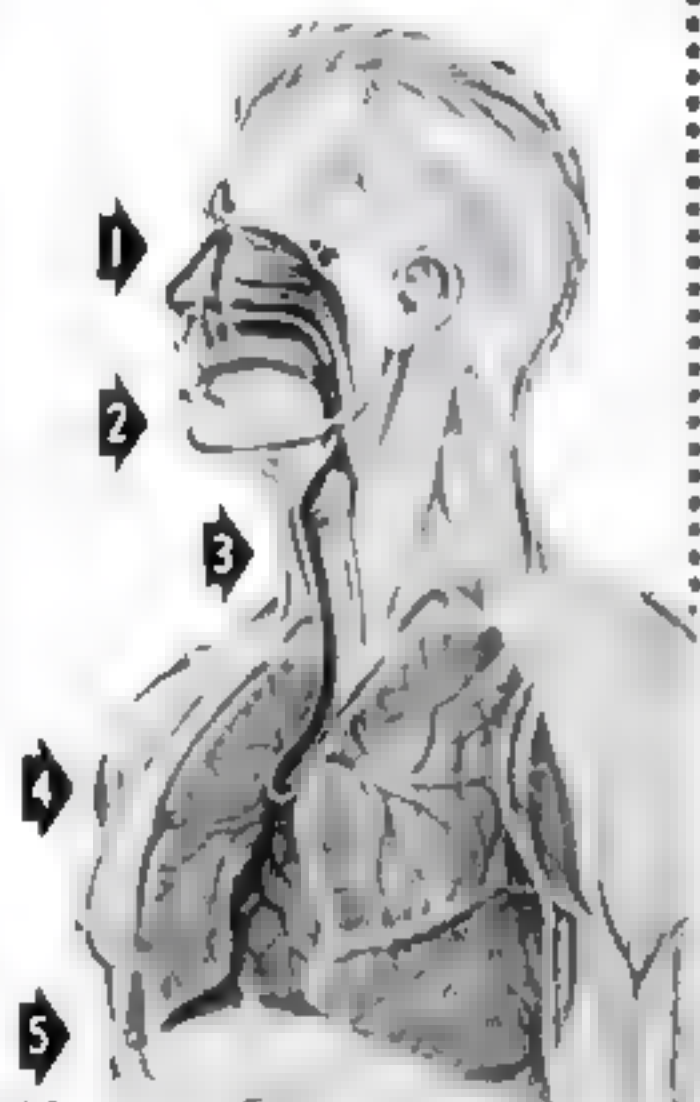
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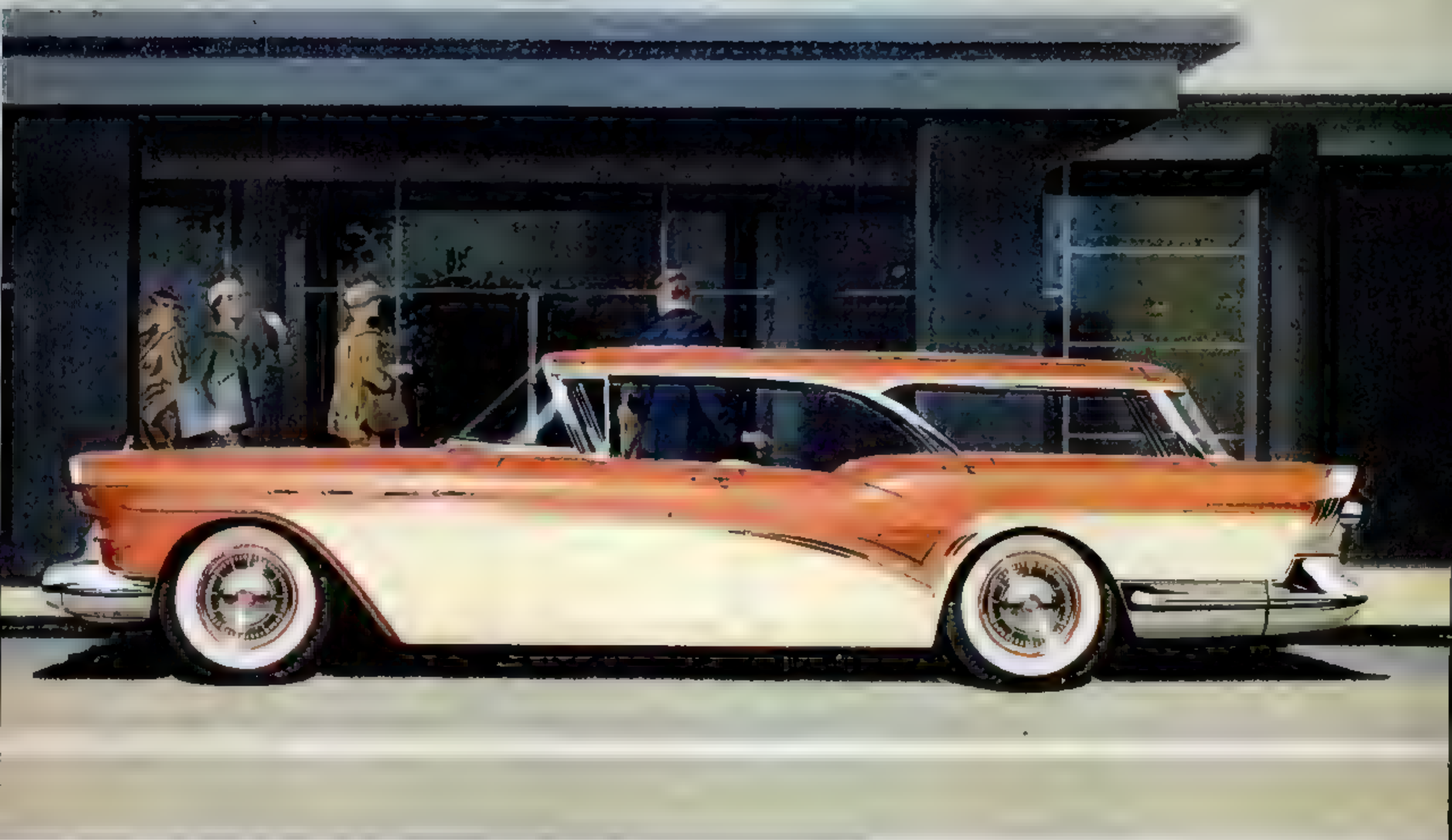
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# You've never seen a wagon like this

## Meet the Caballero

**I**t's a 1957 Buick CENTURY, but a new kind of automobile.

It's a wagon with a difference. A wagon with hardtop styling—beautiful Riviera styling.

But listen:

There's 64.5 cubic feet of lugging space in that rear quarter—a long 101.9 inches of stow-away floor space between the back of the front seat and the outer edge of the opened tail gate.

The tail gate opens flat with one easy motion. And that panoramic rear window—with glass that curves clear around the side corners—lifts up parallel to the roof (and locks there!) in one fell swoop. With one hand.

This combination of hardtop and wagon is a brand-new departure in cars that carry. A fresh note. The Caballero Look.

Yet, for all its difference, you can tell at a glance that this is a Buick. A brand-new 1957 Buick CENTURY—longer-looking, handsomer, and only 4 feet, 10 in height.

With the same swoop of line, accented by the new wide-band, color-jewelled sweep-spear. The same rakish, backswept cant to the higher, wider windshield.

It's all Buick under the hood, too. Brimming with power from that brand-new Buick V8. With 300 horsepower, 364 cubic inches, and an even 400 foot-pounds of torque.

But listen again, for here's the best of all:

To make the most of that concentrated

power, there's an advanced new *instant Dynaflow—Variable Pitch Dynaflow.\** It's so completely high-torqued and full-range and flexible that the need for "Low" has practically disappeared.

There's so much that's new and newsworthy here—perhaps the best thing to do is to come on over and see the Newest Buick Yet.

And get to know, of course, the Caballero—or the even lower-priced SPECIAL Estate Wagons that are similarly styled. It can be the beginning of a beautiful friendship.

\*New Advanced Variable Pitch Dynaflow is the only Dynaflow Buick builds today. It is standard on Roadmaster, Super and Century—optional at modest extra cost on the Special.

## *Big Thrill's Buick*

When better automobiles are built Buick will build them

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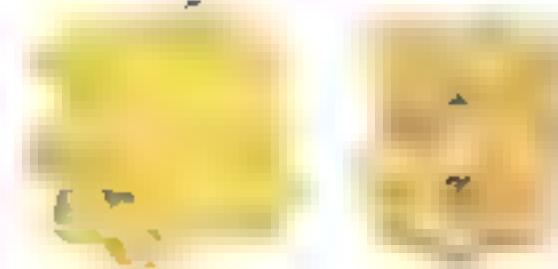
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"I **REJECT** the ordinary peas that are so often tough and starchy!"



"I **SELECT** only the Golden Cross variety of Corn (far left)—every kernel sweet, tender, fresh

"I **REJECT** the ordinary corn that is often pale and flavorless—or tough, starchy, over-ripe!"



"I **SELECT** only the plump-est, tenderest, youngest Lima Beans (above left)—Ford-hooks or Baby Limas!"

"I **REJECT** those pale, dry, starchy lima beans that are over-ripe, the flavor gone!"



"I **SELECT** only the choicest vine-ripened Strawberries (above left)—the sweetest, juiciest, reddest!"

"I **REJECT** the 'run-of-the-mill' berries that are pale, sour or over-ripe and mushy!"



"I **SELECT** only the greenest, cleanest Spinach with stems removed (above left)—the Top of the Crop!"

"I **REJECT** the ordinary spinach that is often mushy and discolored!"



"Compare All Frozen Foods.  
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Because a corps of trained Snow Crop Quality Inspectors like H. D. Harding makes a careful, thorough check on *every single batch* of Snow Crop fruits and vegetables from the moment they are picked out in the fields until they are packed and frozen—because these Quality Inspectors *reject* any foods that do not measure up to Snow Crop's rigid Top-of-the-Crop standards—we can make

this unqualified guarantee: In every Snow Crop package you buy—package after package after package—you will find only the Top of the Crop . . . the ripest, tenderest, most flavorful fruits and vegetables . . . or double your money back! So compare Snow Crop with *any* other foods—frozen, canned, or so-called "fresh"—you'll find Snow Crop is always the Top of the Crop!



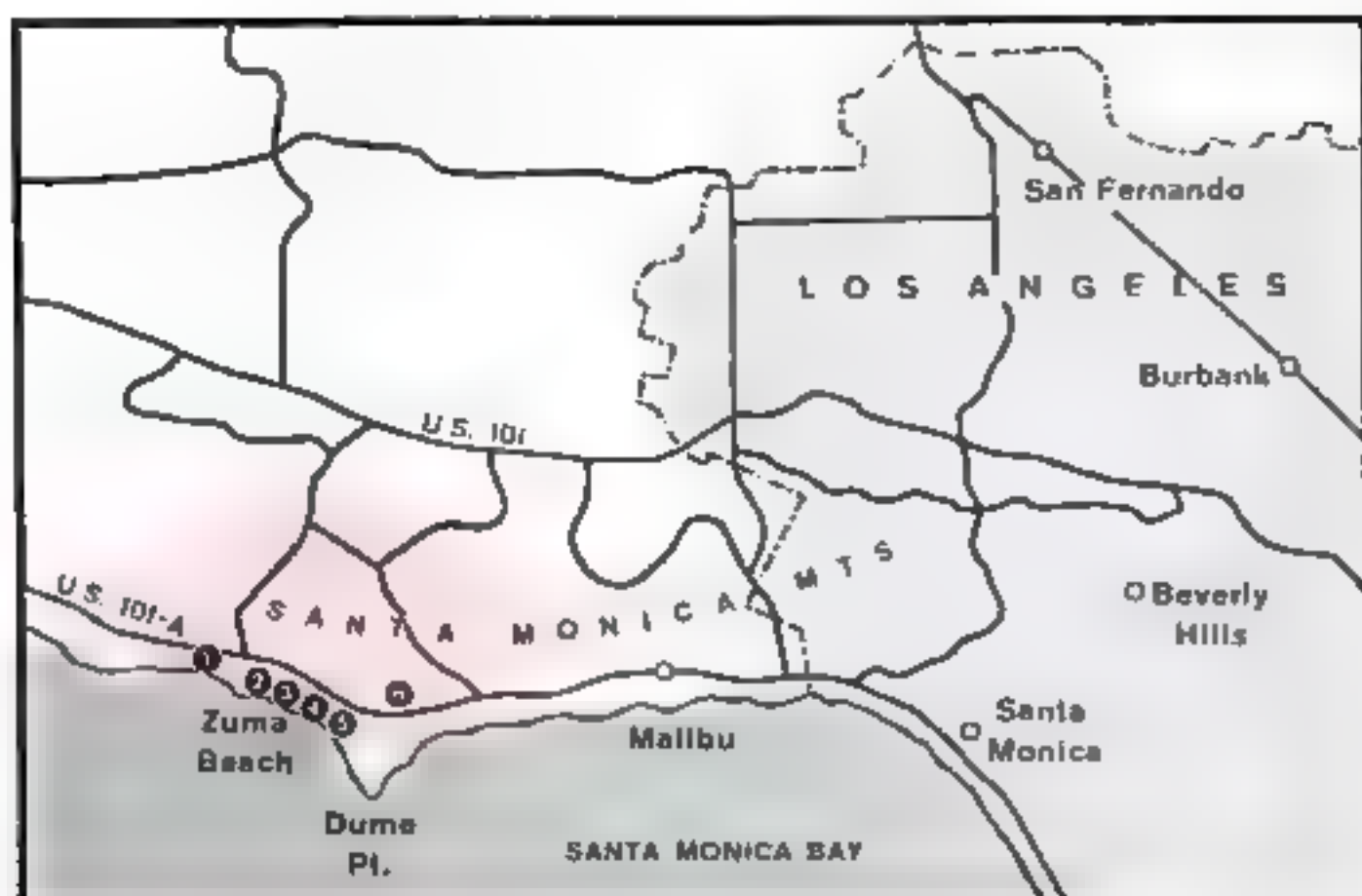


RUNNING TO AID A WOMAN WHOSE CAR STALLED ON PACIFIC COAST HIGHWAY IN PATH OF FLAMES. FIREMAN OFFERS TO PUSH AS SHE FUMBLES FOR KEYS

# ***FIRE AT MALIBU***

CONTINUED ON NEXT PAGE





**BURNED-OUT AREAS** are indicated in red on map. Celebrities' homes destroyed or threatened by the brush fire included those of 1 Actor John Payne, 2 Actor Paul Muni, 3 Actress Ann Harding, 4 TV Master of Ceremonies Ralph Edwards, 5 Bandleader and Composer Gordon Jenkins and 6 MGM Producer Arthur Freed.

## A BATTLE TO SAVE RICH RESORT AREA

Above the tinder-dry ridges and canyons surrounding Malibu, Calif. the angry sky glowed orange last week with a smoke shroud that all but blacked out the smoldering sun (*preceding page*). Whipped by gales that sometimes reached 80 mph, the worst fires in Los Angeles County history were exploding through the resort, ranch and residential area, where only one light rain has fallen since last winter.

Along the perimeters of the main fire pockets (*see map*), tidal waves of flame surged with the whipping winds, sometimes keeping pace with speeding automobiles. More than 2,000 persons were evacuated while 3,000 firemen and volunteer helpers, unable to beat back the fire, concentrated on saving individual homes. In many instances they miraculously succeeded. But more than 60 houses, among them the homes of some entertainment personalities, were reduced to powdery ashes.

The combination of drought and winds with the rugged terrain and a water shortage rendered all techniques of brush-fire control virtually useless. Along some fronts the air was too hot for pumping equipment even to get within range. On others the flames advanced too swiftly for men using hand tools. Though airplanes flew just ahead of the flames dropping water borate solution, this measure also failed. President Eisenhower declared the region a major disaster area. And as the week ended with no rain in sight, exhausted County Fire Chief Keith Klinger said, "We cannot begin to estimate when the fires can be brought under control."



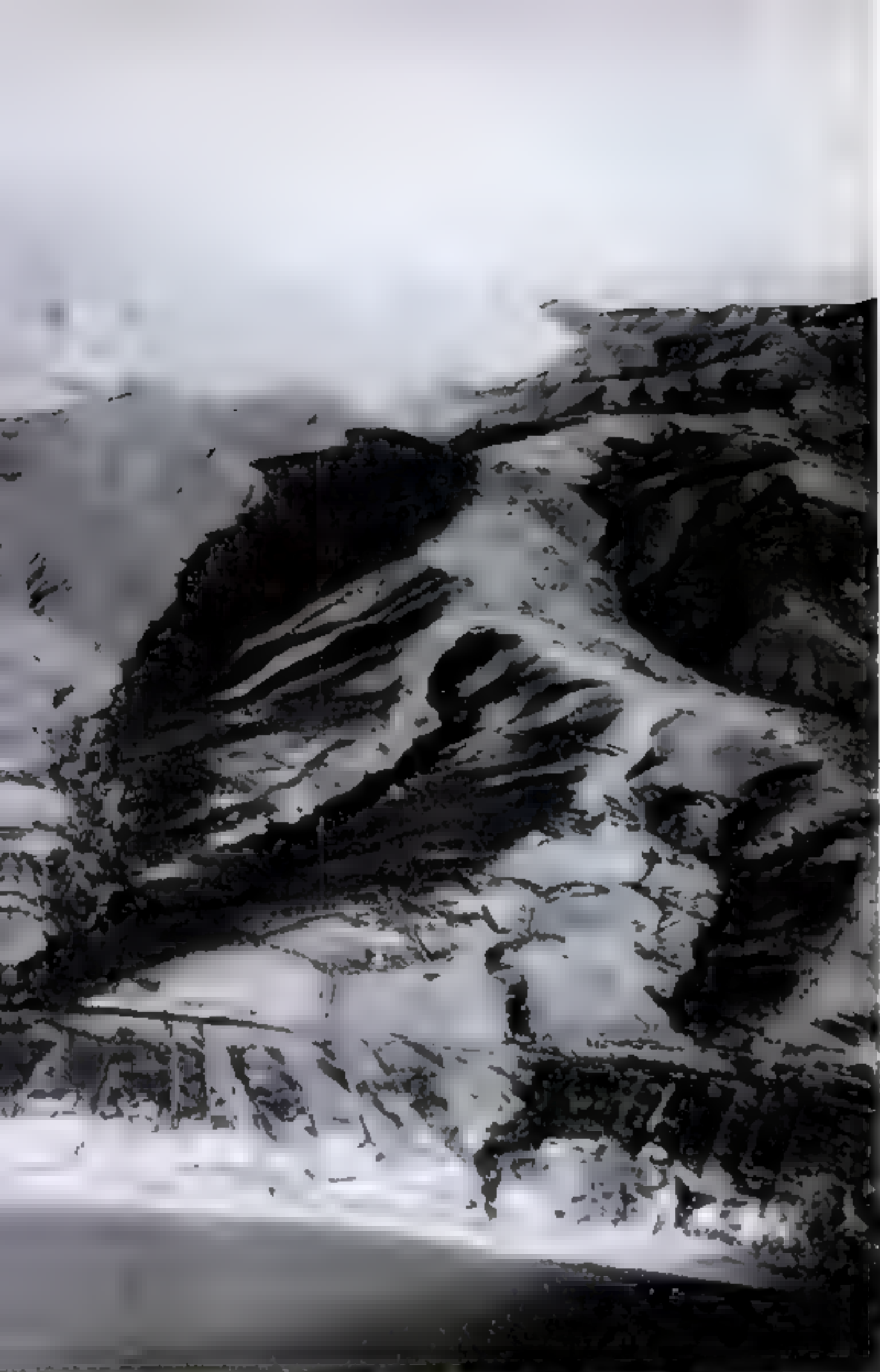
**SHOWER OF SPARKS** is driven against house while team of fire fighters crouch on the roof trying to beat them out. They stood their ground, saved the house



**THE BURNING HILLS** send out long plumes of swiftly flying smoke as the wind-blown fire speeds along ridges near the beach-front community of Paradise Cove.







**THE DARKENED SKY** casts a pall over a S. Highway 10. A in early morning. With a fire burning on a series of hills, the road all traffic was halted.



**TOWER OF FLAME** slowly disintegrates near a Mobile House where a firefighter backs away. A water truck is seen in the background, and a fire engine is visible in the distance.



**MASS COUNTERATTACK** against the fire, as a fire engine and a Mobile House from Camp Ponderosa are seen in the background, and a fire engine is visible in the distance.



FIRE AT MALIBU CONTINUED

## FLIGHT WITH



**STRUGGLING COUPLE** lean against wind in rain and sparks as they leave Zuma Canyon with caged fire



**TERRIFIED RABBIT** darts across a road. Some rabbits became living torches, helped spread fire

**PANIC-STRICKEN HORSES** stampede past a control as the entire sky over Zuma Beach area glows





# FEET TOUCHED BY FLAME



**FRIGHTENED FIRE FIGHTERS** ... will ... that ... a ...

... Press photographer is not ... aware of danger ... at right desperately runs for the road.



**SPRINTING BOY**, 11-year-old volunteer fireman ... is ... near Paradise Cove







HUNGARIANS CONTINUE TO POUR OVER BORDER. HERE REFUGEES LEAVE A TRACTOR-DRAWN WAGON WHICH HAS PULLED THEM THROUGH SNOW TO REFUGE

## THEY POUR IN... AND FAMILY SHOWS REFUGEES CAN FIT IN

Like thousands before them, the Hungarians above are experiencing a desperate moment. Home ties gone, senses still tuned to death, they are leaving an escape wagon on the bitter Austrian border. The little Hungarian girl on the opposite page is shown at a time of few hope. She is a stunning example of how the U. S. can assimilate her brave countrymen.

Between these two extremes the journey is





IN AN INDIANAPOLIS SCHOOLROOM IRENE CSILLAG, 9, WHO SPEAKS NO ENGLISH, SILENTLY PLEDGES ALLEGIANCE TO HER NEW FLAG ON FIRST U.S. SCHOOL DAY

not simply, and how to smooth it is a growing problem for the whole free world. So far 150,000 Hungarians have fled their motherland. So far the free world has placed 100,000; 21,000 will be accepted by the U.S. and more than 100,000 are already here. But still they are coming across the border to Austrian camps at the rate of 1,000 a day.

Vice President Nixon flew to Austria seeking

a solution to this problem. He went to see the crowded camps, but a look at the grim border, spoke to comfort the refugees and played with children (see page 20). He came back both moved and determined. At week's end he and the President were preparing to discuss such solutions as giving financial aid to countries which help refugees and raising the U.S. quota—anything to keep up the refugee flow to free countries.

Some of the people that Nixon was eager to help have made the journey from fear to hope and are already well established and at work in the U.S. Such are the Csillags, late of Csorna, Hungary, one of whose daughters is taking the oath of allegiance above. On the following pages LIFE Photographer-Reporter Carl Mydans records how the Csillags reacted during the first stages of adjustment to a new way of life.





JUST OFF THE PLANE, THE CSILLAGS WERE SHOWN THUS IN 'LIFE,' DEC. 3

## THE FIRM START OF A NEW LIFE

With nothing in the world but their lives, their clothes and each other, the Csillags came to the U.S. in the first plane-load of Hungarian refugees. Bedraggled, bewildered and more than a little afraid, they shivered at the chilly New Jersey airport (above). Behind them—as with those in the plane-loads that followed—lay the harrowing days of their escape to the Austrian border by truck and motorbike, then the soup kitchens, questions, refugee camps and papers. Ahead lay hope, a chance to make a place in the free world and to be what Vice President Nixon called “the kind of people who make good Americans.”

For the Pal Csillag family help came quickly—and beyond believing. In Indianapolis a prosperous uncle, Joseph Singer, who had left Hungary as a boy 48 years before, offered them a new start. A brother-in-law, Alex Star (the English word for Csillag), promised to help look out for them. Two days later, dazed and still incredulous, the Csillags found themselves rolling west on a long, fast train.

But they could not envision the new life that awaited them. They were used to little food and less fuel. In their home town of Csorna (pop. 8,957) they had known no one with flush toilets or refrigerators. Of the family only Pal, 35, had seen a telephone—and that from a distance. They could only wonder if the tales they had heard would come true.



**VISITING REFUGEES,** Vice President Nixon talks to Hungarians who cluster around him at Camp Kilmer, N.J., where 6,500 now wait to be relocated in U.S. Mr. Nixon said the center would try to speed processing from 273 to 300 a day.



**OFF TO NEW HOME,** Pal, Pauline, 7, and Josef, 4, stare out of the train at the Indiana countryside. This part of trip reminded them of the cattle- and cabbage-raising flatland around their old home in western Hungary near Austrian border.



**WITH THEIR GREAT-UNCLE,** Joseph Singer, a prosperous and philanthropic industrialist, Pauline (left) and Irene walk from railroad station in Indianapolis to unload their new toys in his Cadillac. He brought the toys down to the train.





**IN JOYOUS REUNION** at Indianapolis station, → Rose Gering, 75, embraces her brother-in-law whom she had not seen since he fled Hungary in 1910.



**NEW CSILLAG HOME** is St. Ignace, two-story duplex on North New Jersey Street which was rented for them by the archbishop. They live in six rooms on the right side. Mr. St. Ignace also made arrangements to furnish the house for them.

**AT PLAY AT LAST** the Csillag children run up and down their own steps as they wait for aunt to take them for a walk. The woman had just stopped and said, "My stock is so good in Germany. We all mix well in the country."



CONTINUED





**FOOD APLENTY** is gulped by Csillags here eating roolli soup, meat balls, potatoes and beans. When they first arrived Rose was shocked to see Mrs. Star

pour Josef a full glass of milk. "Don't give him that much—divide it up," she said. None of the Csillags had seen a grapefruit. "What's that?" they asked.



**BRIGHT CURTAINS** catch eye of Rose, here shopping with Mrs. Star and Irene. Rose finally settled for a multi-colored pattern that had gay flowers on it.

## SETTLING DOWN AND SAMPLING A LIFE FULL OF NEW WONDERS

So many strange things happened in the first few days in Indianapolis that the Csillags were soon almost incapable of surprise. A big truck came up and dumped coal in the cellar. "There's no bill for this," said the truckman. "This is free." Rose went uptown shopping with Mrs. Star, and a store made her a present of a new fur coat. "I wore one coat 10 years," she said. "Now I have four. Why do people do things like this?"

CSILLAGS LOOK OVER RESULTS OF THEIR FIRST SHOPPING TRIP, ALARMED TO FIND THEY SPENT \$21.50



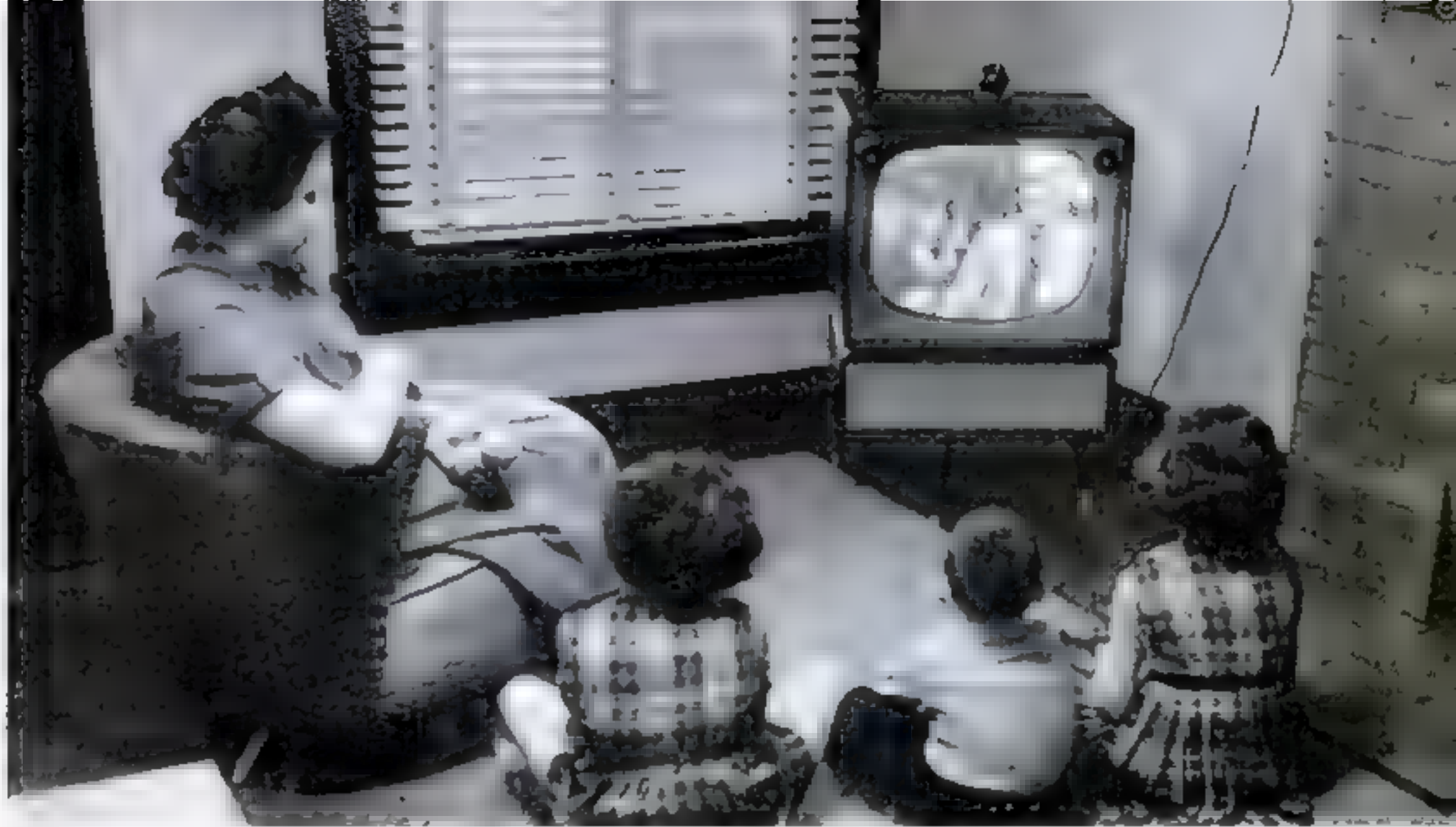
STAR TAKES OUT BOX OF KLEENEX, WHICH THEY







**CLOTHES WASHER** made Rose say, "Now I've seen the day! At home we use a bucket and a bar of homemade soap. We scrub all day to get things clean."



**TELEVISION SET** in their new living room fascinates the Collags. They first saw TV at a refugee shelter in New York. Set was present from Uncle

Singer, who started his Progress Tool and Engineering Company, Inc. 31 years ago and has since built it into a business which grosses \$1.5 million yearly.

"That's just the way it is in America. People want to help," said Uncle Singer. "That's the way it is?" asked Rose, and broke into tears.

Pal Collag called it a "fairland." He could not believe the refrigerator could actually make ice by itself, and could not bear to see unmelted ice cubes discarded in the sink. He said the Stars ate too much and wasted too much. He took immediately to the telephone and called a Hungarian

friend with ease. "Good things you get used to quick," he said. "It is the bad things you never can get used to. That is why we left Hungary." Then his friends set out to help get Pal a job. "I told him he has the same chance I had if he'll apply himself and work like everyone else in this country," said Uncle Singer. "Did you hear him saying this morning that America is a fairland? Already Pal is beginning to understand!"

HAVE NEVER SEEN AND EXPLAINS HOW TO USE IT

PAL, HAVING WATCHED STAR, TRIES KLEENEX FOR HIMSELF. "JUST THINK, ONLY USE IT ONCE!" SAYS ROSE



CONTINUED





ON FIRST DAY IN INDIANAPOLIS SCHOOL 76, PAULINE IS INTRODUCED TO CLASS BY TEACHER DOROTHA McVICKER. SHE SOON WAS PLAYING BALL WITH OTHERS



**A LESSON IN ENGLISH** is given the Csillags by high school teacher Mrs. Naomi Stewart who specializes in teaching foreign students from scratch. She begins by holding up picture cards (above) and saying, "Glass of orange juice"

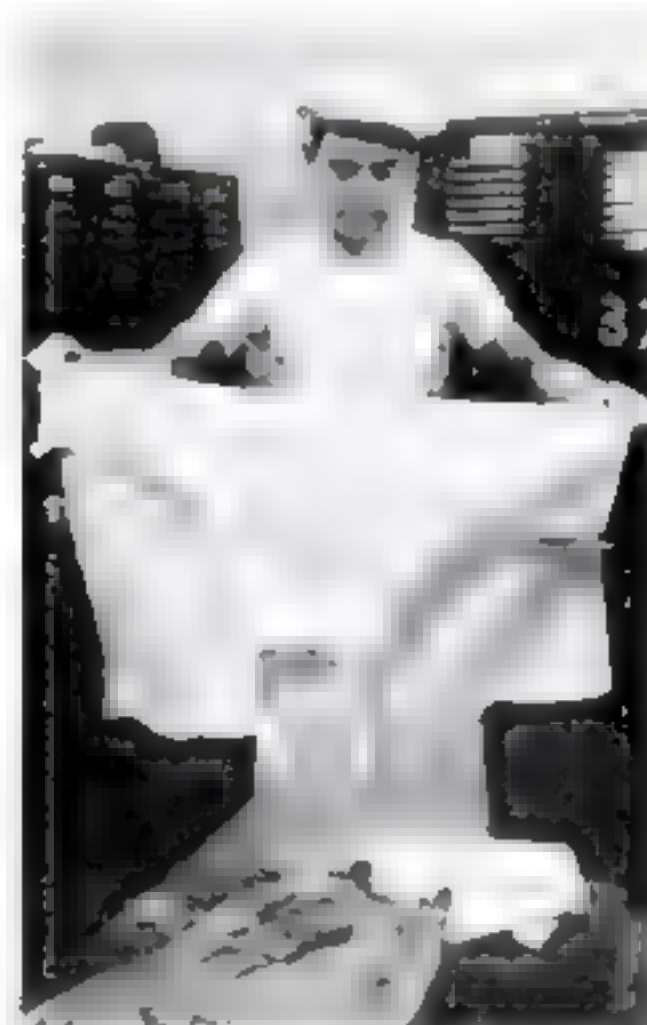
## ON THEIR OWN, STUDY AND WORK

Settled at last in a house, among friends, the Csillags immediately got down to the most vital business—a job for Pal and school for the girls. Both turned out to be remarkably easy. With Mrs. Star, Rose went down to see Mr. Stinebaugh, principal of P.S. 76. He told them the girls were welcome. "They're not the first to come here, strangers to the country and to English, and soon be at home," he said.

Bill Hickel, a district manager of Anheuser-Busch, which sells baker's yeast as well as beer, read in the papers that Pal had been a baker. "I know a lot of bakers," he said. He called one. "These refugee people need help. How about giving him a job?" Pal went down to the Rose-Lyn Bakeries and was soon at work. "Down there," Pal said, "you can drink all the coffee you want. They give it to you. It's real coffee. You can eat all the food you want—free. And I am paid more than \$75 a week. In Gorna I earned about \$77 a month—and it cost \$34 for a pair of shoes." And after a week of work, Pal got another pleasant surprise. His sister and brother-in-law from Hungary, the Klopfers, were coming from the Camp Kulmer refugee center. He met them and proudly took them for a ride on the first escalator the Klopfers had ever seen.



**GETTING A JOB**, Pal (center) meets John Clark of Rose-Lyn Bakeries as Uncle Singer (right) interprets. "We need bakers," said Clark (upper left) to his superintendent, "Let's try him." Bill Hickel, who introduced Pal, stands at right.



**READY TO WORK**, Pal, in bakery locker room, puts on his work clothing—T-shirt, white trousers, apron.







← **COMING HOME** from his shift on the job, Pal, who works in bakery from midnight to 9 a.m. and sometimes until 11 a.m. during rush periods, greets Rose and little Josef when they come out to meet him at doorway of their new home.

**LEARNING THE ROPES**, Pal, whose main baking experience has been in coarse breads, gets pastry making tips from Superintendent Johanns Boelke, who winds cream horn shells for him, saying, "You can tell he's handled dough before."





**WHITE HOUSE WELCOME** found Nehru bounding up the steps to grasp a sprinting President's extended hand. Said Ike, "A privilege and an honor."

# A BIG MAN FROM THE EAST AND

From the East came one of the world's most peripatetic human beings, an energetic, inquisitive man whose undoubted dedication to peace—along with his mystical attraction for Asians—has made him the neutral politician most courted by the Communist and free worlds. He

is Jawaharlal Nehru, prime minister of India, who in one exhausting week conferred with President Eisenhower, fenced with 400 newsmen and addressed a U.N. gathering. In between he appeared on a telecast and sustained a round of ceremonial calls on officials. Still



**AT GETTYSBURG** Nehru inspected a prize Black Angus bull as an overnight guest at the Eisenhower farm. He and the President spent 14 hours together.



**AN ORDEAL OVER**, Nehru relaxes following TV talk in which he defended India's "nonalignment" as a "positive, dynamic approach" to its problems.



**NEHRU'S JOKE** brings a loud laugh from Henry Cabot Lodge Jr., chief U.S. delegate to United Nations, at reception. It was followed by a serious talk.



**ON THE RECEIVING LINE**, Nehru turns full force of his charm toward Vincent Broustra, French delegate to the U.N. Watching were (from left to right)

Indian Delegate V. K. Krishna Menon; Mrs. Arthur Lall the wife of India's permanent representative; Nehru's daughter, Mrs. Indira Gandhi; Arthur Lall.



**BUSINESS GREETING** is offered in New York as Nehru meets members of firms interested in Asia. He said India welcomed foreign capital in her economy.



**IN CANADA**, at the Ottawa residence of Governor-General Vincent Massey (left), Nehru grasps the hand of his host's 5-year-old granddaughter, Susan.



**CONTEMPLATING CURLING**, the Scottish game of sliding stones toward a mark on the ice, he hefts a handled stone on Massey's private curling rink.



# HIS HECTIC WEEK IN THE WEST

unexhausted, he flew on to Canada, where he continued the unrelenting pace.

The visit produced more than an unparalleled demonstration of durability. There was reason to hope it might lead to far-reaching results. Nehru had talked with the President in

a day-long, intimate exchange at the Gettysburg farm. Afterward the prime minister was obviously pleased with his opportunity to explain his ideas and with the response they drew from Eisenhower. And in turn he gained a new understanding of the U.S. point of view.



**TOUGHEST AUDIENCE**, the 100 members of the Washington press corps, was amazed by Nehru's patience, aplomb and remarkable agility in fielding questions. They applauded warmly.



**A DIPLOMATIC SESSION** included formal greeting of the distinguished guest by Secretary of State Dulles.



**IN NEW YORK** Nehru was met by F. Dell'Agnes, the manager of the Waldorf Towers, where Nehru was a guest during his two crowded days in the city.



**FOR RUSSIAN** there was a polite greeting of Chief Soviet Delegate Vasili Kuznetsov, whose country's action in the Hungarian revolt drew Nehru's wrath.



**AN EARNEST LECTURE** is delivered at U.N. by Nehru, who urged end of the cold war and military pacts, recall of troops stationed in foreign lands.



**IN A RARE MOMENT**, Nehru listens. His confidential prepping by Mrs. Eleanor Roosevelt preceded a speech before the American Association for the U.N.



**OLD FRIENDS**, Nehru, Prime Minister Louis St. Laurent, strong advocate of Commonwealth ties, shake hands.



**OTTAWA FLOWER** was pinned on him at party by Alia Rauf, daughter of Indian high commissioner in Canada.



**NEHRU'S SISTER, MRS. PANDIT, GREETES HIM ON HIS ARRIVAL IN LONDON**—>





# A LOOK AT THE WORLD'S WEEK

## A HAPPY NEW PREMIER

At a resort near Tokyo, Tanzan Ishibashi enjoyed a rest after his election as prime minister of Japan. Leader of the Liberal Democratic Party, which is actually a conservative party, the 72-year-old economist has stirred some uneasiness among Americans in Japan by his frequent criticisms of U.S. occupation policies. He promised cooperation with the U.S. but said he would try to increase trade with Communist China.

## FATHER'S FUNNY FACE

After they had opened their gifts at home, Major John Eisenhower, who is stationed at Fort Belvoir, Va., took his family across the river to Washington for a quiet Christmas Day celebration with his mother and father. When the baby, Mary Joan, 1, became restless outside the White House, her father made such a face that she forgot all about her troubles. Then they all went inside to open more presents and eat a turkey dinner.





*"To make the best, begin with the best—then cook with extra care."*



## *How Campbell tests for "doneness"*

*Our cooks do just as you do*

How do you tell just when meat or vegetables are "done"? Well, most good home cooks test them from time to time with a fork or spoon.

That's just what our cooks do in Campbell's Kitchens. Instead of sitting back and cooking by the clock, they make the same tests that *you* have found produce the best results.

### *Home cooking Campbell style*

Folks tell us it's homey touches like this—a lot of little things we do (or don't)—that give Campbell's products their home-style goodness and flavor.

We still believe, for instance, in shopping

painstakingly for the finest of ingredients. In trimming our vegetables by hand. And in simmering our soup stocks long and gently, letting slow heat blend the flavors of the good things in the kettle—just as if we were cooking in a country kitchen.

### *Aim: "to make the best"*

Such extra care takes longer, of course. But it's necessary, we believe, in order to make sure you get the best in everything Campbell makes.

As our motto at the top of the page puts it: "To make the best, begin with the best—then cook with extra care."



# *Campbell's*

Soups • Tomato Juice • Pork & Beans  
V-8, Franco-American and Swanson Products



## 3 YEARS AHEAD OF THE "OTHER TWO"!

So dramatically advanced in its Flight-Sweep Styling that it gives you a whole new shape of motion...so far ahead in engineering that it will take other low-price cars three years to equal it! The 1960-new Plymouth offers the floating luxury of the new Torsion-Aire ride...the fabulous Fury "301" V-8, super-powered to 235 hp...the sureness of sports-car handling. Know the thrill of driving it...the pride of owning the 1960-new Plymouth!



*Don't miss Plymouth's two great new TV programs: Lawrence Welk's "Top Tunes and New Talent" and "The Ray Anthony Show."*

when you drive a **PLYMOUTH** suddenly it's 1960





### AN UNSUSPECTING SMILE

A beaming official, Roy Buell, unintentionally turned his back on a tragedy at the San Francisco waterfront. He had just welcomed an opera singer who had been landed by helicopter for a Christmas festival. As the helicopter took off again it suddenly veered out of control, then plunged into the water. Later investigators found that the pilot, who was killed, had forgotten to shift a heavy battery that served as ballast after discharging his passenger, thereby causing the unbalanced craft to crash.

### BLASTED SYMBOL AT SUEZ

The most conspicuous symbol of Europe in the Suez Canal zone—the statue of its builder, Ferdinand de Lesseps—vanished in a column of smoke. No sooner had French and British troops pulled out of Port Said than Egyptians dynamited the heroic figure that was one of the canal's principal landmarks. Meanwhile clearance of the canal was still delayed.



### WEIRD PORTERS IN THE 'MAD BOMBER' SCARE

A pair of weirdly clad figures made their way warily along a New York beach last week. They were New York detectives carrying a crude bomb discovered in a phone booth at Grand Central Station. The bomb, which proved to be a dud, was a replica of some 30 homemade bombs planted

in theaters, libraries and other public buildings over the past 16 years by a fiend headlined as the "Mad Bomber." Police, hampered by a wave of crank calls and phony "bombings," instituted the biggest man hunt in Manhattan's history, without a solid clue to the bomber's identity.





**RE-EMPLOYMENT** is represented by equipment for drivers recalled at end of Montgomery boycott.



**BULLET HOLES** in Montgomery bus windows record violence after desegregation. Nobody was hurt.



WITH CHAIRS ARRANGED LIKE BUS SEATS IN A MONTGOMERY, ALA. CHURCH, NEGROES DEMONSTRATE

## BLOWS AGAINST SEGREGATION

Negro fight for freedom on buses spreads after Montgomery ruling

The edifice of segregation shook last week and the chips were flying in several southern areas. Montgomery, Ala. officials had received the U.S. Supreme Court order to let Negroes sit in buses wherever they liked, thus bringing to at least a temporary end the almost total boycott of the city buses which Negroes had maintained for an incredible 381 days (LIFE, March 5). And now, because of the Court's firm stand, new bus desegregation campaigns were gathering momentum in other cities in Alabama, in Louisiana and Florida.

In Montgomery itself the legal triumph still had far to go before it became an accepted fact. Though most whites adjusted to the new situation and Negroes diligently practiced good manners (*above*), sporadic violence flared. Several buses were shot up (*left*). In one a Negro

woman was wounded in both legs—an incident which caused the pithy city government to halt bus service temporarily.

In Birmingham, Ala. Negroes defied segregation ordinances and mingled with whites on city buses after the house of one Negro leader was dynamited. As a result, 22 were arrested. But they obtained a test case to bring before the U.S. District Court.

In Tallahassee, Fla. Negroes, who had been boycotting buses since the end of May, began riding in forbidden seats. When the bus line did not stop it the city council furiously suspended its franchise and drivers were arrested. But the action was unlikely to stand up in court. Said Federal Judge Dozier Devane, as he granted the bus line a temporary injunction, "Every segregation act . . . is dead as a doornail."





**HOW TO SHOW GOODWILL TO WHITES ON BUSES**



**DYNAMITED PARSONAGE** was the retaliation against Negro leader Rev. F. L. Shuttlesworth who

led Birmingham struggle against segregated buses. His children were injured in Christmas night blast.



**IN WHITE SECTION** of bus, Negroes of Birmingham ignore the Jim Crow sign as they invite arrest

during a two-day demonstration by sitting in front seats that hitherto had been forbidden to them.



**CRACKDOWN ON BUSES** in Tallahassee results in arrest of driver after the city canceled franchise.



**HAPPY MARTYRS**, some of 22 arrested in the Birmingham demonstration and freed on \$100 bail, are

praised by Rev. Mr. Shuttlesworth (leaning on pulpit in light coat) at church antisegregation meeting.



# DOUBLE TASK IN THE MIDDLE EAST

## IT'S FIRST TO MAKE A PEACE AND THEN SECURE IT WITH LONG-TERM DEVELOPMENT

The New Year is heavy with both problem and promise. One bright promise is the prospect that America's great new prestige in the Afro-Asian world—arising from its defense of Egypt's sovereignty—can be used to create a real peace in the Middle East. An immediate and grave problem is the way Egypt's dictator Nasser is using his rescued sovereignty to hamper a swift clearing of the Suez Canal, on which the economy of Western Europe so heavily depends.

The U.S., having rightly opposed the use of force against Egypt, should lose no time in making it clear to Nasser that the dangerous Middle East situation will not be permitted simply to revert to the pre-invasion status quo, which was itself a grave threat to peace. The U.S. must be prepared to use force, if necessary, to keep order in the Middle East. Fortunately, the President has already indicated that he realizes this. Nasser's rescue, far from being a blank check to him to make further trouble, is instead a summons to join the community of nations in making and keeping a peace. It is going to require some big contributions on Nasser's own part.

How is the peace to be written? By negotiation, not dictation. The U.N. is the proper framework for these negotiations but it needs U.S. leadership to see that it is used. The first requirement is to enlarge the task of the United Nations Expeditionary Force—now limited to restoring the status quo—to make it a permanent police arm of the U.N., whose initial duty will be to occupy a buffer zone between Israel and Egypt until a final peace is signed.

What should the peace contain? The U.S. cannot lay down any preconceived notions of the final form; the parties themselves must negotiate freely with give and take. But if the peace is to last, certain broad essentials are clear:

- ▶ It must set boundaries which both Israel and the Arab states accept as final, agree to demilitarize and open to free commerce.
- ▶ With firm international guarantees of these boundaries both sides should be willing to reduce their armaments. There should be no further excuse for the fantastic expenditures both are now making on heavy arms. Ideally, they should eventually limit themselves to the weapons a foot soldier can carry on his back.
- ▶ Israel should repatriate or else compensate and help resettle the one million Arab refugees now living on its borders and creating constant tension.
- ▶ The Suez Canal must be opened to all nations, including Israel. The U.N., if necessary by the use of its police force, must guarantee this permanent accessibility.
- ▶ A grand convention, or series of conventions, should give all interested countries a firmer legal basis for confidence in their mutual commercial relations. Oil should flow to Europe and investment to the Middle East on the mutual expectation that contracts, once signed, are to be kept.

While the negotiations are in progress, the U.S. can take action on its own to enhance the climate for success. Before any true peace can be written, the Arab states must recognize that Israel is here to stay, that it cannot be "destroyed" as Arab leaders so often vow to do. Thus, a flat guarantee of U.S. defense of Israel against aggression (in which Britain and France would undoubtedly join) could help make the Arabs accept this. But at the same time Israel on its own part must abandon dreams of further Zionist expansion. Therefore the Western allies should guarantee the Arab borders as well.

So much for the elements of a settlement that can and should be achieved in 1957. The peace will last, however, only if the deeper causes of Mideastern misery are attacked. Both parties should agree to a joint attack on these long-range troubles. They can be described in one word: water.

An expanding population, almost totally agricultural, is trying to live on too little land, much of it marginal. But surrounding the cultivated land are vast deserts which irrigation and reforestation could reclaim. This will require a Middle East development program which will in turn need long-term American aid. The program should not be a giveaway, but one concentrated on projects which pay for themselves in time. It will also have to be geared to the ability of Arabs, mired in centuries of poverty, disease, illiteracy and superstition, to learn modern techniques and to learn how to distinguish reality from fantasy. The Arab states, which receive nearly \$1 billion a year in oil royalties, should themselves help finance this economic development. To encourage this, the oil companies, which share their profits 50-50 with the Arabs, might well offer to contribute a percentage of their own profits if the Arabs will match it in a pool for economic development. Several major possibilities are already evident:

- ▶ Build the high dam on the Nile and pipe some of its excess water underground to irrigate the Sinai Peninsula, where many of the land-hungry Arabs could be resettled.
- ▶ Harness the Jordan River to give both Israel and its neighbors power and irrigation.
- ▶ Utilize the most plentiful water of all, the Tigris and Euphrates rivers, to extend the dams and canals of the Middle East's most bountiful areas.
- ▶ Start a general reforestation program to trap the water that now sluices off into the sea (centuries ago these lands, now desert, were green with trees).
- ▶ Launch projects to build atomic power plants to take salt out of Mediterranean water and pump it into desert lands.
- ▶ Start numerous educational and training projects to tackle illiteracy and teach skills.
- ▶ Encourage and assist private capital, both local and foreign, to launch manufacturing industries.

The time to get started on a Middle East settlement is now, while the U.S. is at the peak of its new prestige in Afro-Asian eyes. Peace everywhere will be troubled as long as the Middle East is troubled, because the region holds a life and death control over the oil on which Western Europe's economy will depend for the next quarter century (until atomic energy is fully developed). Because of the tremendous economic interdependence of the modern world, it is unrealistic that a tiny nation like Egypt have the power to cripple whole nations through the arbitrary misuse of the doctrine of national sovereignty. A realistic settlement will require the negotiation in the U.N. of a new treaty on Suez which respects Egypt's sovereignty but nevertheless ties her into a network of international obligations which all civilized nations will both observe and help enforce. Such a treaty should be a model from which all these new nationalisms, in the Middle East and elsewhere, may learn that sovereignty, if it is to have international protection, must also respect private and international obligations. If the U.N. is to find the way to peace in the Middle East, the concept of total and unrestrained sovereignty must gradually yield to a concept of peace with justice under law.



NEW MIRACLE  
OF CHEMISTRY

IN THE 1957  
HOTPOINT  
AUTOMATIC  
WASHER

**Announcing**

**an entirely new**

**automatic home laundry**

**clothes - conditioning process**

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**HOTPOINT**

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**WASHER**

TURN  
PAGE



ALL YOU DO IS  
PUSH A BUTTON  
WHEN YOU START  
THE WASHER!

**1957 HOTPOINT**





ANNOUNCING A NEW  
MIRACLE OF CHEMISTRY IN THE  
1957 HOTPOINT AUTOMATIC WASHER

# Automatically a new wonderinse is injected... to condition the water, soften fabrics, rinse newness into clothes

No matter how wonderfully an automatic washer may wash clothes, it's *really* no more efficient than its rinsing action. And in the 1957 Hotpoint, remarkable things happen during the rinse cycle. We call it WONDERINSE . . . you'll call it wonderful.

You simply press a button when you start the washer. Automatically, at exactly the right time, the new WONDERINSE chemical is injected into the final rinse water.

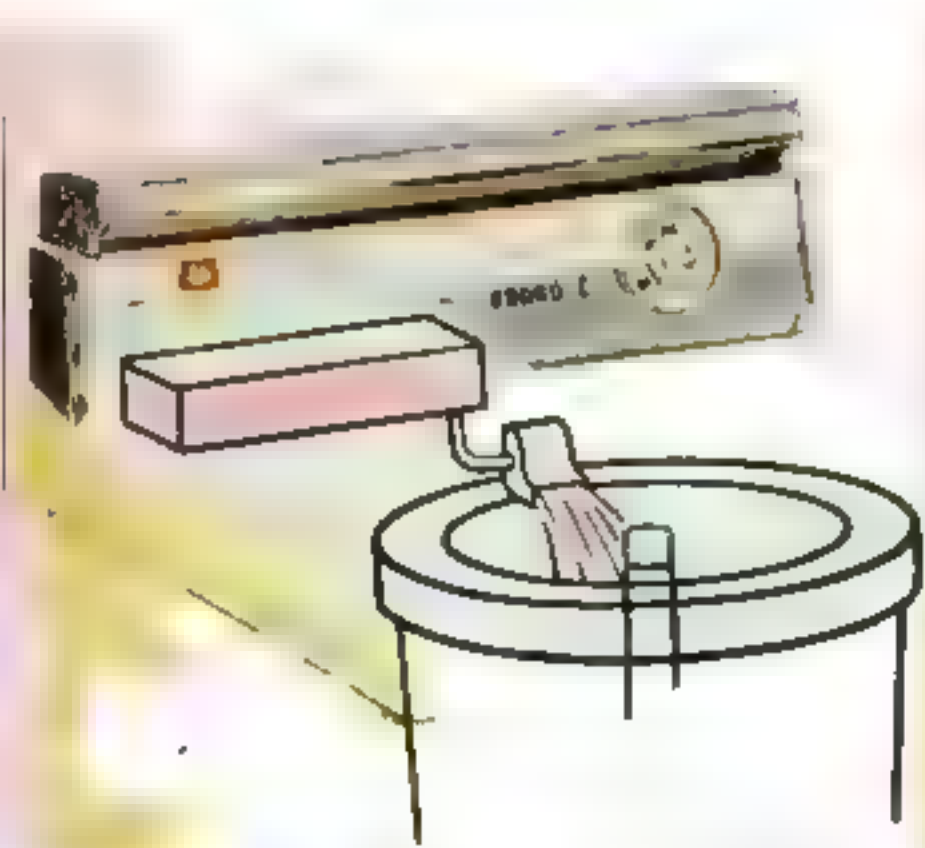
This wonder-working formula performs 3 important jobs: it conditions the rinse water, softens fabrics, and actually rinses newness into clothes. Whites are whiter, colors stay far brighter and sharper.

Hotpoint-washed clothes look and *feel* cleaner. Bath towels are fluffier. Linens and cottons are softer, too, but never *limp*-soft. And, as the finishing touch, WONDERINSE seals the pores of fabrics. Clothes stay clean longer, wash clean easier the next time around.

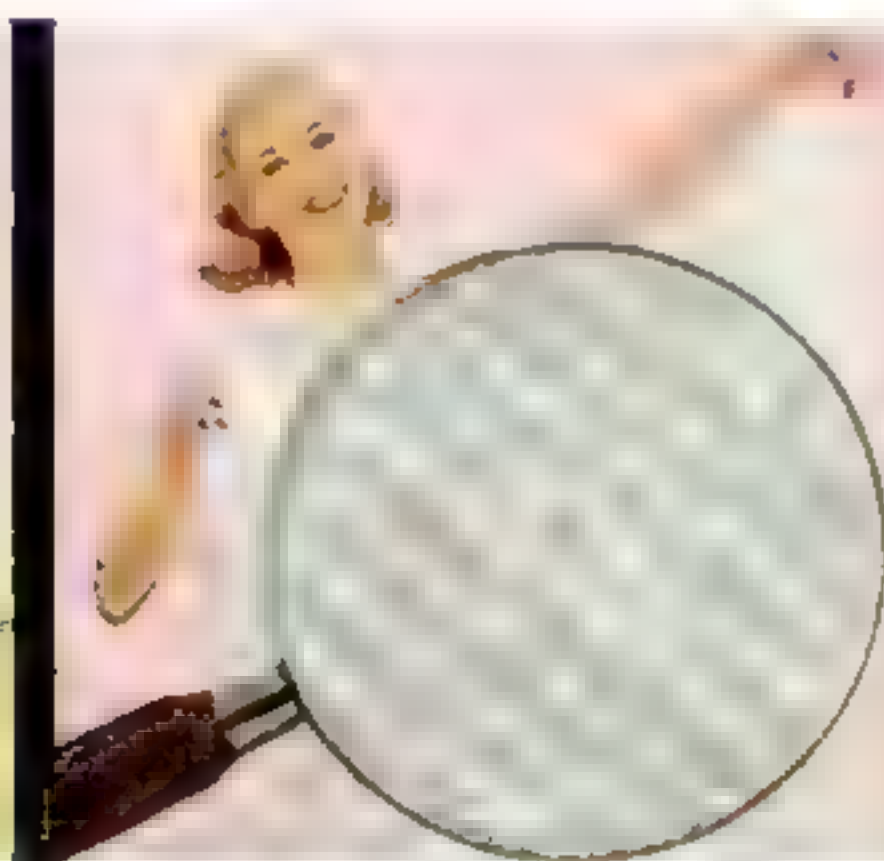
If you're in the market for a washer, you'll want to see the new Hotpoint WONDERINSE Washer. It could change your whole conception of what you should expect from a modern automatic. Because here is a truly automatic helpmate that not only washes . . . but actually *conditions* your clothes too. Your Hotpoint dealer has it. Stop in and see it!



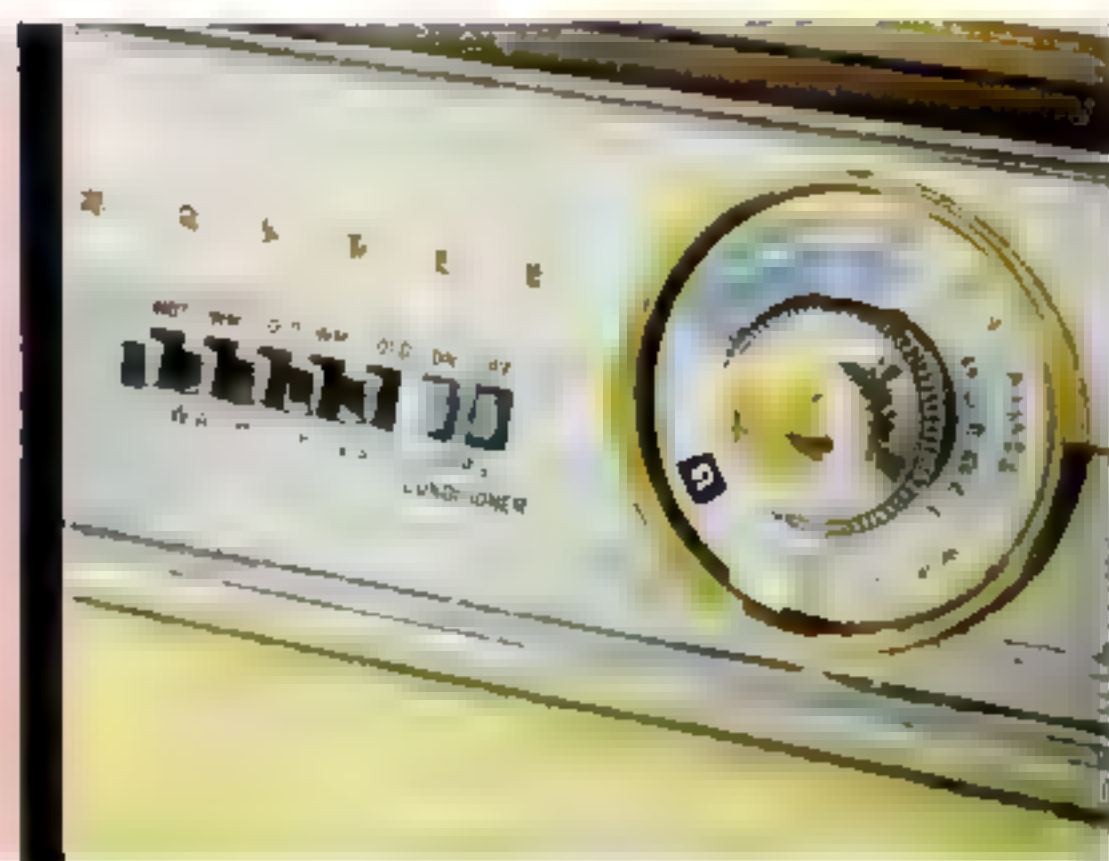
## WONDERINSE WASHER



Reservoir holds a full quart of WONDERINSE chemical. Just push a button, when you start the washer, and the correct amount is automatically injected into the final rinse.



Even the individual threads in fabrics are softer, fluffier after WONDERINSING. They *stay* clean longer. "Pores" are sealed to resist dust and soil. Iron easier, too, because of fewer wrinkles!



Normal or delicate fabrics, with Hotpoint *two-cycle* washing, are laundered in proper quantity of water at proper temperatures, for right length of time. Touch a button . . . set the Wond-R-Dial.

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HOTPOINT CO. (A Division of General Electric Company), CHICAGO 44. Automatic Washers • Clothes Dryers  
Ranges • Refrigerators • Customline • Dishwashers • Disposals® • Water Heaters • Food Freezers • Air Conditioners • Television



# THE STRANGE, LIVING





# FOSSILS OF AUSTRALIA

Carrying their young in pouches, the marsupials live on in the last refuge evolution has left them

Leaping and gliding from limb to limb, bounding across savannas, or rooting in gum forests, the koalas, kangaroos, sugar gliders, golden possums and Tasmanian devils dominate Australia's animal life and form the most primitive mammal population in the world. All marsupials, who carry their young in pouches, they are living fossils that vanished almost entirely from the rest of the earth 60 million years ago.

The marsupials of Australia are descendants of some of the earliest mammals to evolve from reptiles. Spreading over the world eons ago, they apparently reached Australia via a land

bridge that extended southward from Asia and then sank about 60 million B.C. Later the higher placental mammals, more intelligent and aggressive, evolved on other continents and there drove marsupials into extinction, sparing only a few families of opossums. But in isolated Australia, which had almost no placental mammals until a few hundred years ago, marsupials were left in peace. The resulting evolution produced the strange animals shown in these pictures by LIFE's John Dominis, who traveled 10,000 miles and spent five weeks photographing them in their native haunts.



**LEAPING KOALA**, baby clutching its fur, hurtles between two gum trees on Fleay's Fauna Reserve

**SECURELY PERCHED** with its young, the koala looks about for the eucalyptus leaves to feed on

Photographed for LIFE by JOHN DOMINIS





**A 12-FOOT LEAP** is easily executed by a ring-tailed rock wallaby in the Melbourne Zoo. Members of the kangaroo family found in rocky country, the



wallabies have padded, granulated soles on their hind feet which prevent slipping on the rocks, use their long tails to balance and steer with when leaping.



**AN ARBOREAL PERCH** is the home of the tree kangaroo, a three-foot member of the family. Fruit

and leaf eaters, tree kangaroos use claws and tail to climb, can execute 40-foot leaps to the ground

## Exploiting an environment

Born incompletely developed, marsupials have a far slimmer chance of survival than the higher mammals, whose young remain much longer in the protective womb drawing nourishment through the placenta. The newly born marsupials must crawl up and into the mother's pouch and those that fall off are never retrieved. Though many make the journey, they often find there are not enough teats to go around and some of them starve. Even in the pouch itself they are exposed to accidents and disease. Vulnerable in their mode of growth, marsupials fail to match the placental mammals in intelligence. They have slow, reptile-like brains and prove easy marks for more quick-witted predators.

But in the unmolested isolation of Australia, the marsupials thrived in every segment of the continent's environment. Some, like the wallabies and kangaroos, developed the spring-like legs that carry them over the countryside. Others took to the trees, evolving claws to cling or folds of skin to help them glide. Still others became burrowers beneath the earth.







Roaming abroad in the morning and evening, they feed on foliage, bark, roots and grasses and can go without water for long periods of time. At night the

wallabies return to their caves, where they are an easy prey for wild dogs, originally imported by the aborigines, or foxes brought in by white settlers.

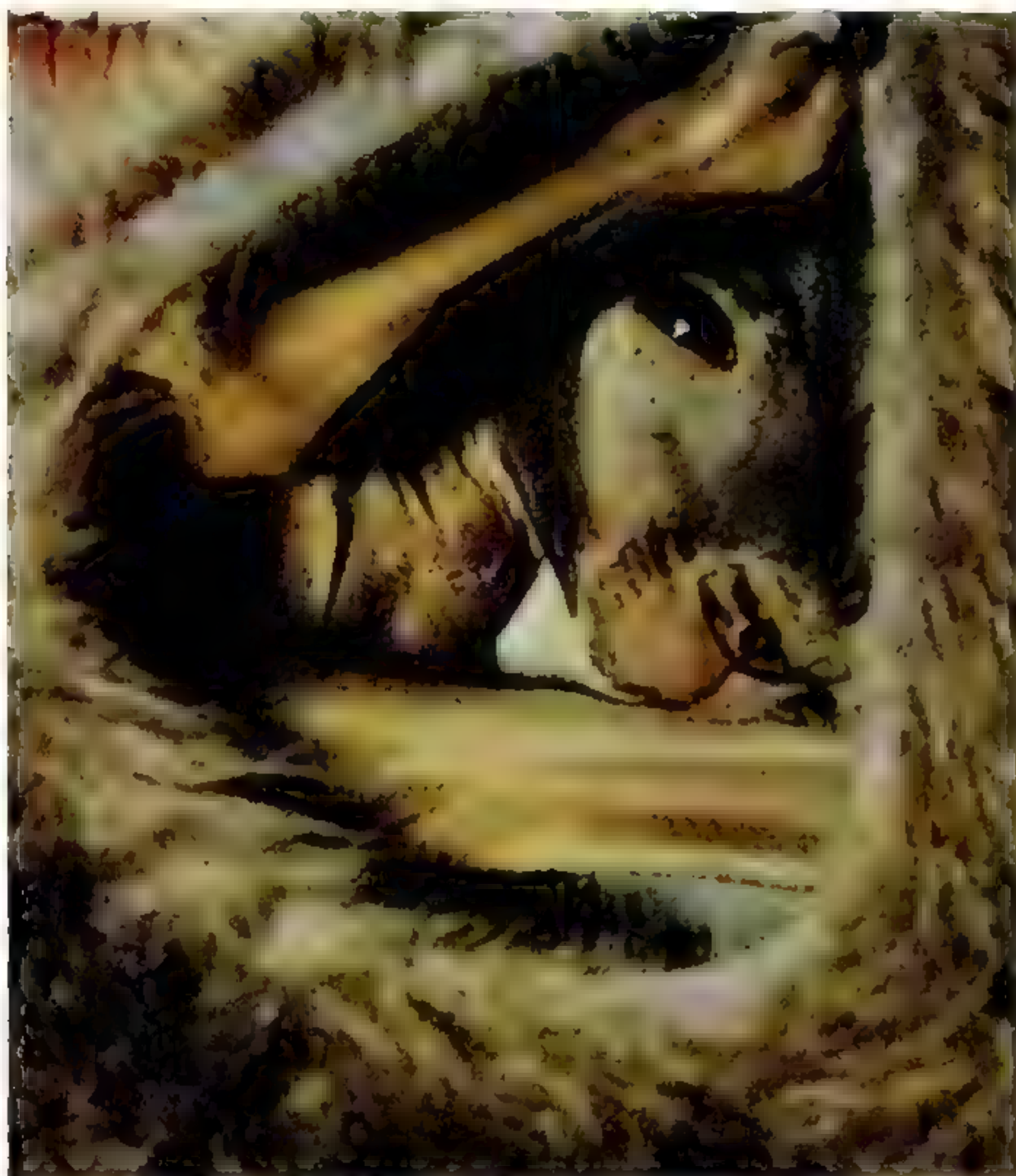


← **NIBBLING GRASSHOPPER**, a sugar glider, a member of the possum family named for its sailing ability and its liking for sweets, clings to a shes oak branch.

**A GRACEFUL GLIDE** is executed by glider as it sails through forest at dusk. It is buoyed by membranes, like those of a flying squirrel, between its limbs.



## A snug life in mother's pouch for a baby kangaroo

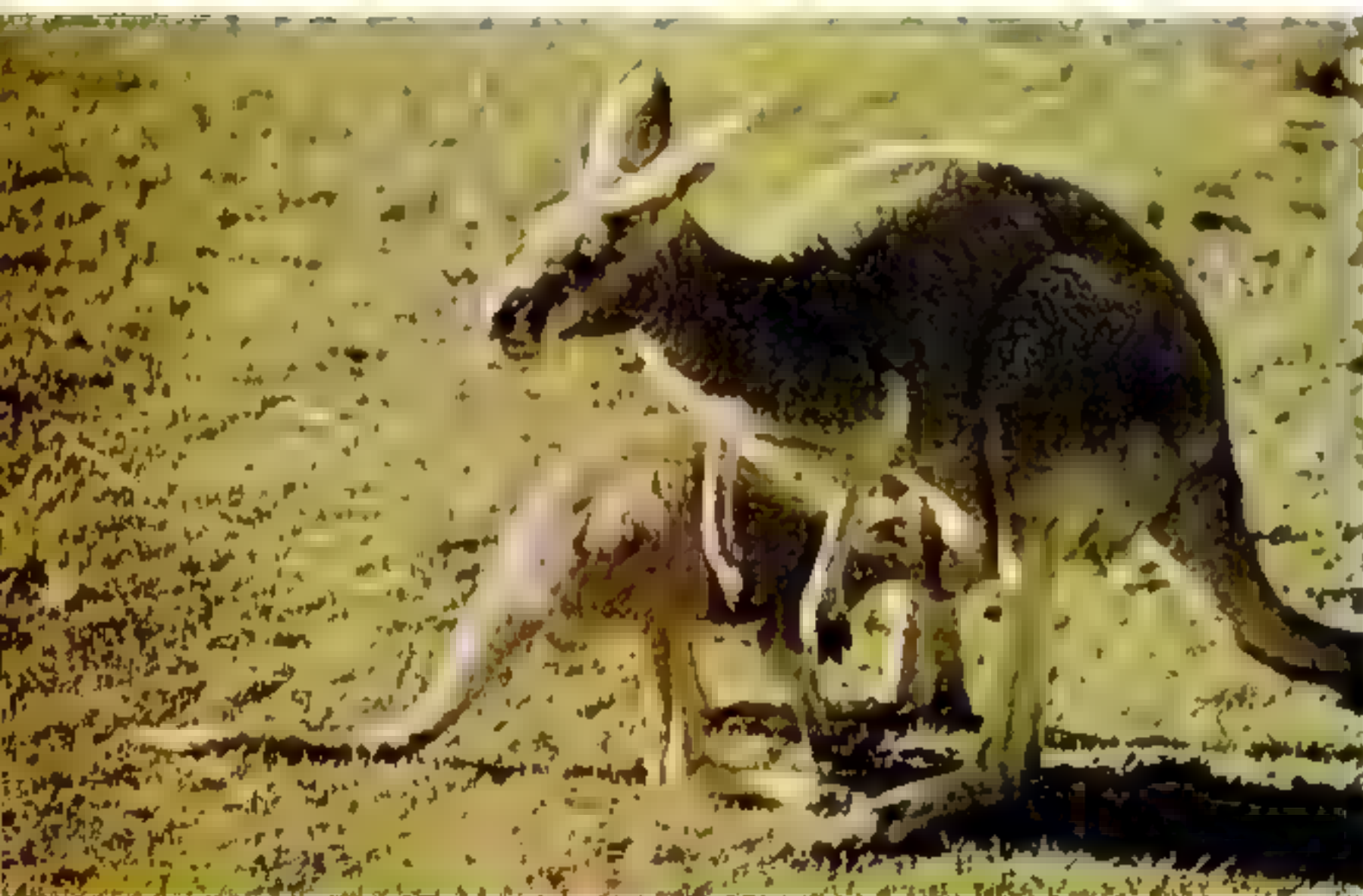


**IN COMFORTABLE SECURITY** a four-month-old kangaroo peers out from its mother's pouch. The

baby will stay inside the pouch for another two months before it ventures out to graze on its own.



**IN FULL FLIGHT** kangaroos bound swiftly across the plains of the Sir Colin McKenzie Sanctuary in



**ENTERING POUCH,** a young kangaroo called a joey begins by inserting head. Seemingly too small, the pouch is elastic and stretches as the joey squeezes in.



**PEERING OUT,** the baby watches as its mother washes her face with fireflies. Kangaroos usually bear single offspring. Smaller marsupials have larger families.





Victoria after seeing an intruder. Their speed, which has been clocked at over 30 mph, and their erratic,

leaping motion help them to elude predators. The largest of the marsupials, they reach eight feet in

length, travel in herds like cattle, are hindered from straying from groups by an old male or "boomer."

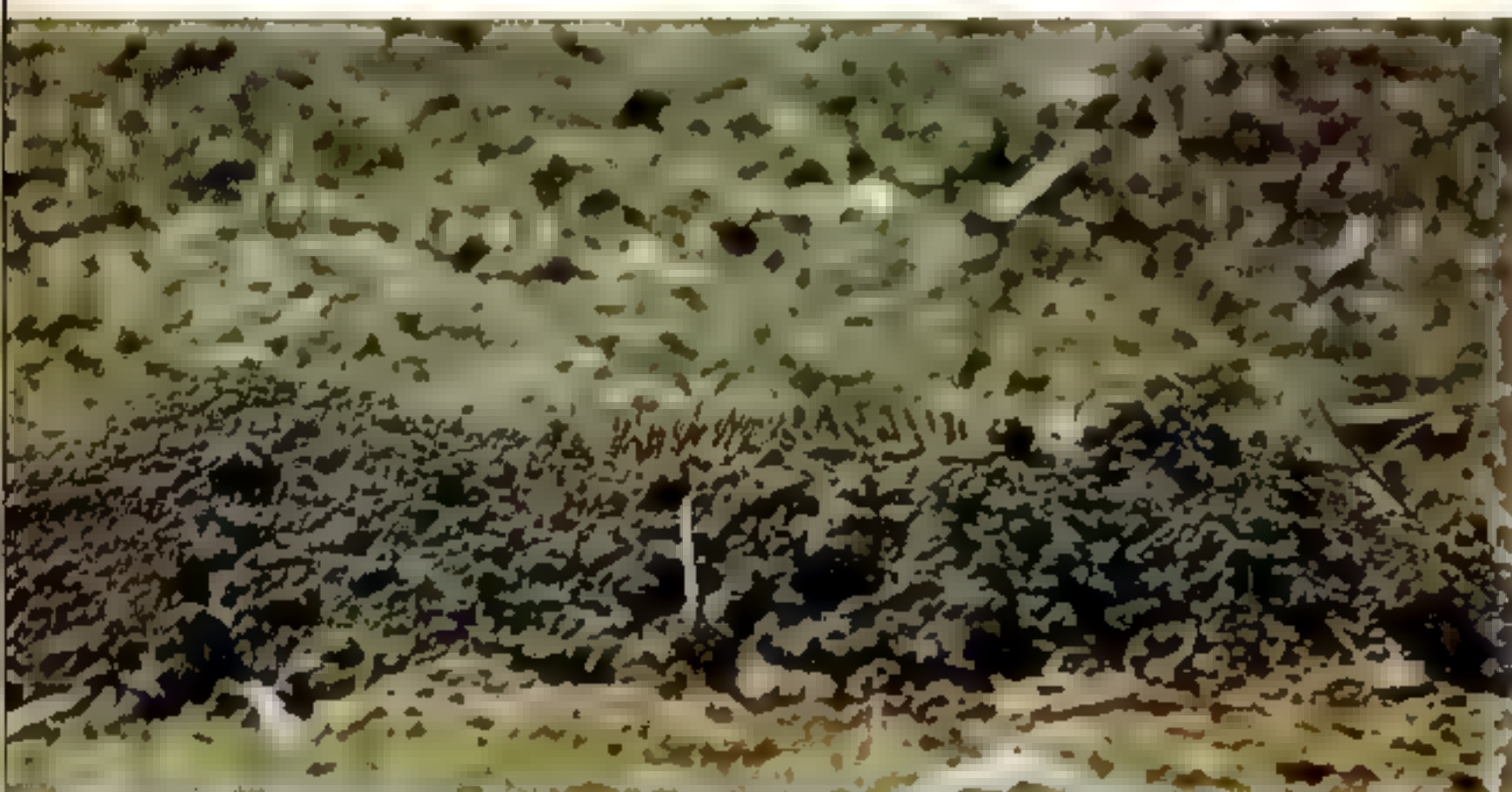
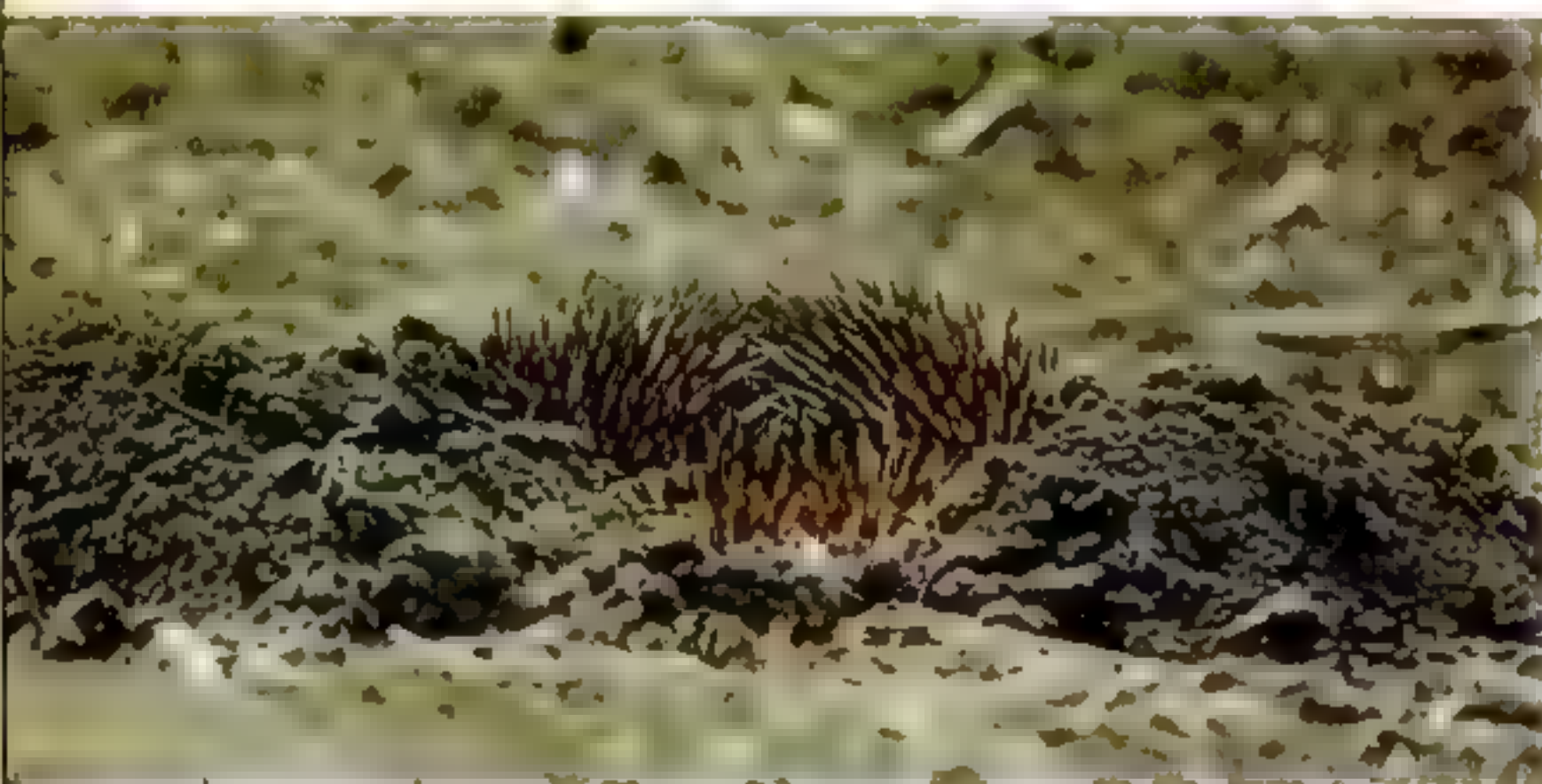


**A HEAD-DOWN NIBBLE** is enjoyed by the baby as her mother stoops for a bite. Young kangaroos graze this way before they are old enough to get out and feed.

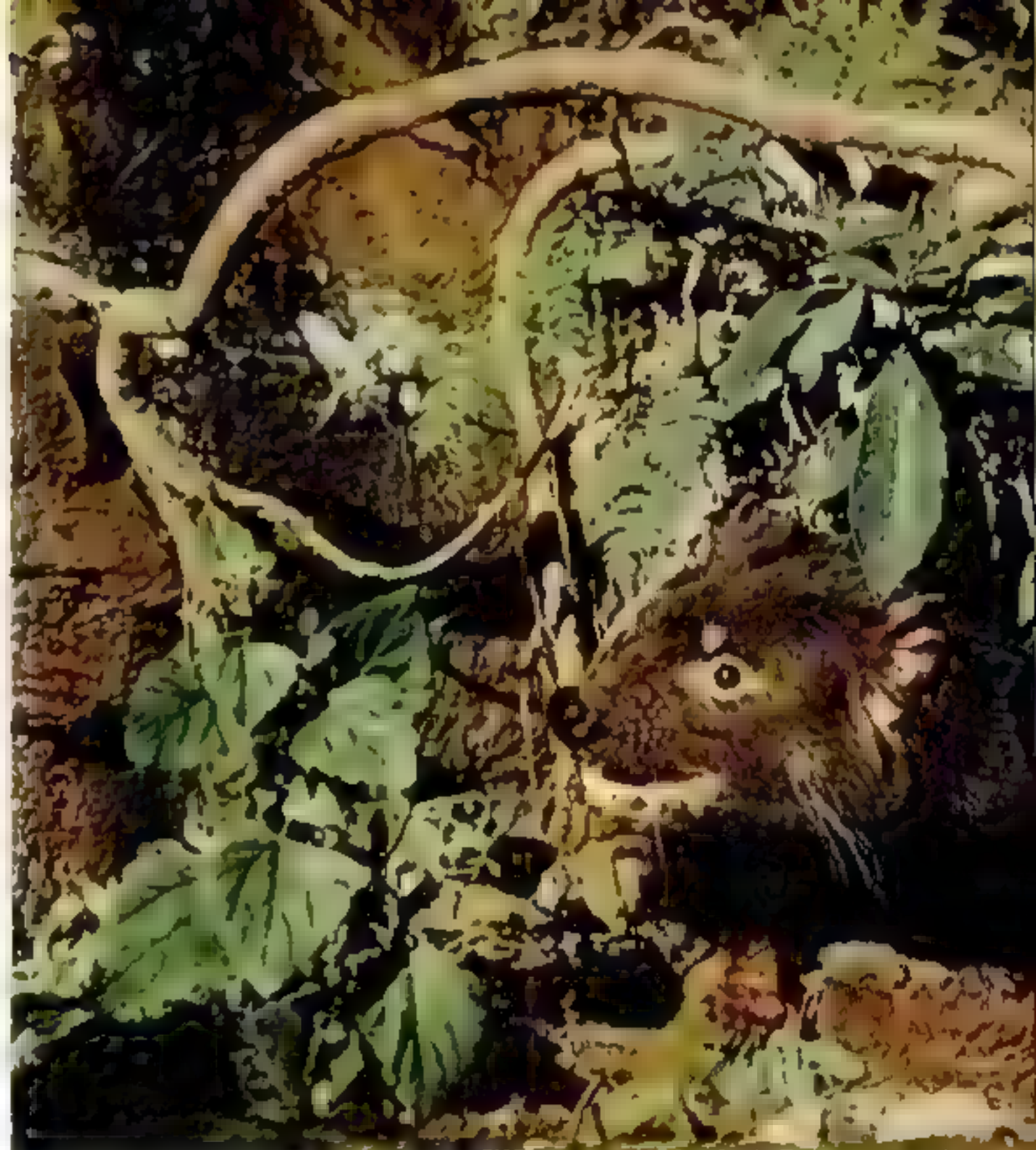


**A MIDDAY DOZE** is taken by kangaroo and her joey, bedded down in a clump of grass. Kangaroos have no permanent home, roam the countryside to graze.





**BURROWING ECHIDNA** or spiny anteater, another monotreme, escapes its enemies by tunneling down with its sharp-clawed feet and disappearing below ground in a few seconds. Its back is covered with spines and hair. From its thin beak it protrudes a foot-long tongue which it uses to lap up ants and other insects.



**SNARLING CARNIVORE**, the Tasmanian devil, is one of only four large predatory marsupials. Short-tempered and savage, the devil preys on rats, mice and

## Perchers, predators,

As they evolved in Australia, the marsupials took to every variety of food, becoming eatlike carnivores or nocturnal fruit feeders, slothful leaf munchers or burrowing anteaters. Families like the possums branched out in every direction, producing members that range from the big brushtailed possum, valued for its pelt, to the tiniest marsupial of them all, the pigmy possum, which has a peculiar craving for butterflies.

Australia's marsupials share their continent with creatures even more rare and antique—the monotremes, a class that developed 150 million

**A DIVING MONOTREME**, the duck-billed platypus snuffles along a pebbly bottom with its long, sensitive beak, searching for the worms, crayfish and frogs on







frogs, emits a whining growl of anger. A burrow dweller, it is catlike in extreme cleanliness, can elude capture by swimming remarkable distances under water.

## egg-laying mammals

years ago as reptiles were first evolving into mammals. Two of them, the platypus and the echidna, still survive in Australia as the most primitive mammals on earth. Like the reptiles, they lay eggs. Yet like mammals they suckle their newly hatched young, producing milk not through teats but exuded through tiny pores in the abdomen. Their remarkable survival is due, like the survival of the marsupials, to the lack of competition from higher mammals and makes complete the solitary continent's collection of living fossils that so long ago disappeared from the rest of the world.

which it feeds voraciously, consuming its own weight each day. Yellow lids cover its eyes while it is swimming and it is directed to food only by smell and touch.



**PERCHING POSSUM**, called the brush-tail, teeters defensively atop a bare limb 30 feet in the air. Nocturnal in their habits, the brush-tailed possums feed on leaves, fruit and nuts, curl up in tree holes during the day, where they form a ready meal for the tree goanna lizards that probe the holes in search of them.

CONTINUED



LIVING FOSSILS CONTINUED

## Jumpers and butterfly eaters



**JERBOAS**, two inches tall, can leap six feet, resembling in size and appearance the earliest marsupials from which all the others evolved. Their large ears help them to hear the insects which they feed on.



**THE GOLDEN POSSUM**, a variant of the brush-tail possum whose fur is lighter because it is a partial

albino, sits atop a limb at dawn. Silent in defense, the possum is ravenous in its domestic scramble.



**A FULL ALBINO**, a freak of the brush-tail family whose fur is completely white, cowers in a hollow log, retreating from the bright light that hurts its pink eyes, which lack normal protective pigment.

**MINUSCULE MARSUPIAL**, the pigmy possum, casts a greedy eye at a monarch butterfly as big as itself, which it later caught and ate. Only two-and-a-half inches long, it also feeds on nectar and pollen.









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Photos by Leigh Churchill



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## CLOSE-UP

BERNSTEIN rehearses New York Philharmonic in third movement of Tchaikovsky's *Pathétique*.

"Though it may look it, conducting is not just a matter of energy. All the exercise in the world doesn't help if it's not used in the service of musical meaning."

# Busy Time for a Young Maestro

I'VE got no rules at all for conducting," says Leonard Bernstein, "but when I'm up on the podium I have to lose all sense of who I am or where I am and why I'm there—or the music remains on the surface of meaning." The 38-year-old Bernstein was rehearsing the New York Philharmonic-Symphony Orchestra of which he is a guest conductor. Next year he will be their first U.S.-born principal conductor, sharing the podium with Dimitri Mitropoulos.

Elsewhere (see pp. 56, 59) Bernstein the composer, showman and performer were engaged in what was possibly history's most prodigious one-man musical month. But at the moment his mind was on conducting. "Every great piece of music creates its own world into which you're plunged—if you're lucky. Then you come to the end and you're shocked to find you're no longer in that

CONTINUED



CHANGING pace, Bernstein quiets the orchestra for a passage in Hindemith's *Mathis der Maler*.

"The ideal performance is the one in which the orchestra develops a pulse of its own—a kind of inner motor that doesn't have to be 'driven' by the conductor."







AFTER a brilliant performance of the Hindemith piece, Maestro Bernstein takes a bow.

At intermission Bernstein's wife, Actress Felicia Montealegre, gives him a cologne rubdown.

"The hardest thing is bowing after a bad performance. Why was it bad Thursday and good Friday? I don't know. One musician said it was because Friday was payday."

"I never feel exhausted when the performance is good. For me it's fun, in spite of all the pious protests against using 'fun' in connection with music."

## BUSY MAESTRO CONTINUED

world but standing on a podium. If you haven't found that special world then no amount of talk can make the music right and provide that sense of rediscovering even the most familiar piece."

Bernstein is a native of Lawrence, Mass. ("When I was very little I used to hear *Barney Google* and *Oh, by Jingo* on the family phonograph.") He graduated *cum laude* from Harvard, became a protégé of the late Serge Koussevitzky and in 1943, at 25, filled in at the Philharmonic when Guest Conductor Bruno Walter fell ill. The New York *Daily News* reported the next day, "Like a shoestring catch in center field—make it and you're a hero. Muff it and you're a dope—Bernstein made it." Though he has launched out since into many musical fields, it is always to conducting that he returns. His limits here, say his critics, depend only on how much time he can seriously devote to it. "I know I have my shortcomings as a conductor," says Bernstein. "But I won't let things pile up like this next year. If I do I ought to have my head examined."

BERNSTEIN and his wife play with their son Alexander, 1½, and daughter Jamie, 4.

"Jamie came to Carnegie Hall and never said a word during the music, but afterward she shouted bravo very loudly. I guess that's a good sign."



CONTINUED



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At *Candide* rehearsal in fall, Composer Bernstein went over score with Conductor Sam Krachmalnick. Critics thought his music best part of show.

## More Musical Chairs

"It's perfectly possible to do all the things I have to," says Leonard Bernstein, "but it's a little hard doing them all at once." This month, in addition to his three weekly performances with the Philharmonic, which are heard by 6,000 at Carnegie Hall and an additional 6,152,000 on the air, Bernstein has one musical show (*Candide*) on Broadway and another (*West Side Story*) almost ready for rehearsal. He will appear for the sixth time on *Omnibus* (ABC-TV). In Vienna his last show, *Wonderful Town*, is a hit while his famous ballet, *Fancy Free*, is being performed in Europe and another ballet, *Age of Anxiety*, is on at New York's City Center. Columbia Records has just issued five LP records (its entire month's classical release) either composed, conducted or performed by Bernstein, including two lectures by him, one on Beethoven, the other on jazz.



At *Omnibus* rehearsal star Bernstein awaits cue. On show next week, his sixth, he will discuss modern music and "why people who hate it hate it."



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*from careful mothers:*



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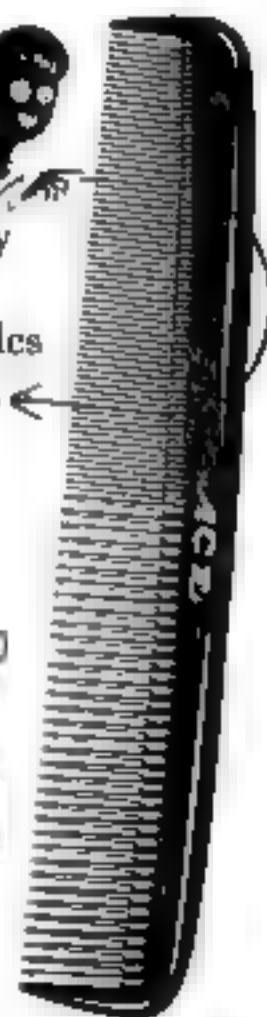


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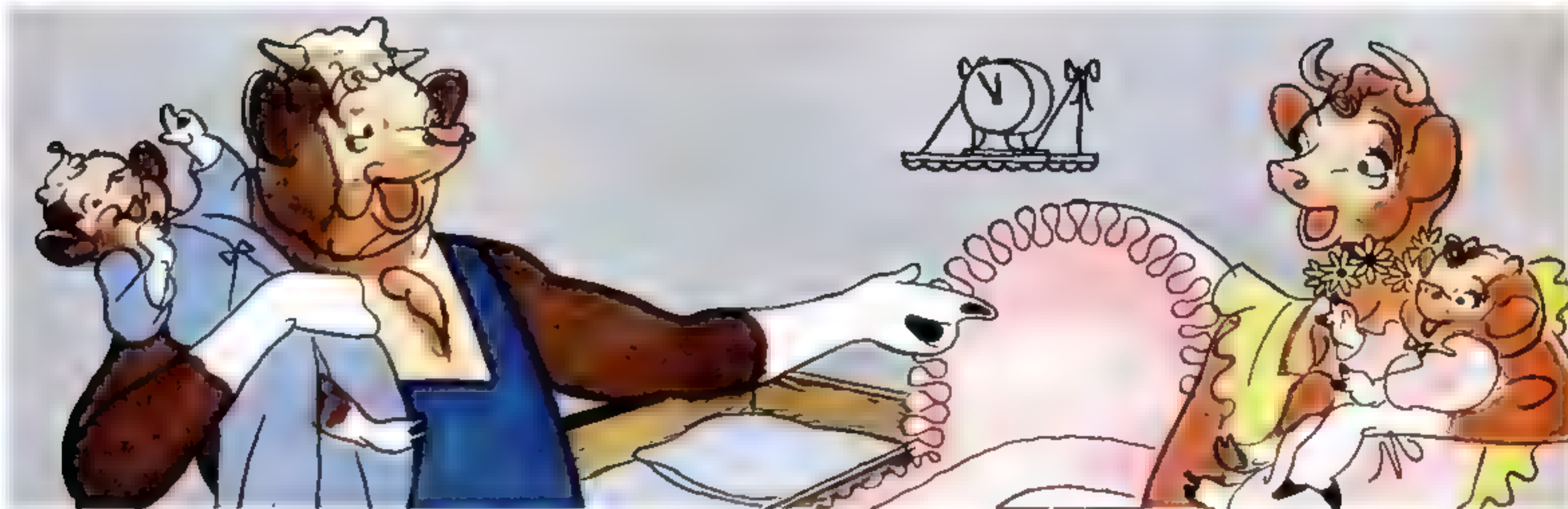
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**"I know folks want to see our new twins"** said Elsie,  
the Borden Cow



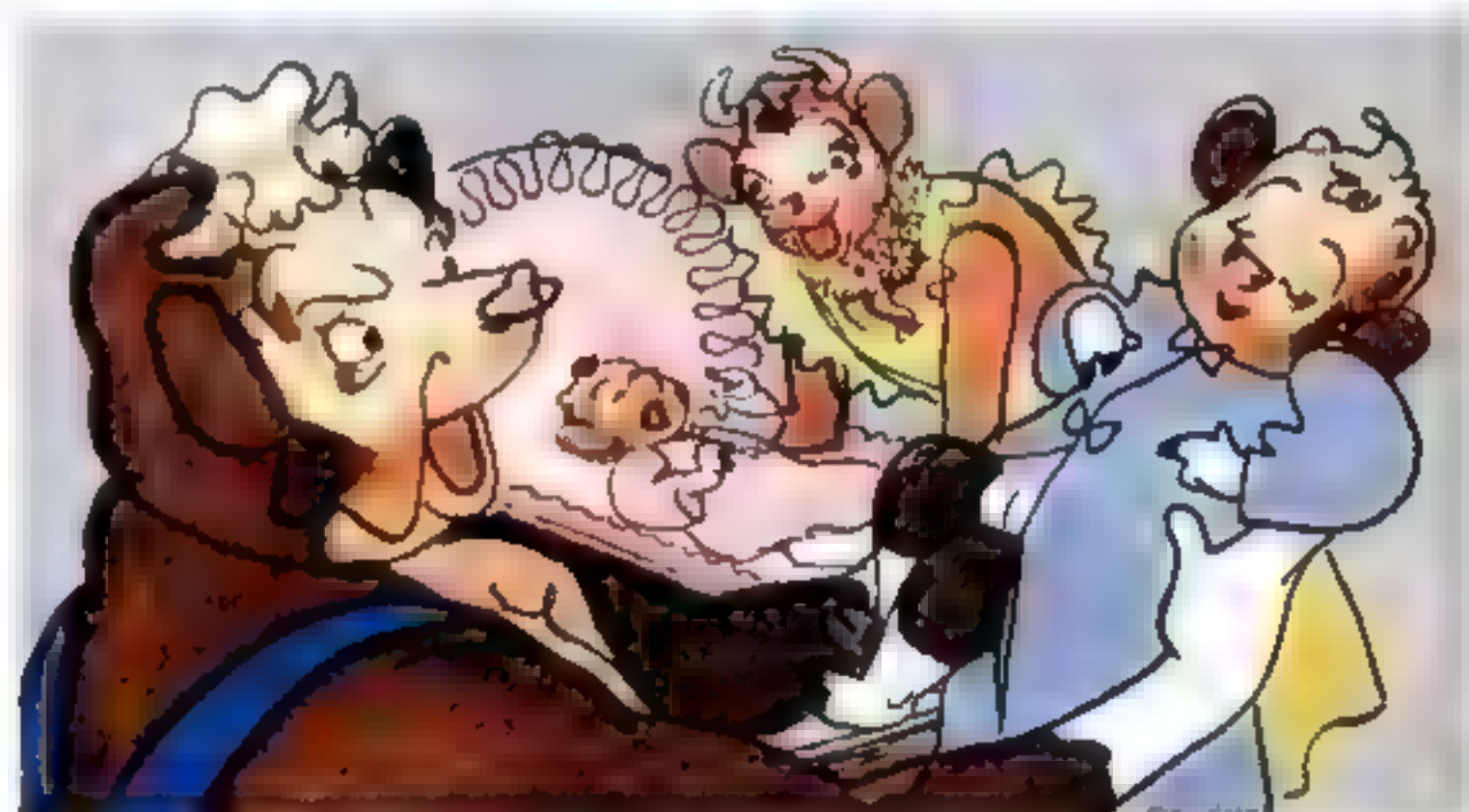
**Elmer:** Hand me the other one...I'm taking them down to the corner to show the boys.

**Elsie:** Elmer! You are doing no such thing. They're not old enough! Besides, it's time for their feeding.



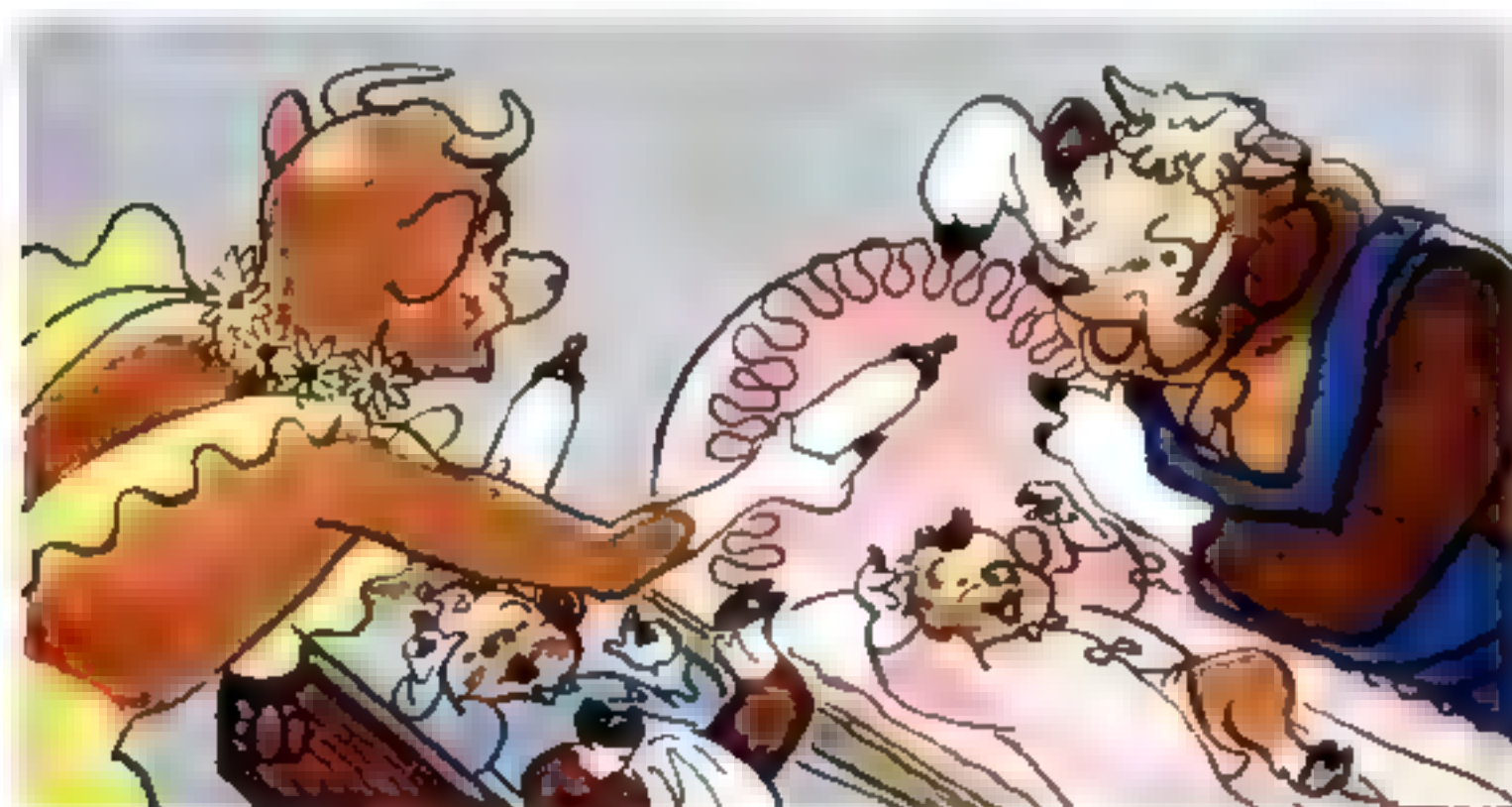
**Elmer:** This little guy needs some he-man food. When do babies outgrow that bottle-of-milk business?

**Elsie:** A baby outgrows his *bottle*, Elmer. But he needs *milk* every single day as long as he lives. Milk contains all the nutrients the body needs. Nobody ever outgrows the need for milk...



**Elmer:** HOLD ON THERE my ever-Borden-loving wife! How about the need to *talk* about milk? Will you ever outgrow that?

**Elsie:** Oh, I hope not, dear. I love to tell how Borden's Milk makes children strong and healthy... how it gives folks energy and resistance and preserves the characteristics of youth...



**Elmer:** No matter where we start, we always end up talking about Borden's Milk.

**Elsie:** But, Elmer, I haven't ended at all... I was just going to say that *more mothers give their children Borden's Homogenized Milk than any other brand*. Isn't it wonderful, Elmer! Mothers have depended on the purity of Borden's Milk since 'way back in 1857.



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**Watch for details of the Contest to name Elsie's twins...**

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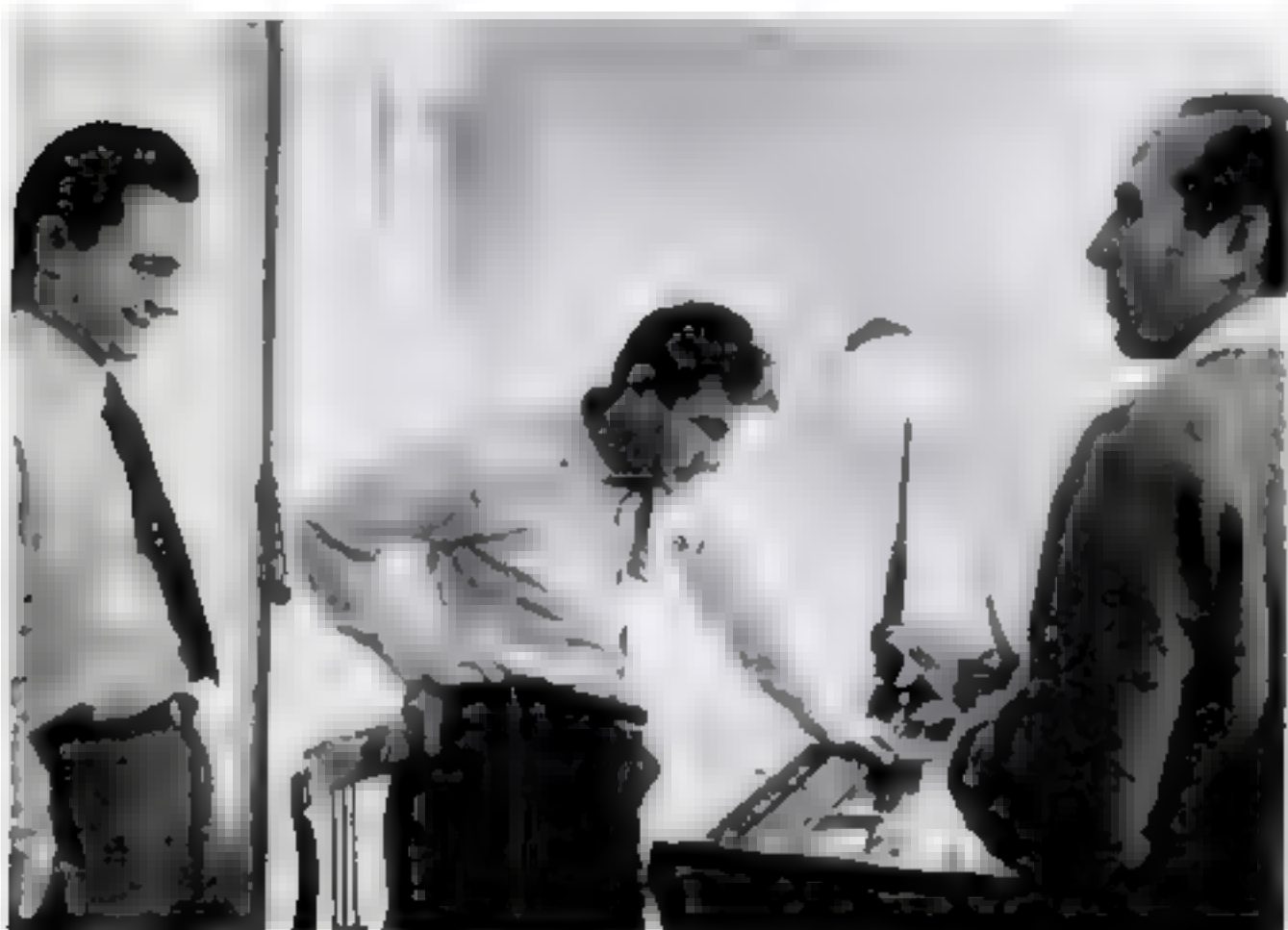




In recording studio Bernstein and Violin Soloist Isaac Stern listen to playback of their combined performance of a Bernstein orchestral composition.



With jazz Trombonist Lawrence Brown and Tenor Saxophonist Coleman Hawkins, Bernstein does recorded adaptation of "What is Jazz?" TV show.



With Lyricist Stephen Sondheim (left) and Choreographer Jerome Robbins, he studies score of *West Side Story*, a Puerto Rican *Romeo and Juliet*.



She's at her very sweetest indoors...

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## Churchmen, critics and censors argue over morals and merits of the film

The movie Production Code passed the film at the Catholic National Legion of Decency called it "salacious." Critics were generally praising the film's artistry, disagreed over whether it was worth the sacrilegious characters. But the hottest argument began when Cardinal Spellman, in a unprecedented statement, declared *Bobby Duff* evil in concept and ordered Catholics under his jurisdiction to stay away from it. Cardinal John James A. Pike of New York's Protestant Episcopal Cathedral at St. John the Divine took quick issue with him. Though he found the film "distasteful for any but a cult mind," he argued that the church should not condemn "portrayals of real life" but try to solve the problems they raise.



BOY'S CHAIN  
BABY DOLL  
... in 'Baby Doll'  
... Pulpit To  
... Immoral  
... by an attack on the Communists ...  
... in 'Harden' ... 'Candy' ...

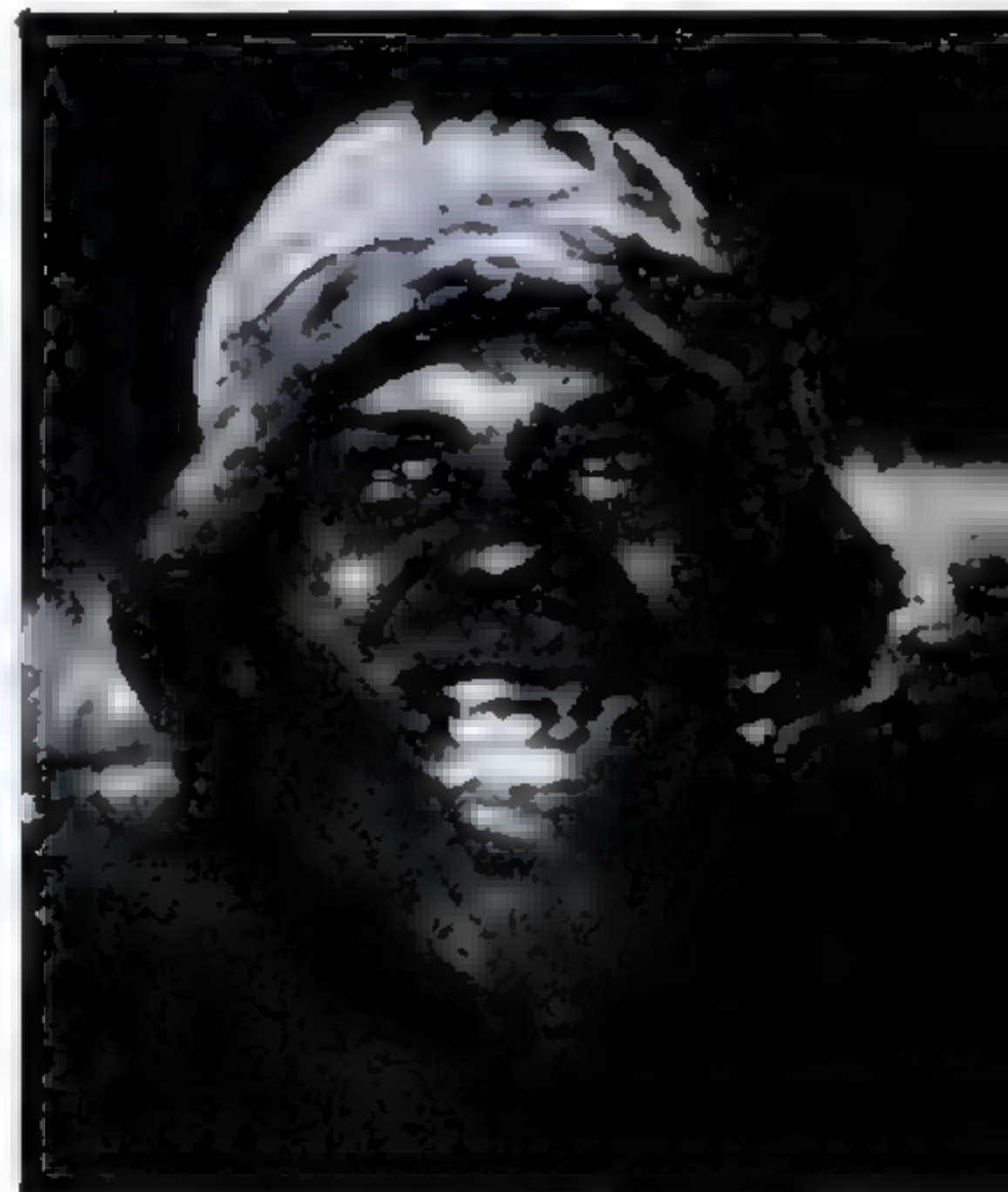


#### FRUSTRATED HUSBAND

Baby Doll's husband, Archie Lee (Karl Malden), is a small-town Southerner maddened by balked desires for his wife.

#### MOCKING NEGRO

A Negro who works in Archie Lee's cotton gin answers the boss's snarls by laughing unreluctantly at his needles.



#### INFANTILE WIFE

Audiences' first shocking view of Baby Doll (Farrrell Baker) comes through a hole dug in bedroom wall by husband who, when he married her, agreed not to touch her until her 20th birthday. The characterizations of Baby Doll and other figures in this page are a cause of controversy.



#### MEAN WHITE

The film's whites are a poor and prejudiced lot who take a grim pleasure in watching their neighbor's misfortunes.

#### VENGEFUL RIVAL

Silva Vacarro (Flo Wallach), Archie Lee's business rival and bitter foe, is a proud, vengeful and cunning Sicilian.





IN A SWING, at start of controversial sequence, Baby Doll sits with Silva. She breathed so passionately that censors advised heavy breathing be toned down.

## SUGGESTIVE INCIDENTS IN MIXED-UP MOVIE

The National Legion of Decency charged *Baby Doll* with "carnal suggestiveness." To back this accusation, the Legion could cite the scenes in these photographs. Archie Lee, Baby Doll's husband, had burned down Silva's cotton gin and Silva makes love to Baby Doll to get her to admit her husband's guilt. There is only one kiss between them, yet the scenes are heavy with hints of seduction. But Kazan says there is no seduction and the ending is less carnal than comic: Silva goes off with the information he sought, leaving Baby Doll both innocent and disappointed.

*Baby Doll* does not make clear what it is: a macabre, almost surrealist comedy, mixing sentiment with hate; or a cry of loathing against sex itself; or a picture of decadence in the old South. In it Carroll Baker brilliantly lives up to all that was predicted for her as 1956's great dramatic find (*LIFE*, June 11) and throughout *Baby Doll* is a magnificently directed and acted film—whose claims to be a work of art, however, are obscured by the squalor of its subject and the confusion of its purpose.



FOLLOWING HIS PRETTY QUARRY INTO HER BARREN, GRIMY HOUSE, SILVA PLAYS

IN A STARTLING SCENE BABY DOLL FALLS TO FLOOR AND SILVA PUTS HIS FOOT ON HER STOMACH, TICKLING HER INTO GALES OF LAUGHTER



ON THE LANDING







TO HER CHILDISHNESS IN A WILD AND GROTESQUE GAME OF HIDE AND SEEK

FUN KEEPS UP TILL FEAR SETS IN AND SHE SIGNS AFFIDAVIT AGAINST HUSBAND



**HOMECOMING HUSBAND** finds Baby Doll and Silva strangely relaxed and happy together. He suspects the worst and, in a sudden rage, goes for his gun



**IN PATHETIC END** Archie Lee is disarmed by deputy sheriff after he had plundered about yard drunkenly shooting at shadows in hunt for his wife and Silva



# WHY 3 <sup>OUT OF</sup> 4 DOCTORS

recommend the famous ingredients of

# ANACIN

To relieve **PAIN!**



## Gives you better total effect than aspirin or any buffered aspirin

A survey shows 3 out of 4 doctors recommend the famous ingredients of Anacin Tablets to relieve pain of headache, neuritis and neuralgia. Here is why Anacin® gives you a better *total* effect in pain relief:

- **ACTS INSTANTLY:** Anacin goes to work *instantly*. Brings fast relief right to the *source* of your pain.
- **MORE EFFECTIVE:** Anacin is like a doctor's prescription. That is, Anacin contains not just one, but a *combination* of medically proven ingredients, each helping to increase the effectiveness of the others.
- **SAFER:** These tablets have a smoother action and simply *can not* upset your stomach.
- **LESSENS TENSION:** Anacin also contains a special ingredient (*not* found in aspirin or any buffered aspirin) which reduces nervous tension and anxiety—leaves you comfortably relaxed—after your pain goes—thus giving you better *total* effect in pain relief. Buy Anacin *today*.

**Can not upset  
your stomach**



## 'BABY DOLL' CONTINUED



"**TRASHY,**" Mrs. Ida Shindelman of Brooklyn called the film, "but not immoral. The people, the lives they lead are so dirty. Why does anyone want to make a picture like that? How can they live in such filth?"



"**A WORLDWIDE TRUTH,**" said Russian-born Harry Tarasinsky of New York. "This could happen anywhere. In the old country they used to sell girls of 10 or 12 for wives and these problems would develop."



"**DISAPPOINTING,**" said Arthur Perlin, actor. "It is not as well realized as Kazan's other films, and the ending is too contrived. The tag line about waiting for tomorrow is a lame way of giving it a happy ending."



"**COMPLETELY FALSE,**" declared Memphis-born Edgar M. Warnoth, "and not good at all. People in the South just do not live that way. It will hurt the South. I didn't like it artistically or in any other way."

## PUBLIC RESPONSE,

In New York, partly because of the notoriety, *Baby Doll* was a box office sellout. But letters flooded into the offices of Warner Brothers, who released the film, protesting both the film and its sensational advertising. The movie was banned in Memphis and Atlanta and faced trouble elsewhere. One theater chain owned by ex-Ambassador Joseph P. Kennedy, a leading Catholic layman, barred it. Viewers in New York (*above*) were articulate and sharply divided in their reactions.

Elia Kazan, the sad-faced little man who made the movie, was disturbed as he talked of the ruckus. "The important thing," he said, "is to be truthful. I think it is all right to portray anything on the screen provided it is truthful. I am not opposed to all censorship. There are lots of things I would not want my kids to see. And maybe we should have films for adults only, as they do in some European countries. But *Baby Doll* is truthful. Life is not lived as politely as Hollywood suggests. Life is gross. These people are selfish and mean. But glints of poetry come out. It is sad to see a defeated, middle-aged man trying to hold on to a young girl, but it happens. The young grow up through pain and suffering. Men of hate sometimes, oddly, turn tender and kind. It is all mixed up and very strange, the good and the bad, in the same person. The Catholic Church teaches that. It says there is good and bad in the world and you have to choose. But I'm sorry about this fuss. Now my picture looks like a sexy, dirty, sneaky film. And that isn't what I had in mind when I made it."





"VERY GOOD," said Mrs. Maria Balestrieri of Jersey City. "And not immoral. I don't think the cardinal fair to judge a film he has not seen. I'm a Catholic but I believe people must make up their own minds."



"NOT OFFENSIVE," said Thelma Fox, a City College student. "I did not like it when Archie Lee orders Baby Doll away from the cotton gin because Negroes are there, but in general it all seems pretty accurate."



"NOTHING HAPPENS," said Mike Fezza, a Brooklyn laborer, "and I thought this would be really something to see after all the stuff I read in the papers. I enjoyed it, though. That Carroll Baker is pretty nice."



"IMMORAL," said Frank Daley, a Boston political worker. "There is no doubt of that. And I don't think it is up-to-date. These are days gone by, maybe, but it certainly is not the way things are down there today."

## KAZAN'S DEFENSE



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THE SMARTEST THING ON TWO FEET

ONE SIZE FITS ALL

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**THE GOVERNOR**  
THE FIRST AND FINEST MEN'S STRETCH SOCK

*America's best sock!*

We have a friend who rather regularly mutilates himself on Saturday ski trails. But when his legs aren't encased in plaster, he prefers the comfort and neatness of the GOVERNOR. Here's a really remarkable all-nylon stretch rib sock! Its richer, new weight makes it fit better, rise higher on the leg, stay wrinkle-free all day long. \$1

**ESQUIRE SOCKS** | Division of Chester H. Roth Company Inc., Manufacturers, New York City







HEATING GLASS over a Bunsen burner in Thomas W. Butcher Children's School science lab, Randy Lill, 11, bends tube to fit apparatus for an experiment.

## An S for Science Joins 3 Rs

### PUPILS GET AN EARLY START IN LAB

If a child can read and write, he is smart enough to understand basic laws of science. At least so thinks the staff of Kansas State Teachers College in Emporia, who are exposing 172 children from 6 to 12 to some solid training in science in a \$25,000 laboratory recently set up in an affiliated elementary school. The laboratory is furnished with scaled-down glassware and tables built to accommodate the pupils but is otherwise equipped with the usual devices found in high school laboratories. Current experiments, designed to take advantage of the youngsters' natural fascination with airplanes, concern the physical properties of air. Their delight in the solemn game of hypothesis and experimental proof is a good argument for the theory that one way to attack the problem of the nation's shortage of scientists is to interest pupils in science at an early age.



BLIZZARD OF GLIDERS darkens a first grade science session where youngsters launch them in order to observe the air's capacity to support solid objects.





**AERODYNAMIC TEST** shows that when air is blown between balls air pressure is lowered, balls swing together.



**CLOSE LOOK** through magnifying glass enables pupil to study seed light enough for wind to carry.



**CHEMICAL DISPLAY** made of embers, salt and ammonia solution is created by Patricia Moreland, 7.



**CONVECTION CURRENTS** are demonstrated before second-graders by Ina Borman, an associate

professor at college. Vapor from kettle spins spiral, proves hot vapor is lighter than surrounding air.





BEGINNING A NEW  
'LIFE' SERIES

# The Age of Psychology in the U.S.

LESS THAN A CENTURY OLD, THE SCIENCE OF HUMAN BEHAVIOR PERMEATES  
OUR WHOLE WAY OF LIFE—AT WORK, IN LOVE, IN SICKNESS AND IN HEALTH

by ERNEST HAVEMANN

AFTER getting up the other day, John Jones, American, shaved with a razor he had bought on the strength of a magazine ad approved by the head psychologist of an advertising agency. At his breakfast table, in his morning newspaper, he read two columns of psychological fact and advice. One told him that women were absolutely not more intuitive than men, all popular opinion to the contrary notwithstanding. The other invited him to find his "happiness quotient" by answering a series of 10 questions. He then drove to work, guided by road signs painted yellow and black because a psychologist once discovered that these colors make for easier reading. At the plant he walked past the office of the company psychiatrist, where he would have been free to go in and seek counsel had he felt especially disturbed about anything that morning, and got right to work at his job, to which he had been promoted after taking a series of psychological tests.

Among his other duties this particular morning was a conference with an industrial psychologist who had been retained to advise on the company's pending contract negotiations with the union. At noon, over his lunch, he read two more psychological columns in his afternoon paper, one telling him how to improve his relations with his mother-in-law, the other advising a letter writer that her errant husband probably had a mother fixation. He also read in his favorite gossip column that one of his pet movie actresses, about to go on location in Africa, was taking along her personal psychoanalyst lest she lapse into another of her spells of melancholy. In the afternoon he faced an office crisis because a psychological research firm, hired to poll the public's opinion of his company, had found a marked loss of goodwill in the preceding

six months. When he went home at night he found his family in something of a dither because his youngest son had been called in for a conference with the school psychologist: subject matter, repeated impudence to the second-grade teacher. To relax he took his wife to a movie, where the first half of the double feature took place in a mental institution and the second half contained a sort of farcical psychoanalyst strictly for the laughs. They arrived home just in time for the late TV newscast, which informed them that government officials were in a hassle over how much money to spend on psychological warfare.

All these things might have happened to any American last week. They could not have happened in any previous generation and they could not have happened even last week in any other country, for widespread use of psychology as an applied science of everyday living is brand-new and strictly American. The birth of modern psychology took place less than 100 years ago, of psychoanalysis scarcely more than 50. In many parts of the world all knowledge of them is still restricted to the college classroom or the doctor's office. But in the U.S., for better or worse, this is the age of psychology and psychoanalysis as much as it is the age of chemistry or the atom bomb.

In many ways the practitioners of psychology are too intriguing for their own good. Every scrap of information about them is eagerly gobbled up, whether authentic or not, so that a good deal of what the public has come to believe is utterly wrong. Psychiatrists often find that new patients have misconceptions which hamper their treatment for months. Psychology professors starting a freshman class usually find that they must sweep their students'

CONTINUED





PSYCHOLOGY'S IMPACT is felt by Americans through daily life. Psychologists advise in ads and signs, write newspaper features, are consulted in business. They are the subject of movies and jokes, treat film stars, give counsel on children at school.



## ADVENTURES of COL and GATE



### COLGATE SHAVE CREAMS



## PSYCHOLOGY CONTINUED

minds free of a great deal of misinformation before they can begin any constructive teaching. The quiz on page 74 is a good example: the psychology professor who drew up the questions finds that most of his beginning students get the answers completely wrong.

Psychology is probably misunderstood for the same reason it is so popular: it deals with a subject on which people have always considered themselves to be authorities. The layman has never boggled at expressing and swallowing the most sweeping judgments on human nature and its aberrations. One indication is the widespread popularity of such age-old saws as "Early to bed," "All work and no play," "Still water runs deep" and the like, many of which, by the way, are mutually contradictory.



DR. REDLICH



DR. MORGAN



WRITER HAVEMANN

### AUTHOR AND CONSULTANTS

In preparing this series, whose subsequent instalments in successive issues will explore the latest psychological and psychiatric practices and theories, LIFE has had the expert advice and collaboration of two authorities. Dr. Fredrick C. Redlich (M.D.) studied in Vienna and the U.S. and is Chairman of the Department of Psychiatry at the Yale University School of Medicine. Dr. Clifford T. Morgan (Ph.D.), whose book, *Introduction to Psychology*, is a standard text, will soon leave his professorship at Johns Hopkins University to become editor of psychological publications for the McGraw-Hill Book Company.

The author, Ernest Havemann, holds an M.A. in psychology from Washington University. He won a fellowship toward his Ph.D. and had begun work on it when he decided instead to become a journalist.

The psychologist, the psychiatrist and the psychoanalyst all operate within the general area delineated by the old saws about the nature of man, with these differences:

The *psychologist* searches for a scientific understanding of how people see and hear, his interests thereby overlapping those of the physiologist. He also tries to find out how they learn, how they feel and express their emotions and how they get along (or do not) with their fellow men, at which point he and the sociologist are on somewhat similar ground. The psychologist once was chiefly a research specialist and teacher; he began by applying scientific methods of observation and measurement to human behavior, and instructing others in what he found. Many psychologists are still interested only in "pure science"—that is, in fact and theory. A majority of them, however, have branched out into applied psychology, attempting to use their knowledge to help people live happier and more efficient lives. Some of them, for example, counsel young people on what vocations to choose or advise businessmen on how to provide better working conditions for their employees. Quite a number of them work at what is called clinical psychology, which is an attempt to help individuals who have emotional problems and personality maladjustments.

The *psychiatrist* is also interested in human psychology, but as a physician attempting to understand and treat the people in whom something has gone wrong. He specializes in the care of what used to be called insanity (but what he now calls psychosis, the victims being known as psychotics) and less severe

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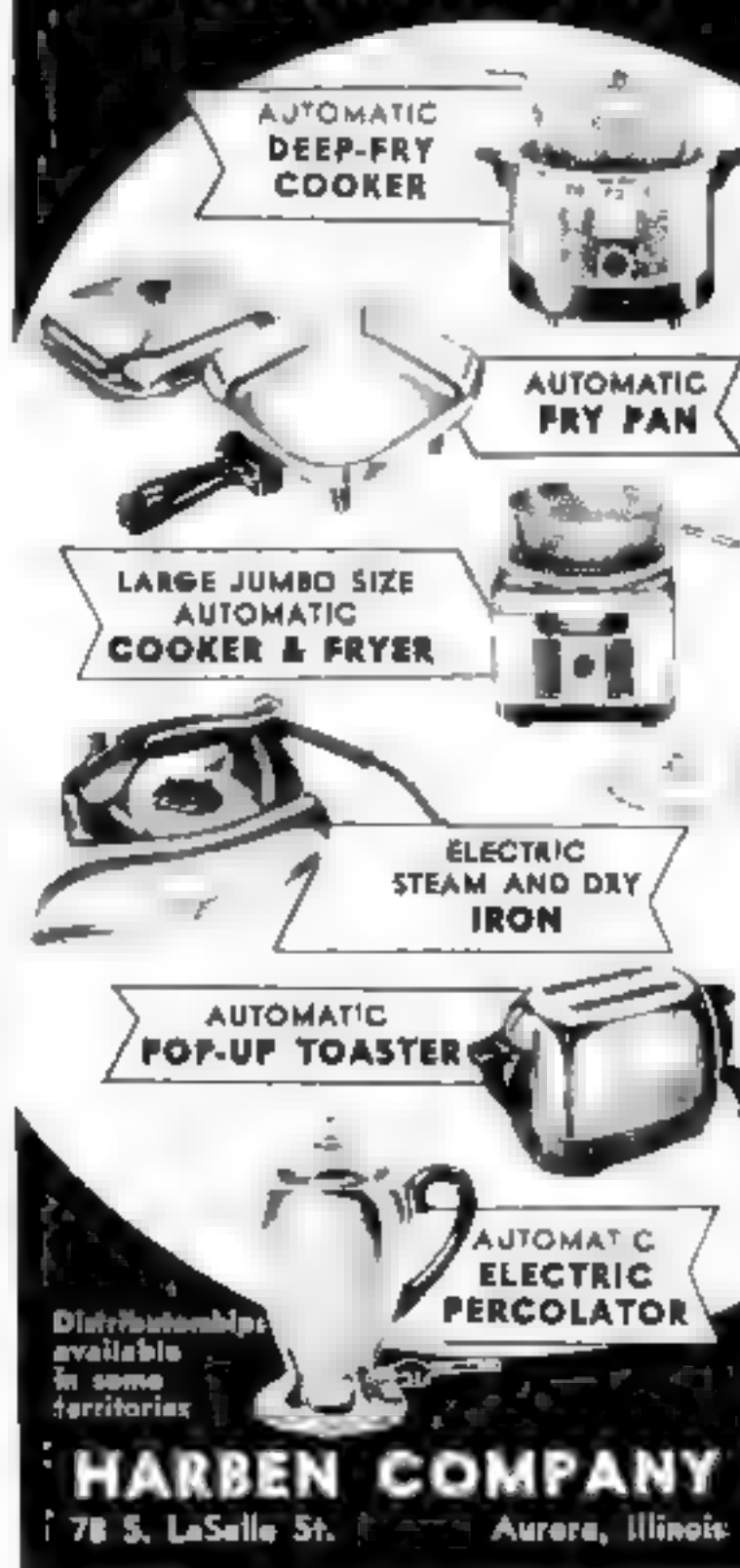
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For headache, fever, sickness of colds, take St. Joseph Aspirin. Speeds relief to millions daily without stomach upset! 100 tablets only 49¢



## Aurora Maid APPLIANCES AND FANS AT LEADING STORES



CONTINUED





## “Here’s how we remember to telephone out-of-town family and friends”

“When out-of-town family or friends have a birthday, an anniversary or some other special day, we telephone our best wishes.

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### LONG DISTANCE RATES ARE LOW

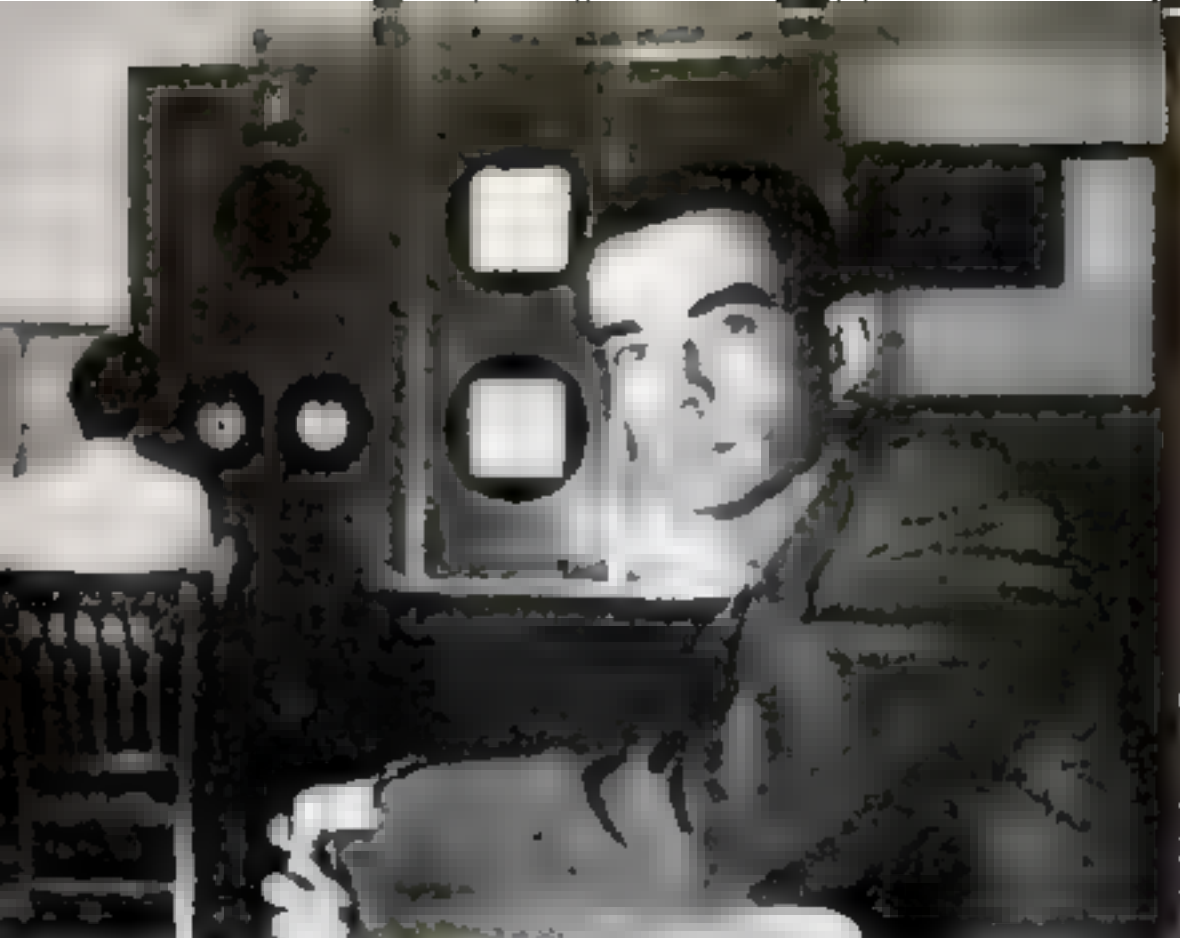
For example:

	Station-to-Station Calls	
	First Three Minutes	Each Added Minute
Detroit to Pittsburgh	60¢	15¢
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THE PSYCHOLOGIST uses scientific methods to chart human behavior. The "human engineer" above, helping design control systems for Navy, charts human reactions on machine (*background*).



THE PSYCHIATRIST treats all mental illness, including insanity. He usually works in a hospital but also has a private practice. He may prescribe treatment through interviews or medical therapy.



THE PSYCHOANALYST helps people deeply troubled but usually rational. He listens as the patient (*background*) talks freely about personal problems until pattern of discord becomes clear.

## PSYCHOLOGY CONTINUED

mental disorders (which he calls neuroses, the victims being called neurotics). Most psychiatrists work in public and private hospitals. About two thirds of them also have private practices, in which they treat patients whose difficulties are not severe enough to require hospitalization.

The *psychoanalyst* is a special kind of psychiatrist. He too is a physician (except for a few "lay analysts" admitted to practice in the earlier days of analysis) who treats the mentally ill. But he uses a special type of treatment originally developed by Dr. Sigmund Freud. Under this method the analyst spends hundreds of hours listening to the patient discussing his past and present life, his dreams and his daydreams. Finally the patient's pattern of so-called "unconscious" or hidden problems emerges to the point where it can be straightened out.

We all have friends nowadays who can tell us, using such psychological or psychiatric terms as extrovert, introvert, frustration, tension, sublimation and psychosomatic, exactly what is wrong with the way we get along with our wives, rear our children, deal with our bosses and approach our hobbies. A great many people embrace and spout this kind of psychological lingo without really knowing the first thing about it. And for this reason a lot of other people have come to hate the very mention of psychology without understanding it either.

Another cause of confusion is the fact that a lot of people have jumped on the psychology bandwagon without the proper qualifications or caution. Most of the popular books, magazine articles and newspaper columns containing psychological "fact" and advice absolutely appall most professional psychologists and psychiatrists. A good case in point is the column called "Know Thyself," which appears in the *New York Post* and the *Philadelphia Daily News*. Readers of "Know Thyself" are invited to score themselves every day on questionnaires purporting to determine such questions as these: "Do you have social poise?" "Are your emotions under control?" and "How happy are you?" It would be perfectly possible, in the opinion of most psychologists, to score 100% on such a test on Monday—and on Tuesday have a complete nervous collapse. As for the numerous columns which, supposedly clear up any human problem in a hundred well-chosen words, one psychoanalyst has said: "This is the most amazing thing in the world. The columnist reads a letter from a perfect stranger and that very day states the exact nature of his problem and recommends a cure. Most of us would be happy if we could analyze the problem in years of intensive work—and we'd have to leave any 'cure' up to the patient himself."

Yet, right or wrong, serious or frivolous, practically anything relating to psychology and psychiatry finds a big audience. Nine out of 10 of the major U.S. daily newspapers carry at least one column of psychological lore. If the syndicate figures are to be believed, a column called "Child Behavior" has a circulation of 9.5 million; "The Worry Clinic," 19 million; "Mirror of Your Mind," 20 million; "Let's Explore Your Mind," a question and answer column illustrated with cartoons, is said to have a circulation of 21 million and to draw nearly a million requests a year for the 10c and 15c pamphlets offered by the column under such titles as *How to Find Your Happiness Cycle*, *Facing the Facts of Married Life*

and *How to Manage Your Feelings and Emotions*. Psychiatry has even invaded the newspaper comic strips. In *Rex Morgan, M.D.*, the current episode concerns an old man with senile dementia. This strip, it so happens, is written for his own amusement and profit by a practicing psychiatrist of Toledo, Ohio.

Books of psychology or psychiatry for the layman often become best-sellers. A writer named Lucy Freeman told the story of her own psychoanalysis in *Fight Against Fears*, which sold 35,000 hard-cover copies and 330,000 in a paperback edition. She followed this with *Hope for the Troubled*, a discussion of the various types of psychological assistance, which has sold 140,000 copies. (There is an even greater sale of those perennial best-sellers, the self-help books—like Dr. Norman Vincent Peale's *The Power of Positive Thinking* or Harry Overstreet's *The Mature Mind*—but strictly speaking these books have to be classed as inspirational rather than psychological, though many of them also expound psychology in keeping with the trend of the times.) Even books designed for professional psychologists and psychiatrists—and consequently full of the most complex and esoteric kind of language—are having a big sale among laymen. *The Basic Writings of Sigmund Freud*, published as a 1,000-page Modern Library Giant at \$2.45, has sold over a quarter of a million copies.

### The psychiatrist arrives on Broadway

SO familiar to the public is the "typical" psychiatrist that in the entertainment world he has become a stock character. Of the plays running on Broadway during one recent season, no less than five had psychiatrists in their cast of characters—more than had warmhearted Irish cops, charming drunks or comic housemaids. In the movies the heroes of even light comedies like *The Seven Year Itch* and *That Certain Feeling* receive advice from psychoanalysis, and a psychoanalyst is actually the hero of *Oh Men, Oh Women*. A study made a year ago by a psychiatrist showed that about one movie out of every 10 contained either a psychiatrist or a psychiatric problem. Nobody would venture even to try to count the psychiatric references in humorous cartoons and the jokes of nightclub comedians.

The center of psychology used to be Germany, where much of the original work was done, in close collaboration with the physiologists, on the question of how human beings receive their sensory impressions of the outside world. The capital of psychoanalysis used to be Freud's native Vienna. But now the U.S. has more psychologists and psychiatrists, engaged in more types of inquiry and activity, than all the rest of the world put together. It certainly provides the biggest and most eager audience for psychology. Even the psychologists sometimes wonder why. One answer seems to be that Americans just take naturally to psychology because they are interested in the individuality and development of human beings, are optimistic about improving humanity and are not too set or stuffy in their ways to accept change. The psychoanalysts have speculated that perhaps one reason for the great demand for their services in the U.S. may be the revolution in sexual morals which has taken place here in the last 30 years, and the confusion and conflicts which that revolution has created.

Certainly the services of the psychologist and the psychiatrist are badly needed in today's society, and the vogue of psychology





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Medical research shows that most cold sufferers stop taking pain relievers before getting completely rid of a cold.

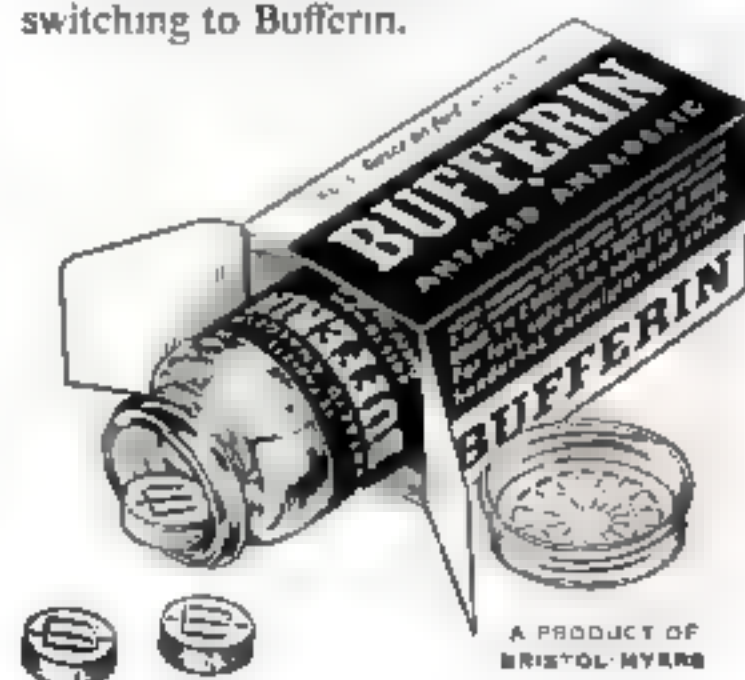
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## PSYCHOLOGY CONTINUED

in America cannot be considered a mere fad. Mental disease is, and has probably always been, one of mankind's greatest problems. Almost everybody has seen examples of it—a relative, friend, business associate or girl down the block who has to be put into a mental institution, sometimes never to emerge again. On any given day in the U.S. there are a little more than 14 million people in hospitals, and of this number more than half, or around 750,000, are mental patients. High as it is, this figure

### A QUIZ ON PSYCHOLOGY

*The following quiz, taken from Dr. Clifford T. Morgan's Introduction to Psychology, provides a test of a person's knowledge of this new science. The statements are to be designated true or false. The answers are given at the bottom of the list.*

1. Only human beings, not animals, have the capacity to think.
2. Much of human behavior is instinctive.
3. Slow learners remember better than fast learners.
4. Intelligent people form most opinions by logical reasoning.
5. You can size up a person very well in an interview.
6. When one is working for several hours, it is better to take a few long rests than several short ones.
7. The study of mathematics exercises the mind so that a person can think more logically in other subjects.
8. There is a clear distinction between the normal person and one who is mentally ill.
9. Prejudices are mainly due to lack of information.
10. The feature of a job that is most important to employees is the pay they get for their work.
11. It is possible to classify people fairly well into introverts and extroverts.
12. Punishment is an effective way of eliminating undesirable behavior in children.
13. By watching closely a person's expression, you can tell quite well the emotion he is experiencing.
14. The higher one sets his goals in life, the more he is likely to accomplish and the happier he will be.
15. If a person is honest with you, he can usually tell you what his motives are.

Psychologists say that all the above statements are false

only begins to tell the story. We do not have nearly enough hospitals and hospital beds to take care of our mental patients, and it has been estimated that around 300,000 more patients urgently require hospitalization but do not get it.

In addition mental illness and personality disturbance play a large role in causing suicides, crime, juvenile delinquency, narcotics addiction and problem drinking, the last of which, say the authorities, affects some 3.8 million Americans at the present time. Trying to tackle this vast problem, psychiatrists cannot help viewing with amazement and mild envy the amount of effort and public concern that goes into raising money for research in such diseases as muscular dystrophy (100,000 victims in the U.S.) and polio (38,000 cases a year).

As for the neuroses, the minor forms of mental disturbance which make so many people jittery and miserable without necessarily disqualifying them from the daily business of living, the total defies any real estimate. The more conservative psychoanalysts maintain as a rule of thumb that about a third of all adults are neurotic. A substantial number, however, believe that practically everybody is neurotic except people who have been successfully analyzed. A good deal depends upon the definition, which is not easy to make. No two experts are likely to agree on what constitutes neuroticism, or how seriously neurotic any given person is.

In general, a neurotic person may be defined as one who suffers unreasonable fears or anxieties. The symptoms may take such varied forms as tension, depression, insomnia, lethargy, or fear of elevators or crowds. In the days before laymen began talking with such self-assurance about "introversion" and "inferiority complexes," the neurotic person used to be considered "nervous" or "high-strung" and if he finally collapsed under



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Skin problems most heirs are "heir" to...  
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**ANTI-CHAFING POWDER!** It's a special anti-chafing formula that actually resists moisture. Clings longer, too! 30¢ and 55¢.



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ON THE STAGE complexity of man's psychological make-up was theme of O'Neill's drama, *Strange Interlude*. Glenn Anders and Judith Anderson (in double exposure) spoke surface thoughts, turned to voice inner feelings.

PSYCHOLOGY CONTINUED

the weight of his burdens he was said to suffer a "nervous breakdown." But this sort of person constitutes only part of the problem. Some of the most neurotic people are never recognized as such except by the experts, even in this psychologically sophisticated day. The hail-fellow-well-met, the chronic joiner, the life of the party, though he seems perfectly happy to the layman, may to the psychologist be gregarious only because his own unbearable tensions force him to act so. The successful businessman, climbing to the top over every obstacle in the most admirable old Horatio Alger tradition, may be driven to success by his own inward lack of confidence in himself. Perhaps the best measure of the amount of neuroticism in our society is this: every expert knows that there are even fewer completely happy people than there seem to be.

Some of the experts think that civilization itself is the villain—that the human brain is simply unable to cope with the noise, speed and complexity of modern life, particularly in a free-wheeling democratic country like the U.S. where the individual is confronted day after day with all the bewildering advantages of freedom and is under strong competitive pressure to make the most of them.

Certainly the average person has to make a tremendous number of adjustments in his lifetime. In his youth he may be a high school football hero, widely admired in his home town. He then goes on to a college where he is not good enough to make the team, gets no adulation whatever and finds himself thrown part of the time among professors who seem to admire only the mind and part of the time among young ladies who most admire the social graces such as dancing. He takes a job where he must show a modest eagerness and deference to the boss, then is made foreman of a bunch of workmen who will respect him only if he acts tough, then moves along to a higher executive position where the slightest raising of the voice may be considered gauche. In addition he is closely involved emotionally with a wife who knows nothing of his business world and children whom he can never decide whether to indulge or to discipline. He also has to get along in such varied roles as a member of the board of governors at his country club (where he is not too well thought of because he can't break a hundred), a Boy Scout leader (where his stamina on a weekend camping trip is suspect) and a deacon of the church (where piety is the most admired trait). If he sometimes feels as if he is flying into small pieces—not an uncommon neurotic complaint—who can blame him?

While civilization certainly has its pressures, some of the experts think it may not so much create aberrations as merely expose them. A recent incident in Canada may be in point. A psychotic who had escaped from a mental hospital was captured

CONTINUED



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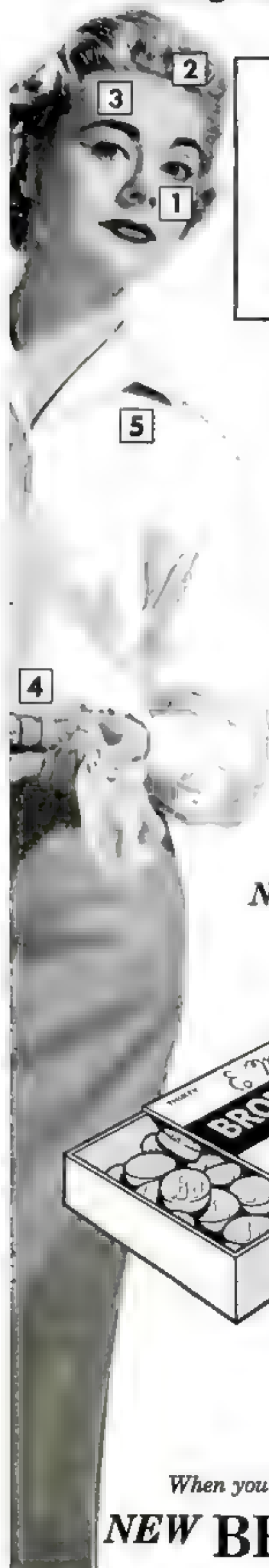
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EARLY MILITARY TESTING by psychologists occurred in World War I when 1.7 million recruits like those above at Camp Lee, Va. were given intelligence and aptitude quizzes by the new Army psychological division.

## PSYCHOLOGY CONTINUED

after 18 months of freedom, which he had spent living alone in a forest at the edge of some farming country. Out of metal foraged from junk heaps he had managed to fashion himself a lathe, and with this lathe he had made a rifle and a pistol for hunting game. He had also built a mill for grinding grain that he stole at night from the nearby fields. During most of mankind's history, certainly all through the long era when communication was mostly by grunts, a man of such ingenuity and resourcefulness would have been considered a great leader, if not a genius, no matter how peculiarly he behaved in other respects.

Even within recorded history there are numerous examples of famous men who were in all likelihood completely off their rockers by today's standards. A good many successful empire builders were probably (like their unsuccessful modern counterpart, Hitler) the victims of paranoia (delusions of persecution as well as grandeur). A good many prophets were doubtless plagued by hallucinations.

The modern psychiatrist, treating mental problems as a disease rather than an invasion of demons or willful misbehavior, first appeared on the medical scene around 1800. Early treatment of psychotics was not very successful, however. The work was generally unpleasant and the number of doctors willing to devote themselves to such an unorthodox specialty grew very slowly. Certainly the psychiatrist had very little fame or influence among the general public until Freud came along with the concept of psychoanalysis, which he developed around 1900 after profound study of his own neurotic problems as well as those of his patients. Freud's theories, shunned at first by his own fellow doctors, gradually began to attract attention among medical scholars, became a topic of discussion among intellectuals all over the world and suddenly appeared before the U.S. public eye about a quarter century ago.

Eugene O'Neill's *Strange Interlude* and *Mourning Becomes Electra*, two of the best-known plays around 1930, brought some of the basic Freudian theories to the stage and gave psychoanalysis a great burst of notoriety. Ever since then, psychoanalysis has had an especially great influence on the "communicators" of our society: the writers, playwrights, artists, actors and cartoonists. Partly this is a matter of geography. Psychoanalysis, like the lively arts, has centered in New York and to a lesser extent in Hollywood. Partly it is a matter of economics. The successful novelist, playwright or actor, much more than the average man, has the money and time to try analysis when his problems get out of hand. Also, Freud's writings offer a dramatic and challenging new interpretation of mankind, which is something the artist is always seeking. Many authors have been analyzed; some have read Freud and understood him; some have read Freud and hardly understood a word. But all in all there is hardly an





TAKE-OFF ON MILITARY TESTS provided a funny scene in play, *No Time for Sergeants*, in which the subject (center), ordered to join two wire rings, ends up exasperating and confusing the noncom testing him (right).

author practicing today who has not been influenced in some way by psychoanalysis.

As for the psychologist, he got his first great boost toward public acceptance in World War I, when it was discovered that he could perform what were then considered wonders in measuring the intelligence of draftees and predicting how much if anything they would be capable of learning. Even in 1920, however, only about 400 men and women were enrolled in the American Psychological Association, and practically all of these were teaching in colleges. By 1940 there were 3,000 members and quite a few were leaving the campus to practice applied psychology elsewhere. During World War II psychology enjoyed its greatest upsurge as the government demanded the answers to a lot of research problems in testing, training and propaganda. Since the government was willing to pay for the experiments and for the training of new psychologists to work on them, the new science underwent a tremendous expansion. Today A.P.A. has 16,000 members. Half of them teach and the other half have moved into all sorts of other activities. They work as personnel men and efficiency experts for industry; as vocational counselors in colleges, the Veterans Administration and the U.S. Employment Service; as designers of tests for the Army; as counselors on children's problems in public and private schools; as pollsters of public opinion; and as specialists in the treatment of the mentally disturbed in clinics and hospitals.

#### Nonsense in the textbooks

FROM time to time there have been rather bitter disputes among the psychologists, the psychoanalysts and the non-analytical psychiatrists. College students of a generation or two ago may recall that practically every freshman psychology textbook used to contain a disparaging or outright insulting reference to psychoanalysis, which was regarded as unprovable in the laboratory and therefore rank nonsense. The psychoanalysts, for their part, considered the psychologists to be the drab experts of the obvious, picking at the superficial aspects of the human personality. If anything drew the psychologists and psychoanalysts together in those quarrelsome days, it was their mutual distaste for most nonanalytical psychiatrists.

Both the psychologists and psychoanalysts believed and still believe in treating mental illnesses as primarily functional, that is, as a matter of mixed-up mental processes and pressures susceptible of being unraveled by the right kind of talk between the patient and the expert. Many nonanalytic psychiatrists, on the other hand, have tended to believe that mental aberrations would someday be traced to physical causes and cured by doses of the proper medicine, just as pneumonia and syphilis can be cured with penicillin. It was the nonanalytic psychiatrists who were mostly responsible in the past for the widespread use of such techniques as frontal lobotomy and electric-shock

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## PSYCHOLOGY CONTINUED

treatment, and who today have the most faith in the widely publicized tranquilizing drugs (*LIFE*, Oct. 22).

These intramural frictions still send up an occasional spark, but not nearly so often as formerly. Except among a few die-hards in each camp, there is very little talk these days about "schools" of psychology and psychiatry, and most people working in these fields are moving in more or less the same direction. It is becoming quite common in many hospitals and clinics for a psychiatrist or a psychoanalyst to work with a psychologist as a therapeutic team, often with a social worker as a third member.

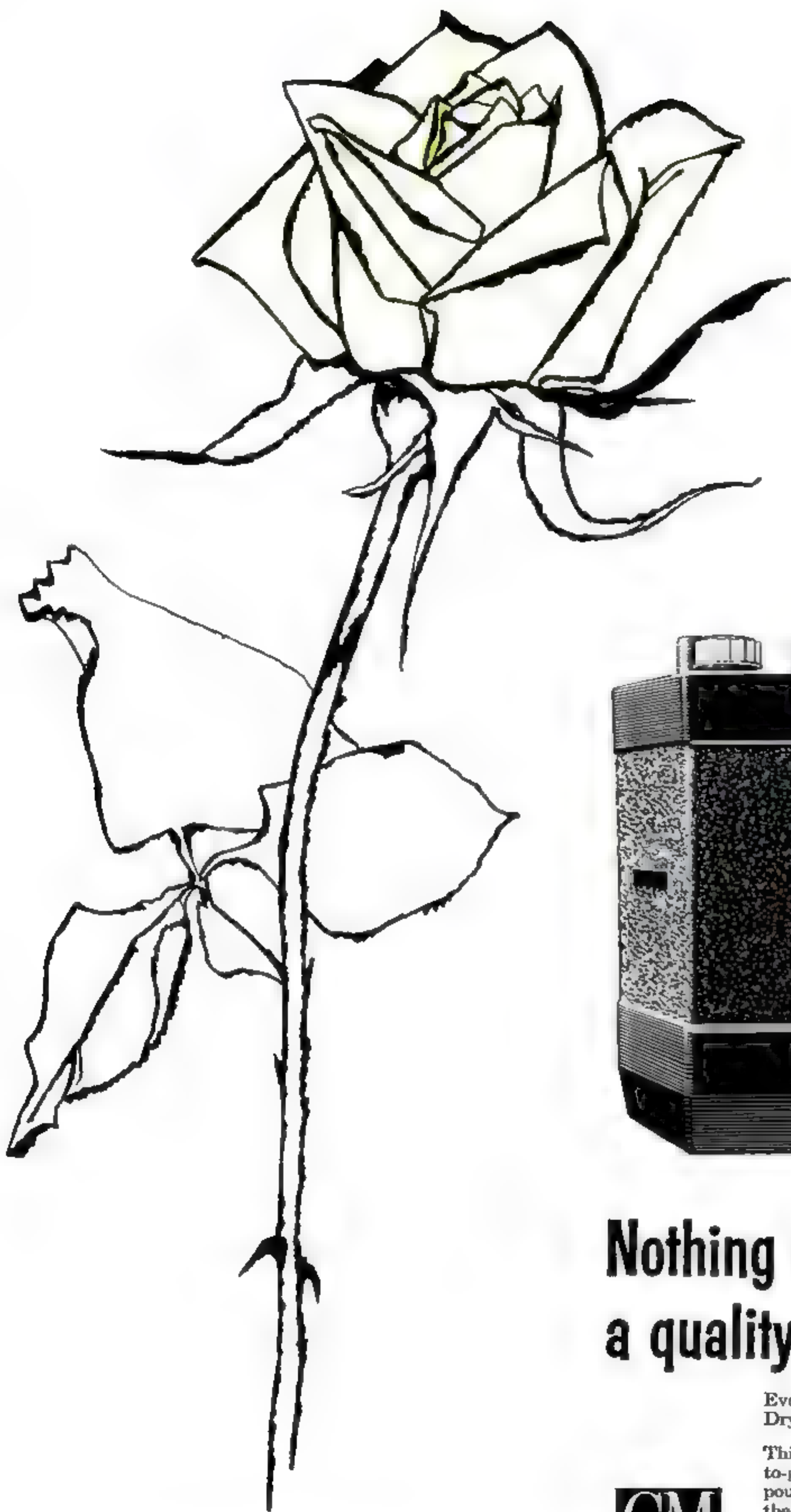
At the same time the whole general field of psychology and psychiatry, which grievously shocked a good many of our grandparents and aroused the antagonism of many philosophers and especially religious leaders, has become much more respectable than it used to be. While Freud was alive any *rapprochement* between psychoanalytical thought and organized religion was almost impossible, for he was a nonbeliever and considered religious practice to be a form of neurosis. But analysts today are at least far more temperate in their views and are often ardently religious themselves. Indeed one might almost say that the type of human behavior generally advocated by today's analysts constitutes a revival of such often forgotten basic Christian principles as complete honesty, humility, living by the Golden Rule and the turning of the other cheek.

The churches have tried to meet the psychologists and psychoanalysts half way. About half of all Protestant theological seminaries offer courses in pastoral counseling. An interdenominational Council for Clinical Training, with 43 centers throughout the U.S., provides student and practicing clergymen with actual clinical experience among inmates of mental hospitals, reformatories and prisons. A magazine called *Pastoral Psychology* has 16,000 subscribers, of whom about 14,000 are ministers. And a number of clergymen prominent in the pastoral counseling movement have been psychoanalyzed themselves, the better to understand the work.

Among Jews, the great champion of psychoanalysis was the late Rabbi Joshua Liebman, who learned about it by being successfully analyzed himself, then wrote *Peace of Mind*, which was the publishing sensation of 1946 and eventually sold 900,000 copies. Rabbi Liebman stated flatly that religion needed the help of psychology to make men live by religious ideals, and that "a prepsychological religion cannot satisfy mankind in its

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RELIGIOUS ACCEPTANCE of psychiatry is exemplified by Benedictine monk, Jerome Hayden, M.D., Ph.D., who sees individual patients every day and also teaches psychiatry at Catholic University in Washington, D.C.

## PSYCHOLOGY CONTINUED

quest for salvation in this psychological age." Rabbi Liebman belonged to the liberal or Reform wing of Judaism, whose rabbinical students today must take at least one course in human relations including work in pastoral psychiatry. Conservative rabbis are trained at New York's Jewish Theological Seminary where a board of five psychoanalysts conduct a course in pastoral psychiatry. For all rabbis, Reform, Conservative or Orthodox, the Jewish equivalent of Protestantism's Council for Clinical Training is the Institute for Pastoral Psychiatry which operates at Bellevue Hospital in New York City.

Many Catholic churchmen have vigorously opposed psychoanalysis in the past but today this attitude seems to be on the wane. A general impression that the practice of psychoanalysis might be sinful *per se* was dispelled by Pope Pius in a 1953 pronouncement which gave official approval to analysis as well as other forms of psychotherapy so long as they are practiced in accordance with Christian principle, that is, with recognition of the existence of the human soul and of the need to abide by the moral precepts of the Church. About a half dozen priests in the U.S. and Canada have become psychiatrists; one of them is on the staff of a mental hospital in New York City and another runs two psychiatric clinics in Canada. More than a hundred priests belong to the American Catholic Psychological Association, whose membership requirement is a master's degree or better in psychology. A number of Catholic laymen are practicing analysts, and presumably the number will increase as the import of the Pope's words in 1953 takes effect.

All in all the number of those trained and working in the field of psychology and psychiatry is leaping ahead almost by geometrical progression. Many experts think that our present 16,000 psychologists will grow to more than 30,000 in the next 15 years, our present 10,000 psychiatrists (including psychoanalysts) to perhaps 17,000 or even more. All indications are that the expansion of psychology and psychiatry up to now—as spectacular as it has been—is only the beginning.

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# STATELY BALL IN MONTREAL

Museum is host to city's top society

Any Canadian society woman would have been pleased with herself if she had been able last month to sweep up the grand stairway of the Montreal Museum of Fine Arts past the honor guard of scarlet-tunicked soldiers (left). But there were only 600 tickets available to the annual Museum Ball, and museum patrons had first chance at the tickets. A few socialites managed to get some from scalpers, but many consoled themselves simply by attending "I-couldn't-get-tickets-to-the-ball" dinner parties given the same night.

For those who made it, the ball proved one of the most splendid in Montreal history. Society from both the English and French communities attended along with many of Canada's leading businessmen—one reporter counted 20 multimillionaires. They waltzed in a marbled ballroom, ate from a sumptuous buffet. "This," remarked one matron, "will show people there's more to Canada than Eskimos and Indians."



iced swans filled with fruits and roses sit in center on a 10-foot long buffet table as attendants from the Ritz Carlton Hotel wait to serve the guests.

CLIMBING stairs, couples go to receiving line as (foreground) Peggy McKeon adjusts gown and Countess Bernard de Roussy de Sales turns to greet friends.

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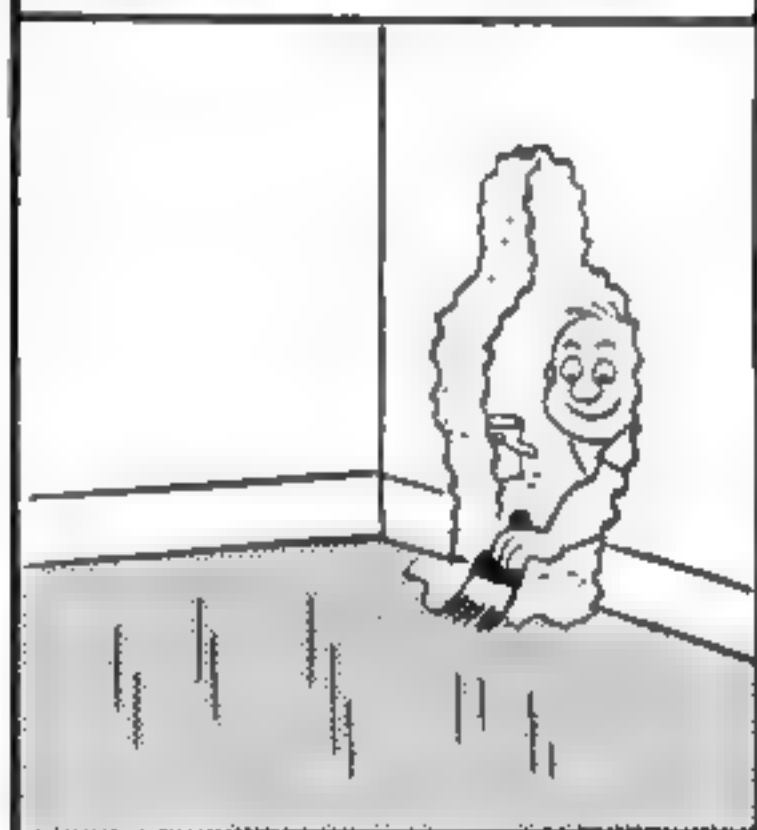
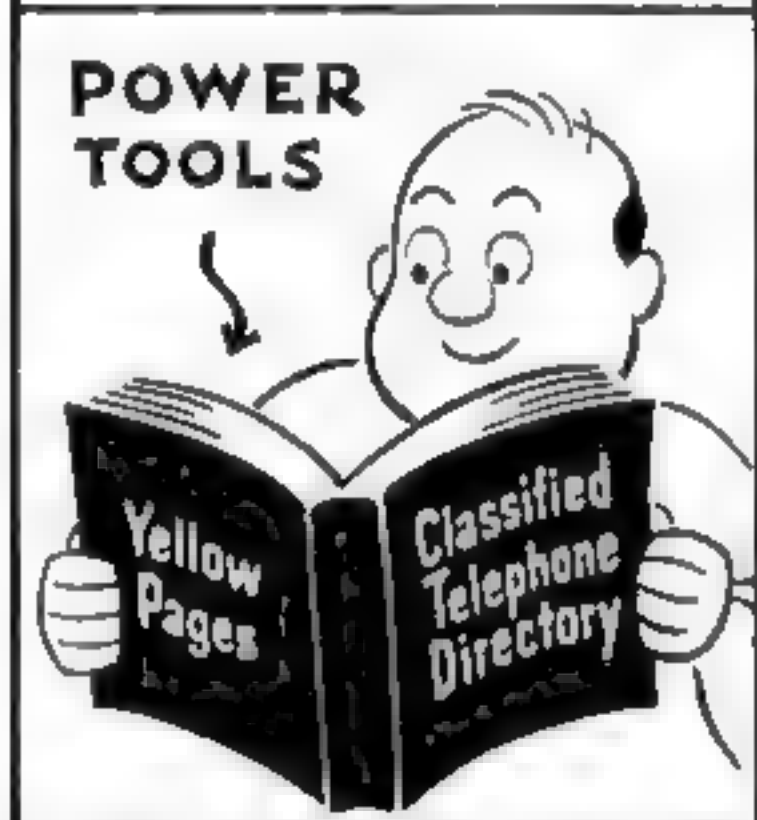
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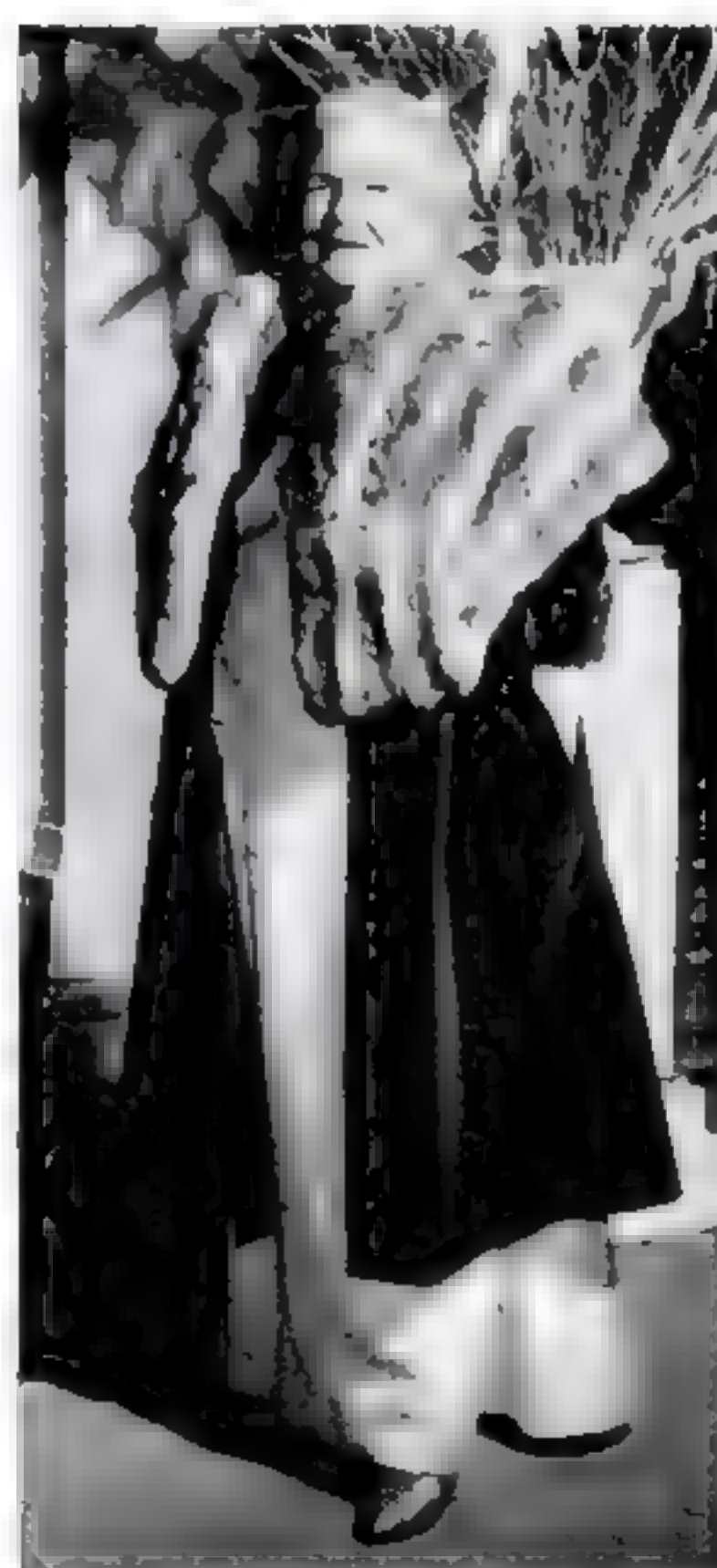
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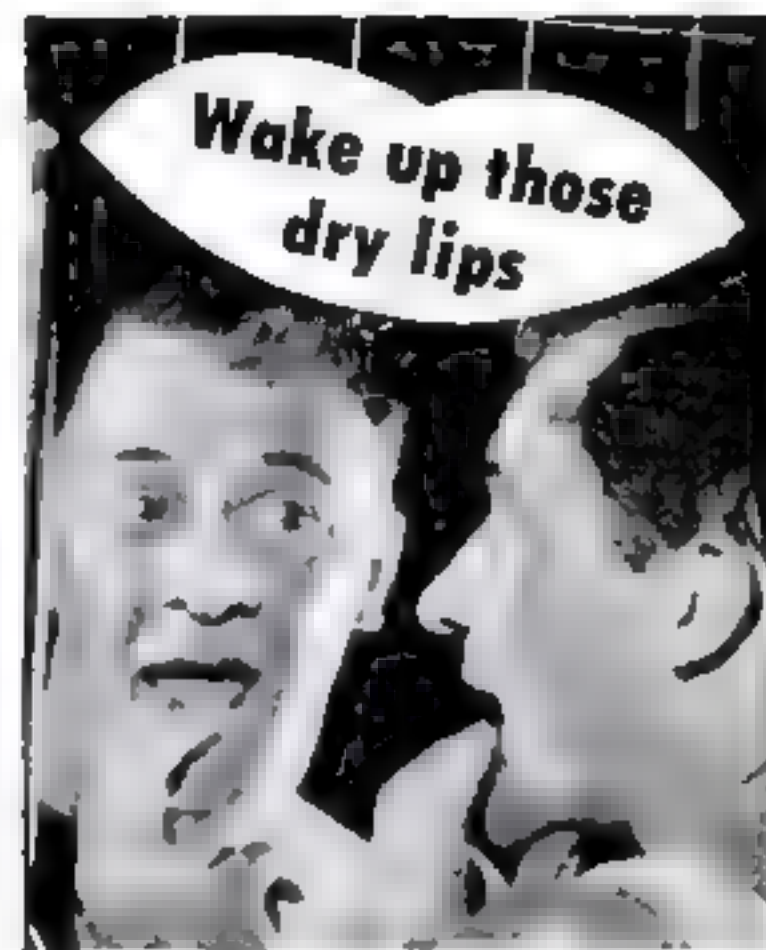
ADMIRING each other's new gowns that had been designed especially for the party, Mrs. Beatrice Pasmore (center) and Victoria Neslutt exchange praises.



LEAVING party, Mrs. Gerald Gohier (left), Mr. Gohier and Mrs. Leon Seward dress for Canadian cold. He is head of a General Motors auto agency.



GRAND dame, Mrs. John W. McConnell whose husband owns St. Lawrence Sugar Company, wears chinchilla cape over coat. Son owns Montreal Star.



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PHOTO: ARNOLD NEWMAN



I travel about 45,000 miles a year, and while for me there are few things more thrilling than visiting the legendary centers of great music—Milan, Paris, Athens, Cairo, London—the sight of LIFE in any of those places makes my heart beat faster. Because LIFE is like a letter from home.

It reports the big and the little; the events that are happening next door, or a world away. And there's such thoroughness in LIFE's reporting! When I'm studying a new role (something I'd rather do than eat), I know that LIFE probably has illustrated the era, photographed the costumes, and interpreted the everyday life of that period in a way that brings history alive. All I have to do is absorb the atmosphere; because the people, what they did, what they wore, almost their very thoughts are spread out before me in LIFE. What other magazine would *care enough* to embark upon (let alone complete!) such a demanding project as "The Epic of Man." Yet each of us, sensing the insight that such knowledge gives us and our children, accepts this wealth of information as a kind of family legacy. We expect LIFE to provide stirring performances every week. We open each issue knowing that there is a surprise waiting; some challenge that could have been ignored, but wasn't. I'll tackle any role—the more demanding the better—because for me the satisfaction of achievement is so great; I think LIFE editors must share similar goals. The lengths to which LIFE goes to portray a face, a civilization, an event, or a state of mind, makes each issue—for me—a rewarding personal experience.

I don't just read LIFE; I live it.

**Risë Stevens**

LIFE, 9 Rockefeller Plaza, New York 20, N. Y.





## A MIX-UP OF MARKERS

Eloquent in its simplicity, the traffic sign is a commandment to be read and never for an instant disbelieved. But one recent day, cruising along U.S. Route 1 near his home in Richmond, Va., a man named Taz Ruffy came upon an array of traffic signs so contradictory that he was shocked into stopping short. He watched as other motorists did double-takes

and one bewildered fellow kept looking back until he nearly ran into a tree. The signs, it developed, had been left by a maintenance crew to be installed along a section of the road that was under repair. But before the workmen came back to make sense of the situation, Ruffy got a picture that could send any law-abiding motorist shuddering back to the bicycle.



Another adventure in one of the 87 lands  
where Canadian Club is "The Best In The House."

100 miles an hour is par for

# Switzerland's Flying Hitchhike

**1.** "They call it *skijoring* when a skier gets a tow from a horse, but the word is *speed* when you hitch a ride from a plane," writes Harry Cushing, an American friend of Canadian Club. "I had a go at this particular daredeviltry last month over a frozen, snow-covered lake at Samaden, Switzerland. Fredd Wissel, the pilot, took off at 50 mph. Before he set his Piper Super Cub down again, we were clocked at over 100!"



**2.** "Hang on tight!" Fredd had yelled as the motor revved up. We taxied and took off. The plane was aloft for only 300 yards, but that was plenty. My arms aching, I let go. And that's when it happened...

**3.** "A rough spot in the snow caught the edge of one of my skis, throwing me head over heels for a ground-loop. A close call, but since nothing was broken, I thanked my lucky stars and laughed it off. Not that I suggested we try the stunt again."

**4.** "Breakneck speed on skis can really break your neck. I was glad to get back to St. Moritz and a drink of Canadian Club."

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worldwide popularity?.....Only *Canadian Club* has a distinctive flavor that captures in one great whisky the lightness of scotch, the richness of rye, the smooth satisfaction of bourbon. That's why no other whisky in all the world tastes quite like it. You can stay with it all evening long.....in short ones before dinner, tall ones after....."The Best In The House" in 87 lands.

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